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# The importance of wetlands for business

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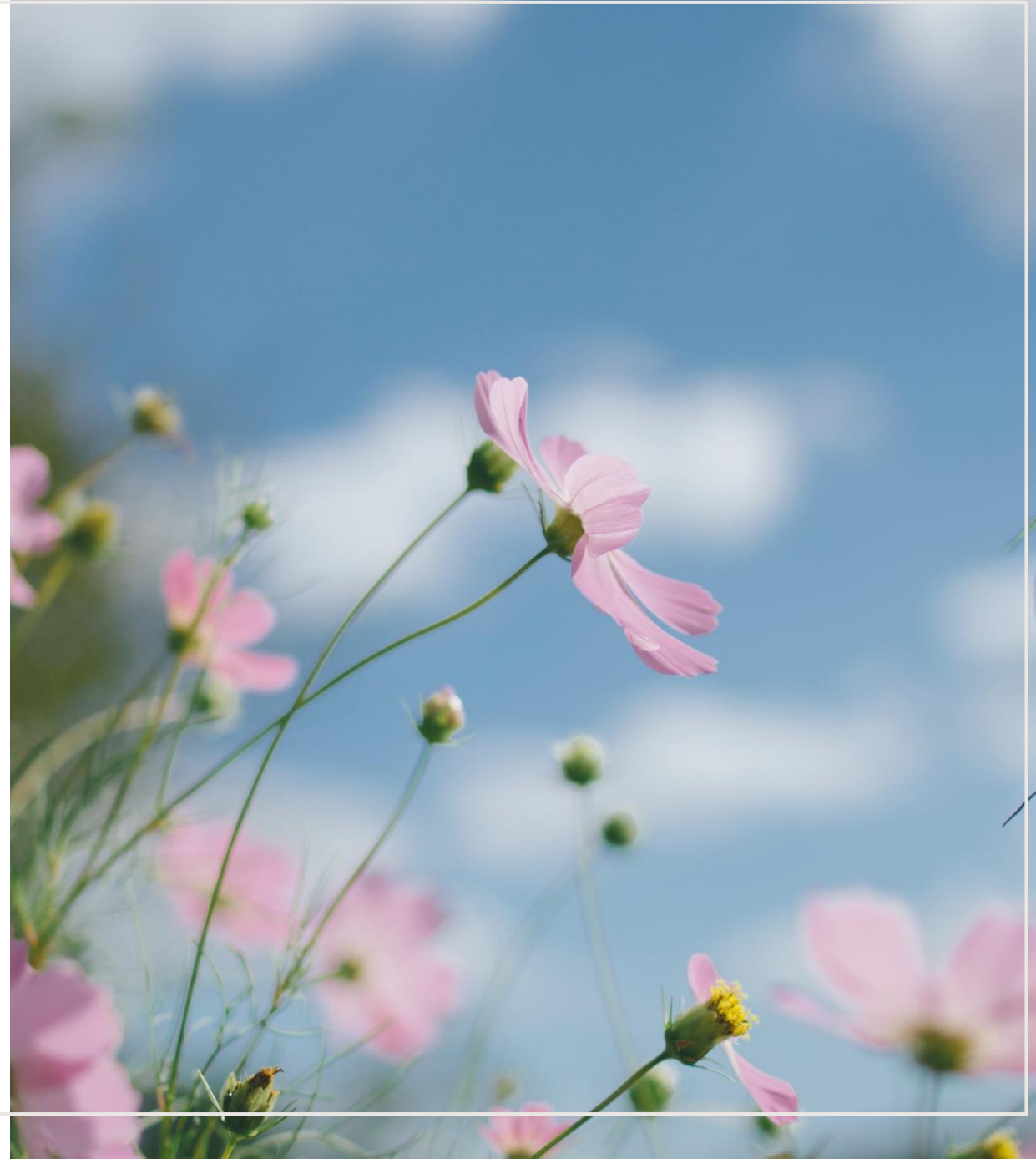
Engie

24/10/2023

# TRAINING OBJECTIVES

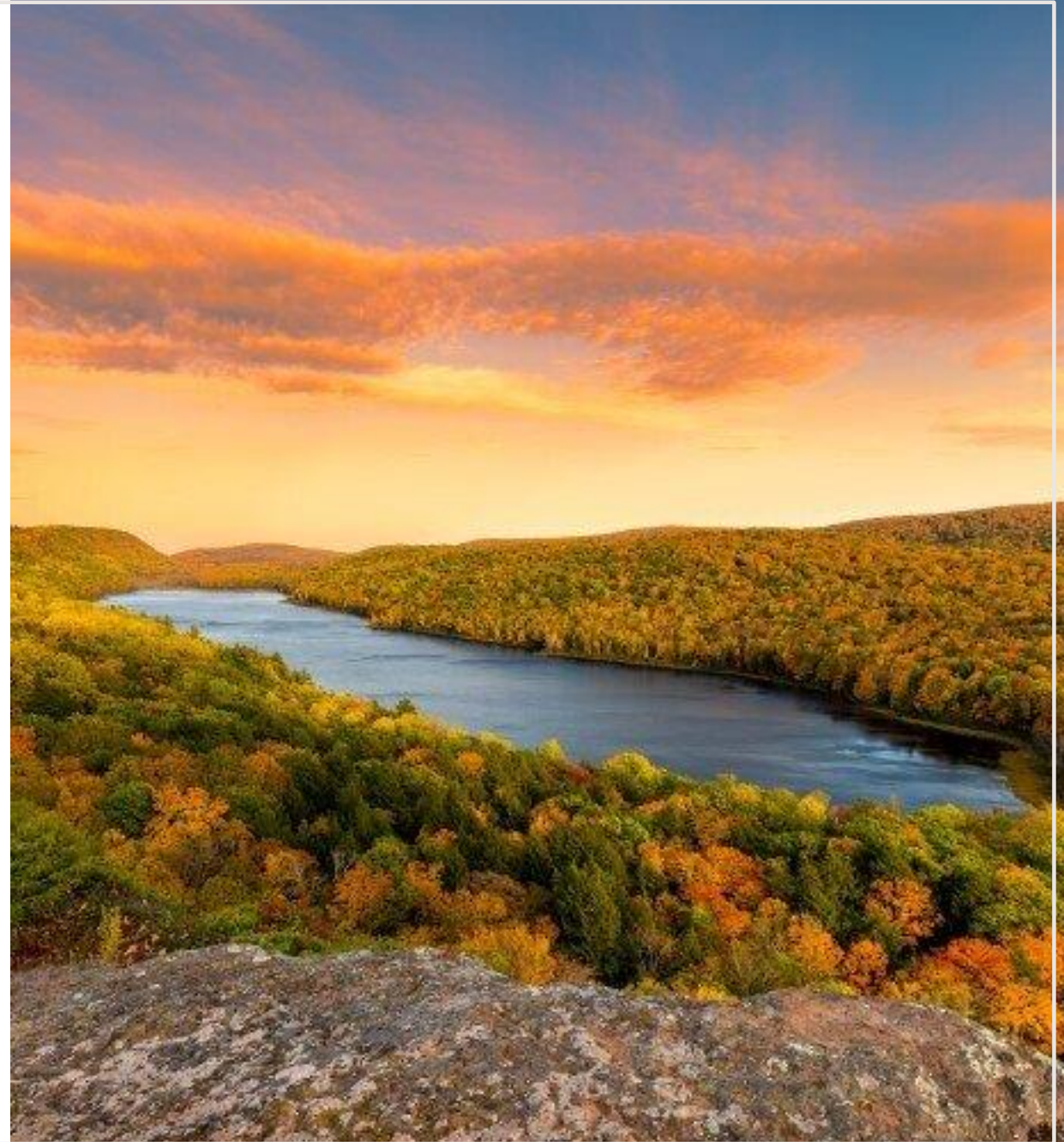
At the end of the training you will be familiar with:

