



Invitation to participate in Pilot Testing of Beta Framework for Integrated Decision-making

The **Capitals Coalition** invites companies and organizations to test the **Beta Framework for Integrated Decision-Making** and its supporting technical documents (**Capitals Protocol and Governance for Valuation**). This Beta Framework enhances organizational decision-making by valuing the four capitals—natural, human, social, and financial—providing greater clarity and confidence in multi-capital assessments.

Why should your organization participate?

It provides an opportunity to demonstrate the practical application of integrated capitals assessments, allowing you to showcase an innovative approach to decision-making, one that integrates the value of natural, social, human, and financial capital.

- **Showcase Practical Application:** how integrated capitals assessments can drive strategic decision-making and add value.
- **Identify Gaps and Opportunities:** refine the framework by highlighting potential challenges and areas for improvement.
- **Contribute to Thought Leadership:** Share your experiences and insights, influencing the global conversation on multi-capital valuation.

What does the pilot involve?

By testing the Beta Framework, your organization will have the chance to apply groundbreaking guidance on Integrated Decision-Making

- **Test parts or the whole of the Beta Framework:** Depending on the context, needs and opportunities of your organization, you can choose to focus on a specific component that is most relevant for you, (e.g. one or more steps from the Capitals Protocol and/or one of the components of Governance for Valuation) or to test out the full Beta Framework.
- **Capture key learnings and provide feedback.**





What is the Coalition's offering?

- **Resources:** Access to beta documents, pilot flyer, user templates, and a pilot reporting template
- **Expert Guidance:** Support from a Capitals Coalition member or an Advisory Board member to kick-start your pilot
- **Matchmaking:** If you need technical support beyond the Kick-off of your pilot, the Coalition can introduce you to potentially interested partners.

Timeline for pilot testing

- Runtime is from October 2024 until September 2025
- The duration of your pilot depends on your choice of focus and could vary from several weeks to several months. The runtime is purposefully extensive, to allow companies conducting a pilot to align timing with their internal planning.

How to get involved

We especially welcome expressions of interest from organizations ready to develop a pilot during the consultation phase (23rd Sept 2024 – 31st March 2025), as insights from this will help us to improve the Beta Framework. Whether focusing on a specific component or a holistic approach, your involvement is crucial in shaping the future of integrated decision-making.

Registration

To indicate your organization's interest in the pilot, please fill in this [form](#). For any further questions, please contact Devisha Poddar at devisha.poddar@capitalscoalition.org.

Join us in transforming business decision-making through integrated capitals valuation.

Be the Change.