- The types, characteristics, and ecological significance of wetlands
- The role of wetlands in society and business and the type of services they provide
- Strategies for preserving and contributing to the conservation and restoration of wetlands



# AGENDA

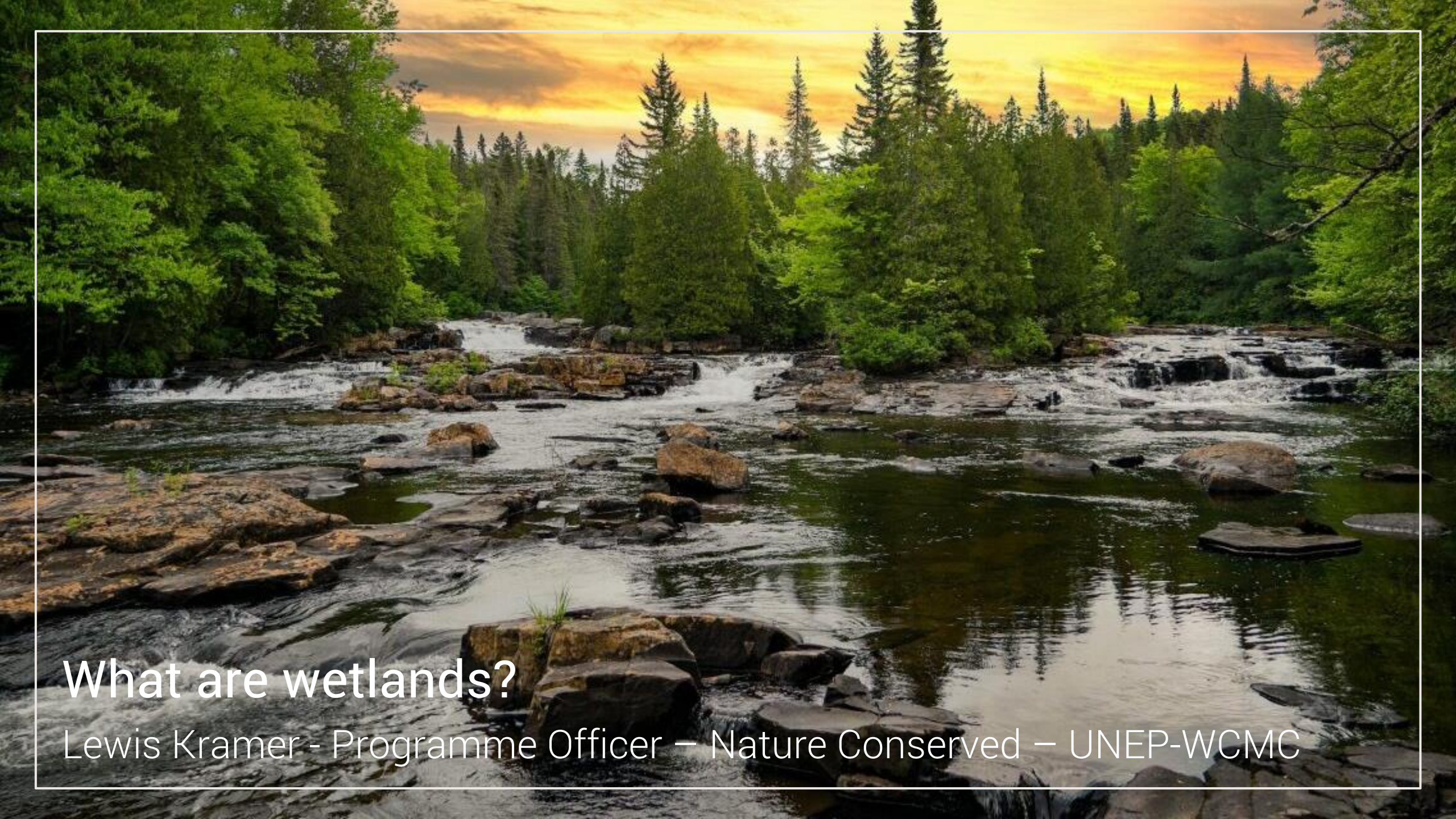
- What are wetlands?
- The business case for managing wetlands
- What can businesses do to conserve and restore wetlands?
- Supporting frameworks and tools
- Use cases and case studies of wetlands supporting business processes
- What Engie commits to do



# MENTI-QUIZ

Go to [www.menti.com](https://www.menti.com) and use the code 8842 6387





# What are wetlands?

Lewis Kramer - Programme Officer – Nature Conserved – UNEP-WCMC

## DEFINING WETLANDS

*“Areas of marsh, fen, peatland or water, whether natural or artificial, permanent or temporary, with water that is static or flowing, fresh, brackish or salt, including areas of marine water the depth of which at low tide does not exceed six metres”*

*- Convention on Wetlands*



# TYPES OF WETLAND

- **Marine:** oceans, reefs, and coasts
- **Estuarine:** river deltas and mangroves
- **Lacustrine:** lakes and still freshwater bodies
- **Riverine:** rivers and flowing freshwater
- **Palustrine:** marshes and peatlands

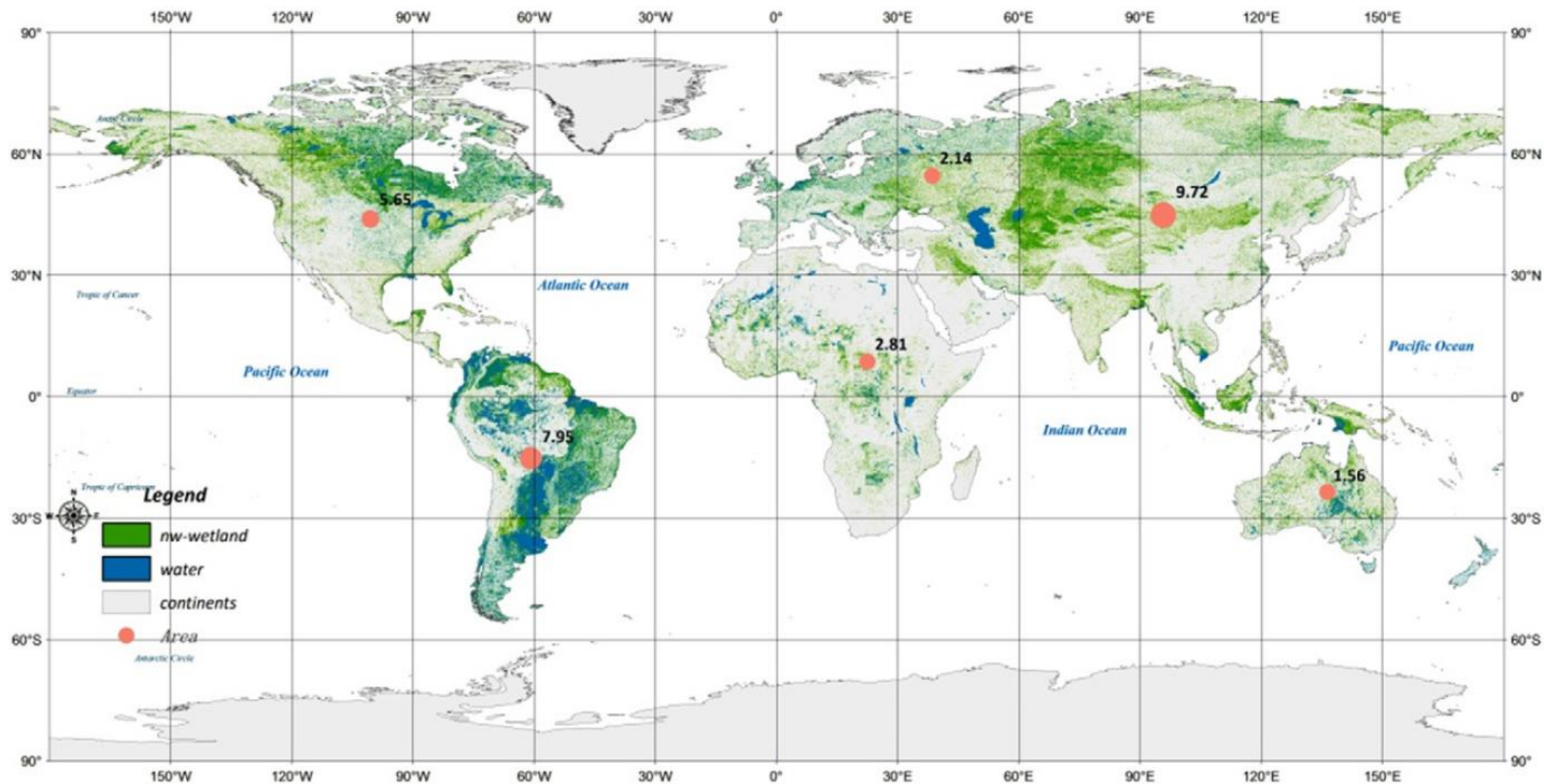


## GLOBAL DISTRIBUTION

There are approximately 1.5-1-6 billion ha of wetland globally.

However, wetland area is declining across the world.

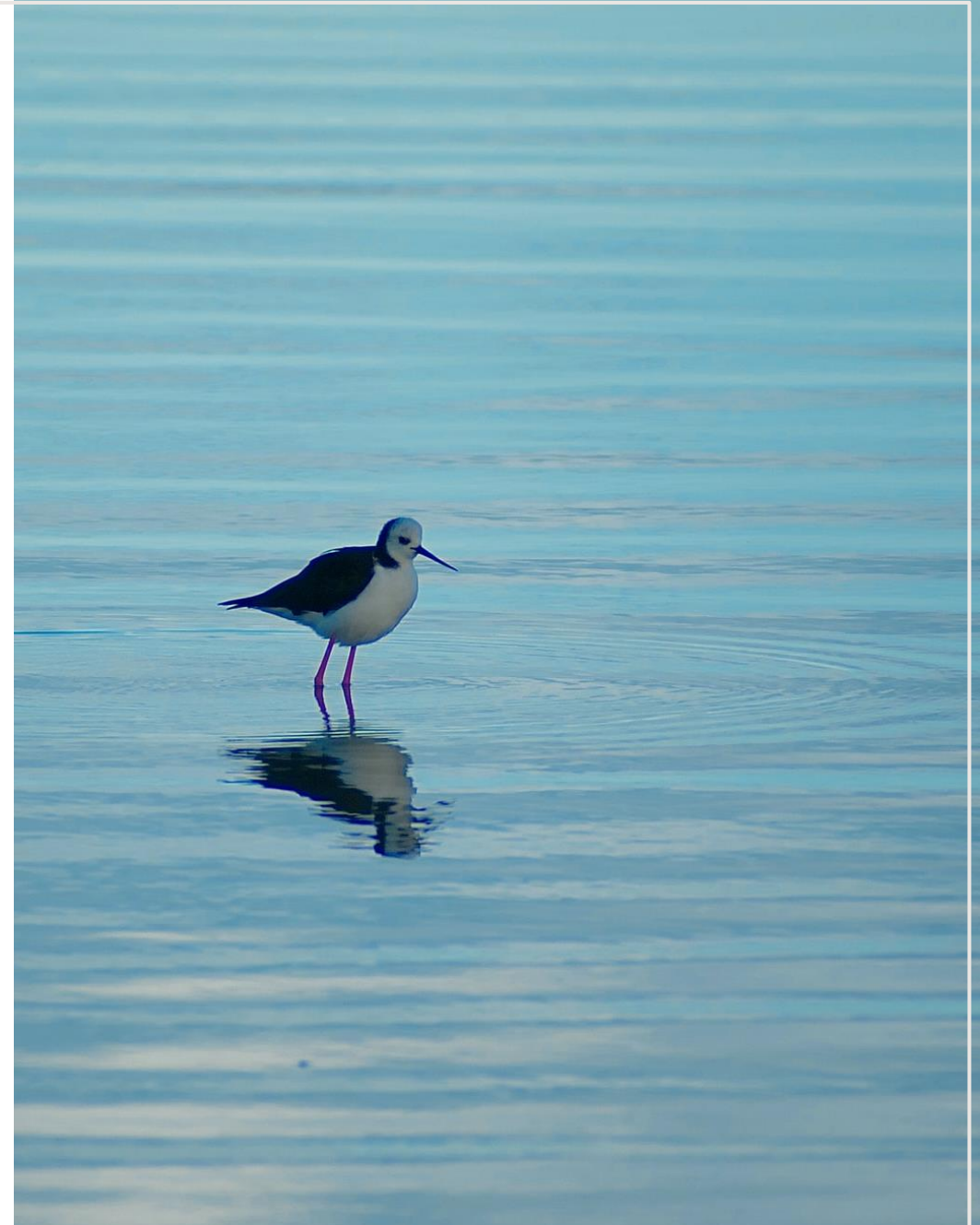




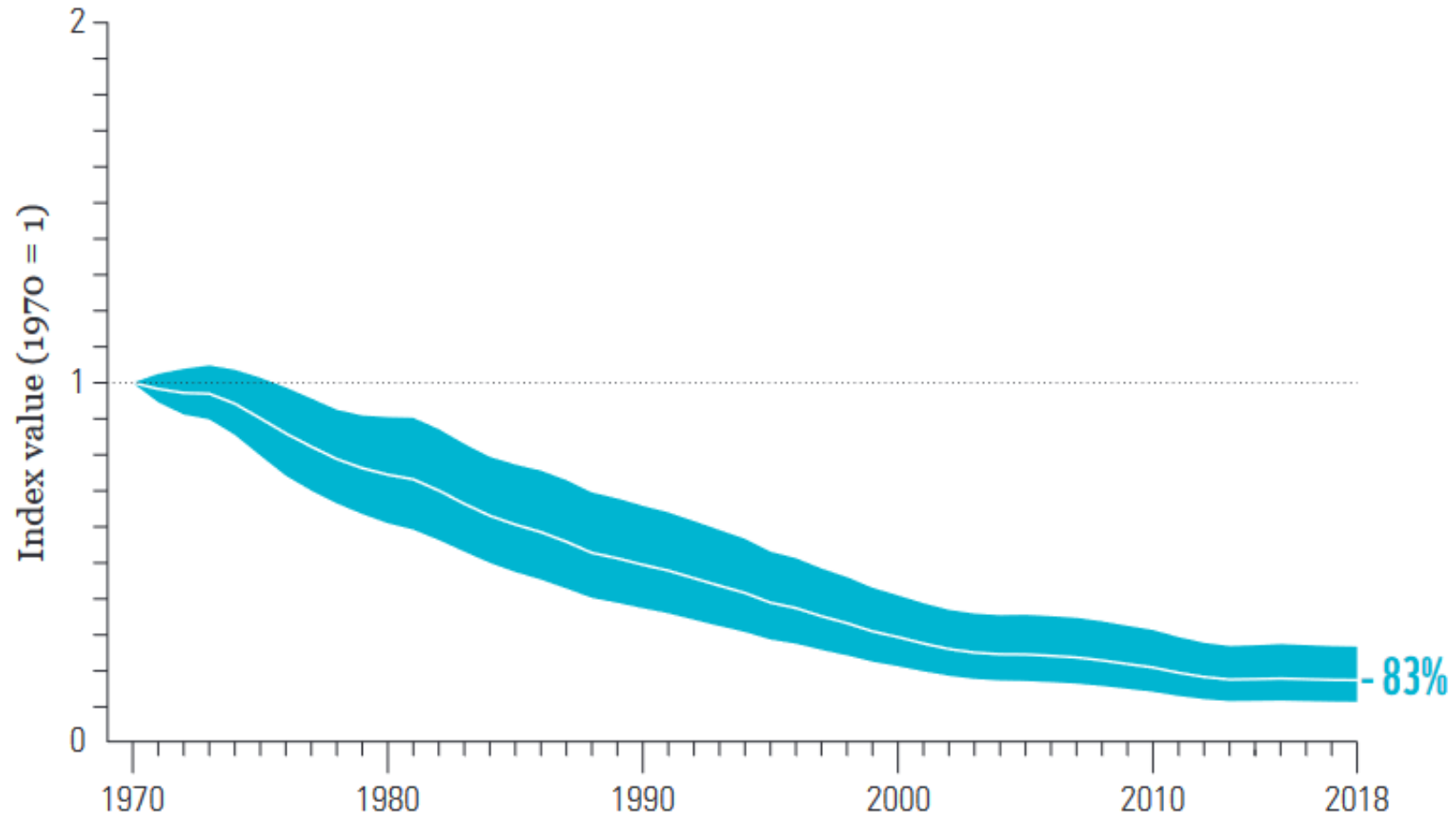
# ECOLOGICAL SIGNIFICANCE OF WETLANDS

Wetlands represent some of the most biodiverse ecosystems in the world.

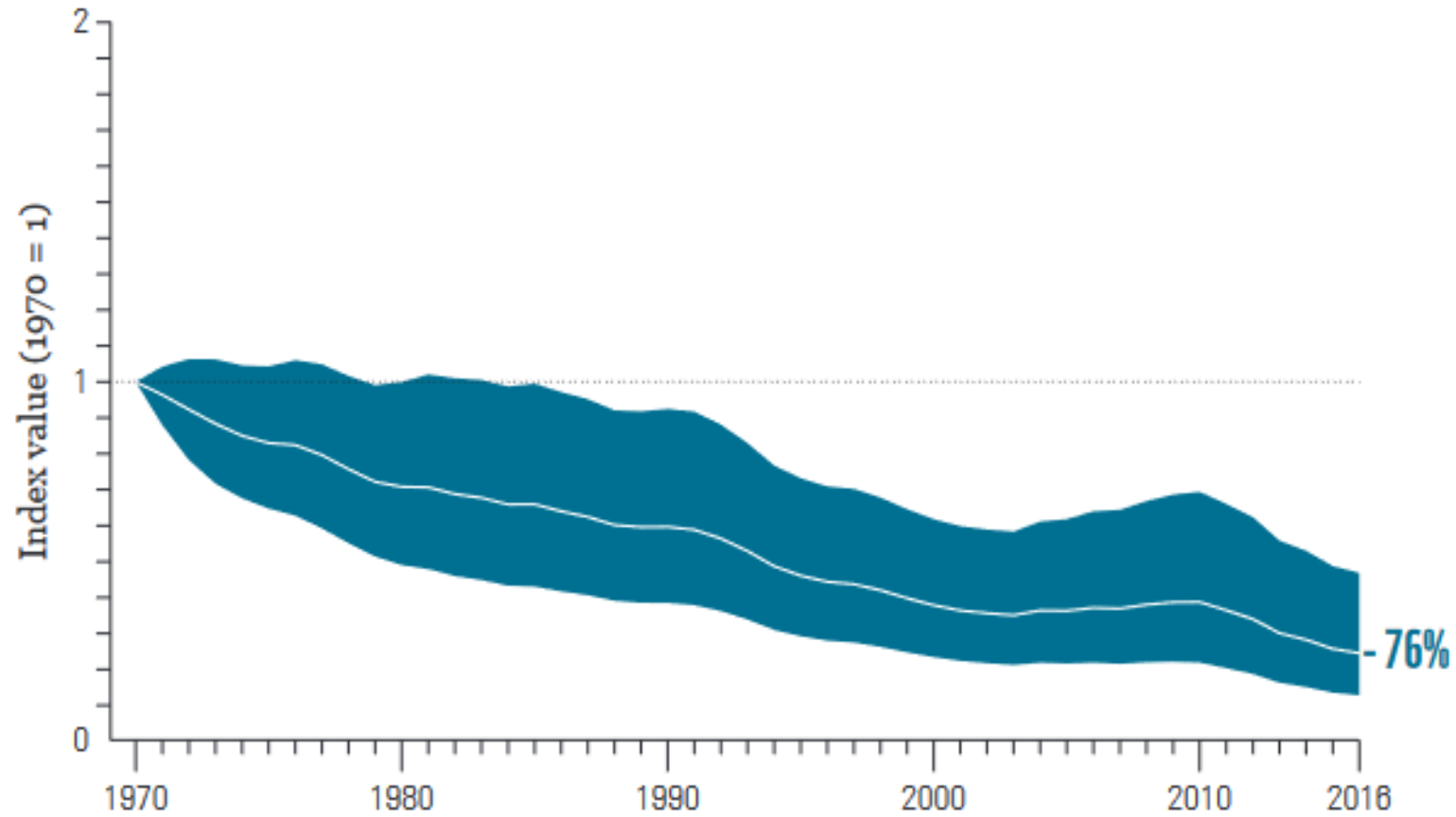
But they are also among the most threatened.



# FRESHWATER LIVING PLANET INDEX

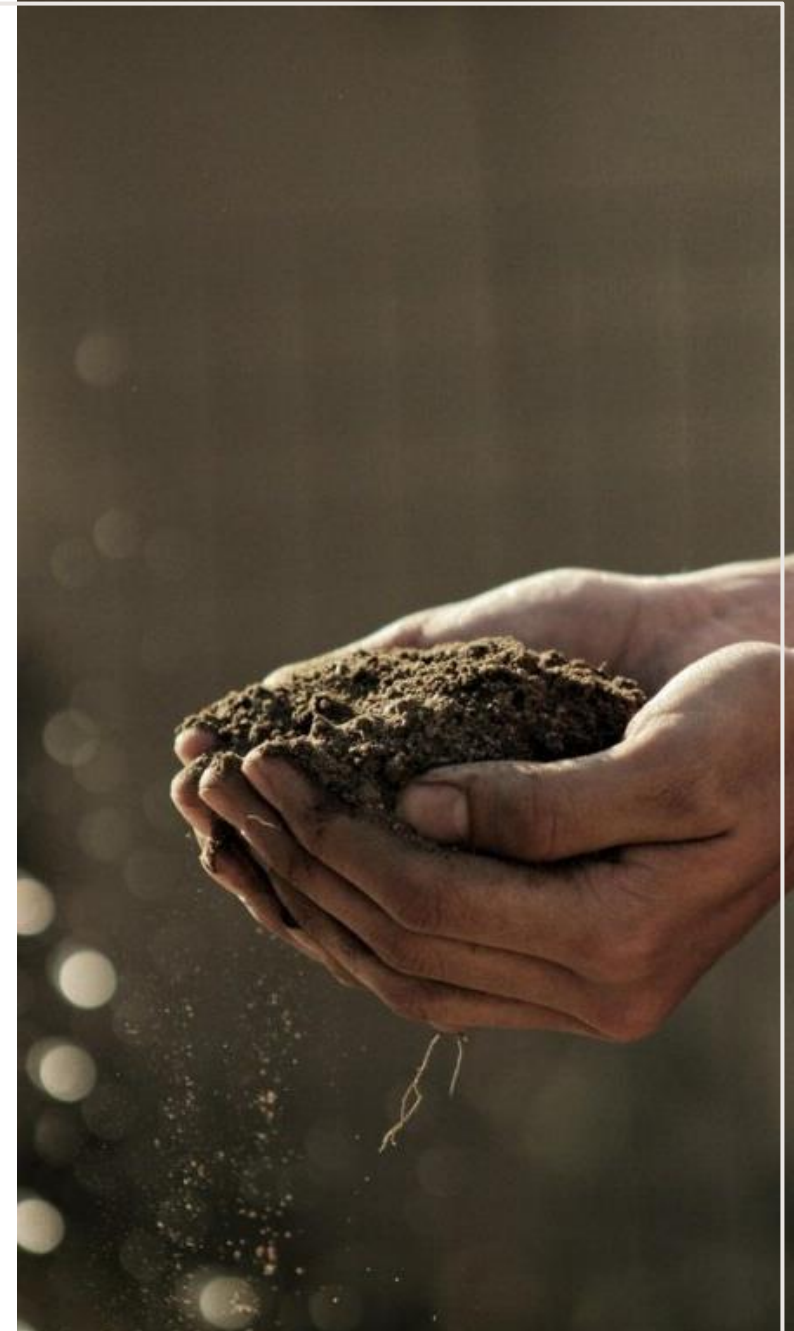


# LIVING PLANET INDEX OF FRESHWATER MIGRATORY FISH



# ANTHROPOGENIC THREATS TO WETLANDS

- **Habitat destruction**, for uses such as agriculture or infrastructure development
- **Pollution**, including fertilizers, plastic, and other waste
- **Overexploitation**, including overextraction of water and overfishing
- **Invasive alien species**, including introduced plants, animals, and pathogens
- **Climate change**, including through causing changed water and climatic regimes

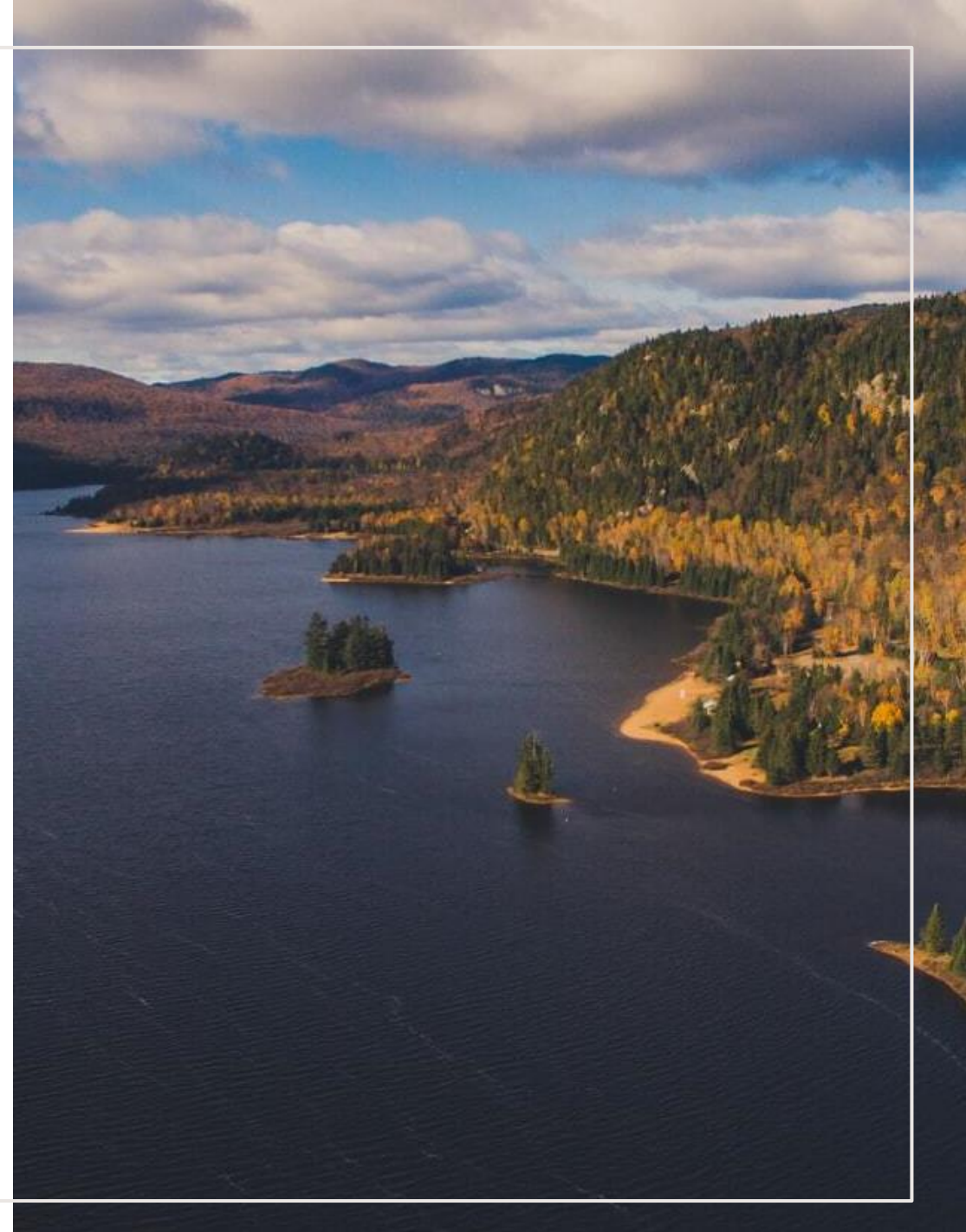


# STATUS OF WETLAND CONSERVATION AND RESTORATION

Ramsar sites cover approximately 256,786,000 ha over 2,494 sites, but we don't yet know the full extent of wetland coverage by protected and conserved areas.

Restoration work is ongoing globally, including via river re-meandering and dam removal.

Countries party to the CBD have committed to protect 30% of inland waters areas, and restore an additional 30% of degraded inland waters areas.





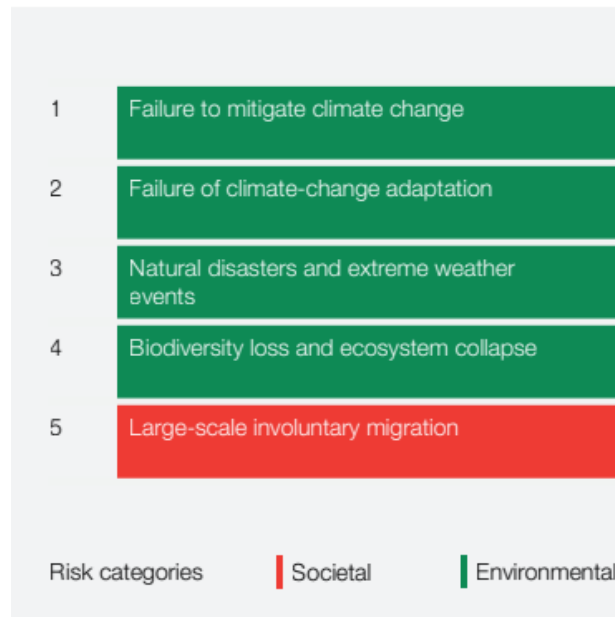
# The business case for managing wetlands

Bálint Ternyik - Programme Officer – Nature Economy – UNEP-WCMC

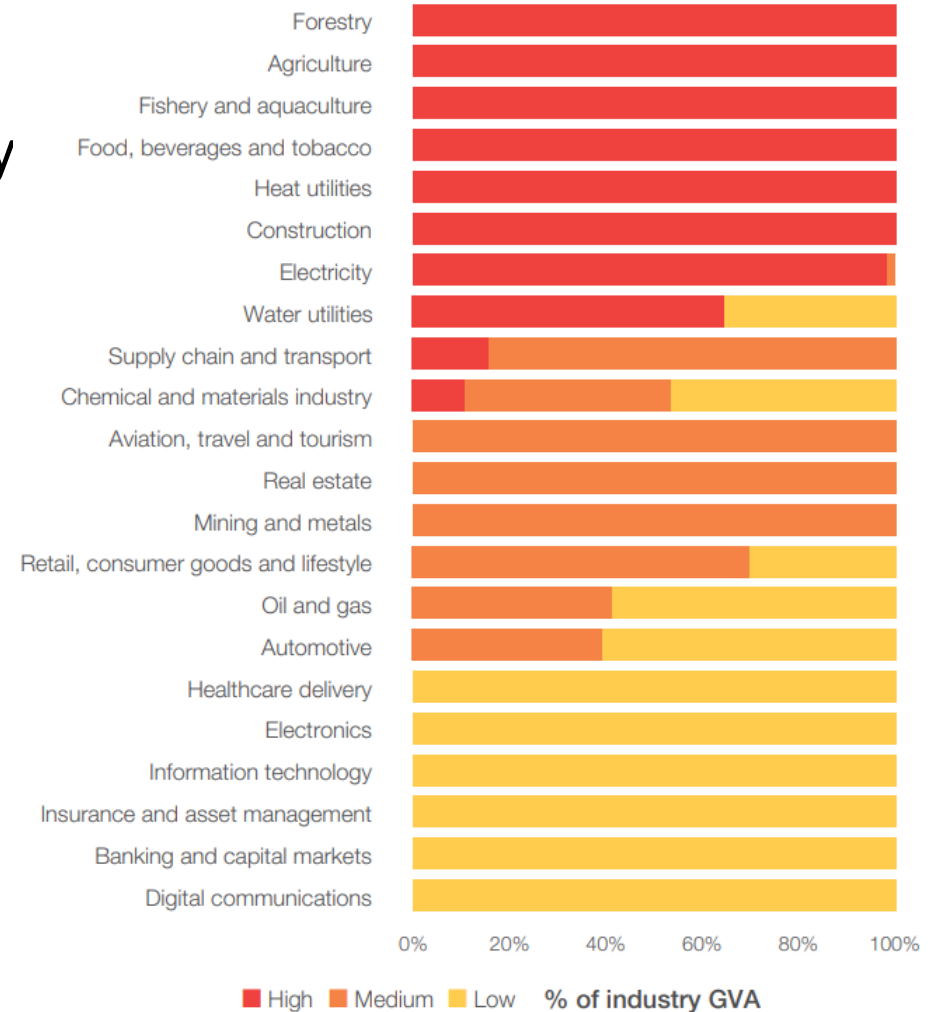
# BIODIVERSITY LOSS IS INCREASINGLY SEEN AS A MATERIAL BUSINESS RISK

- All businesses impact and depend on biodiversity directly and through their supply chains
- Global biodiversity loss affects key areas of risk for any business
- \$44 trillion/year at risk (50% of global GDP)

Global risks ranked by severity over the long term



WEF, Global Risks Report 2023



WEF, Nature Risk Rising 2020

# NATURE-RELATED RISKS



# WETLAND SERVICES

- Flood prevention
- Drought mitigation
- Groundwater recharge
- Water filtration and purification
- Carbon sequestration
- Biodiversity conservation
- Food provision
- Cultural and spiritual values
- Human health support



# NATURE-RELATED OPPORTUNITIES

Business performance

TNFD (2023)

# NATURE-RELATED OPPORTUNITIES

## Sustainability performance opportunity categories



### Sustainable use of natural resources

Substitution of natural resources by recycled, regenerative, renewable and /or ethically responsibly sourced organic inputs



### Ecosystem protection, restoration and regeneration

Activities that support the protection, regeneration or restoration of habitats and ecosystems, including areas both within and outside the organisation's direct control



# WETLANDS AND CLIMATE CHANGE ADAPTATION

- Increasing number of extreme climate events
- Increasing amount of economic damage
- Wetlands attenuate and mitigate damages
- Coastal wetlands alone save \$447 Billion and 4,620 lives annually
- Hurricane Sandy - \$625 million avoided in damages
- Hurricane Irma - \$1.5 billion avoided in damages
  - 500,000 people protected
  - 25% less damage with mangroves

# MANGROVES IN COASTAL PROTECTION



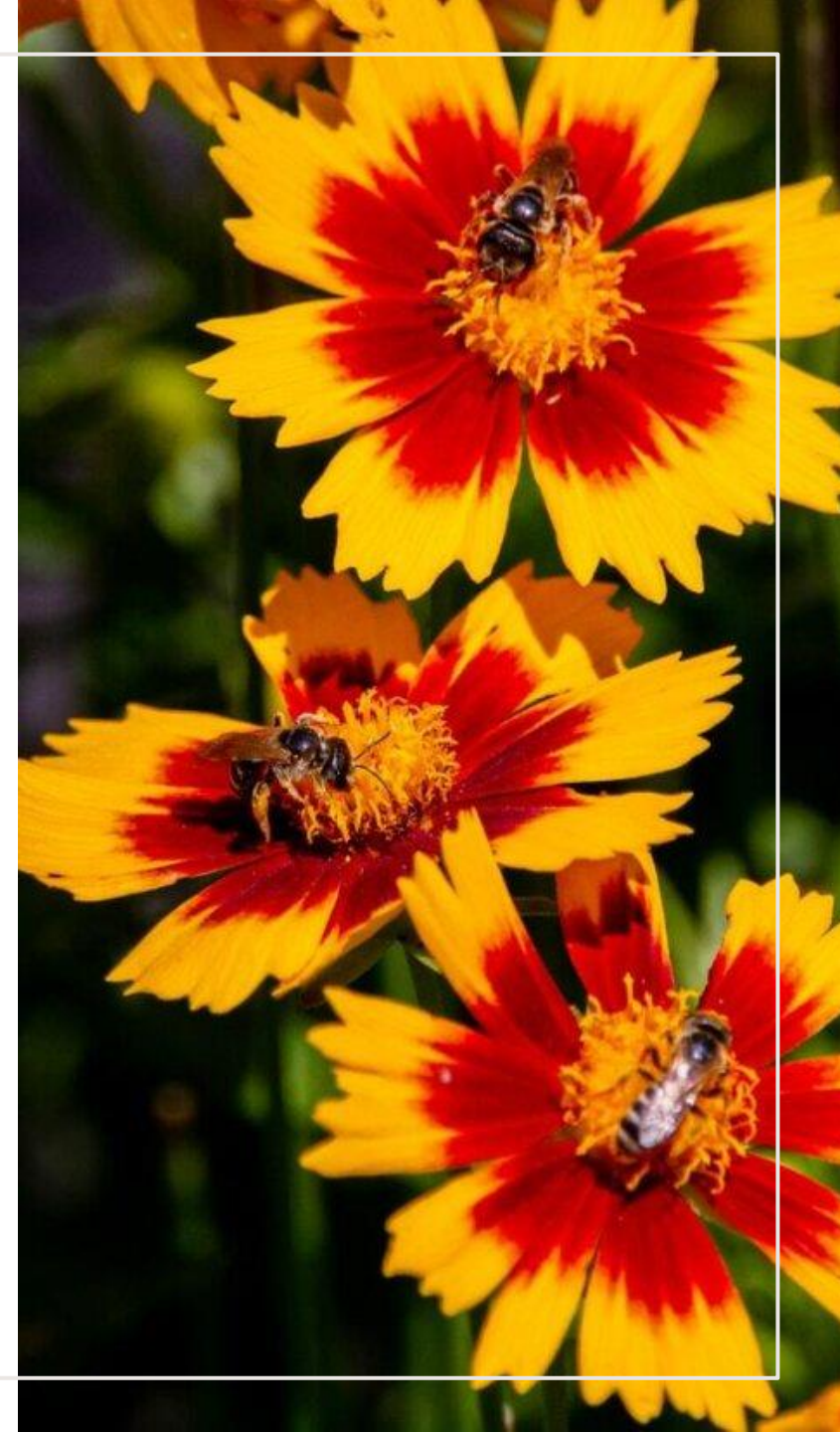


# WETLANDS AND CLIMATE CHANGE MITIGATION

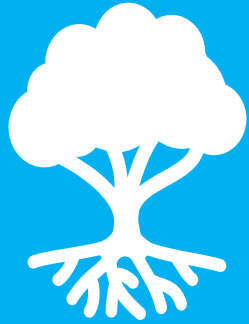
- 35% of global terrestrial carbon is contained in wetlands (covering 6% of land)
- Peatlands are the most efficient carbon stores of all terrestrial ecosystems
- Investment in wetlands can be 100x more cost effective than other climate mitigation option
- Degrading wetlands need to be better managed and degraded wetlands rehabilitated

# OPPORTUNITIES FOR FUNDING

- Governments and the private sector are making funds available
- Carbon and biodiversity credits are being explored:
  - Norfolk river project received £170k
- Landscape Finance Lab – examples of wetland projects across +3M hectares



# WHY CONSIDER WETLANDS? - SUMMARY



Climate  
Commitments



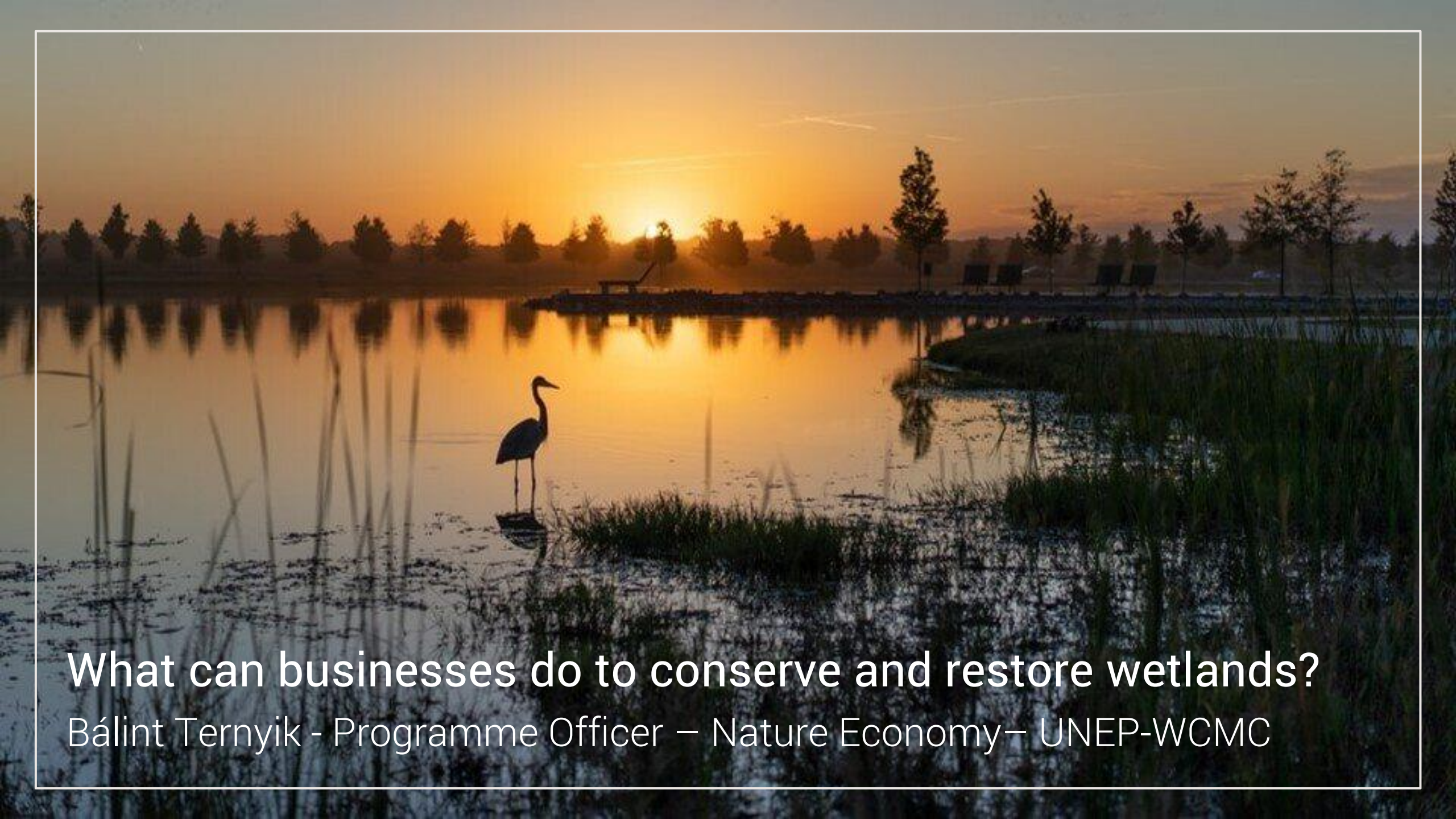
Biodiversity  
Commitments



Dependencies  
on Nature



Social Equity

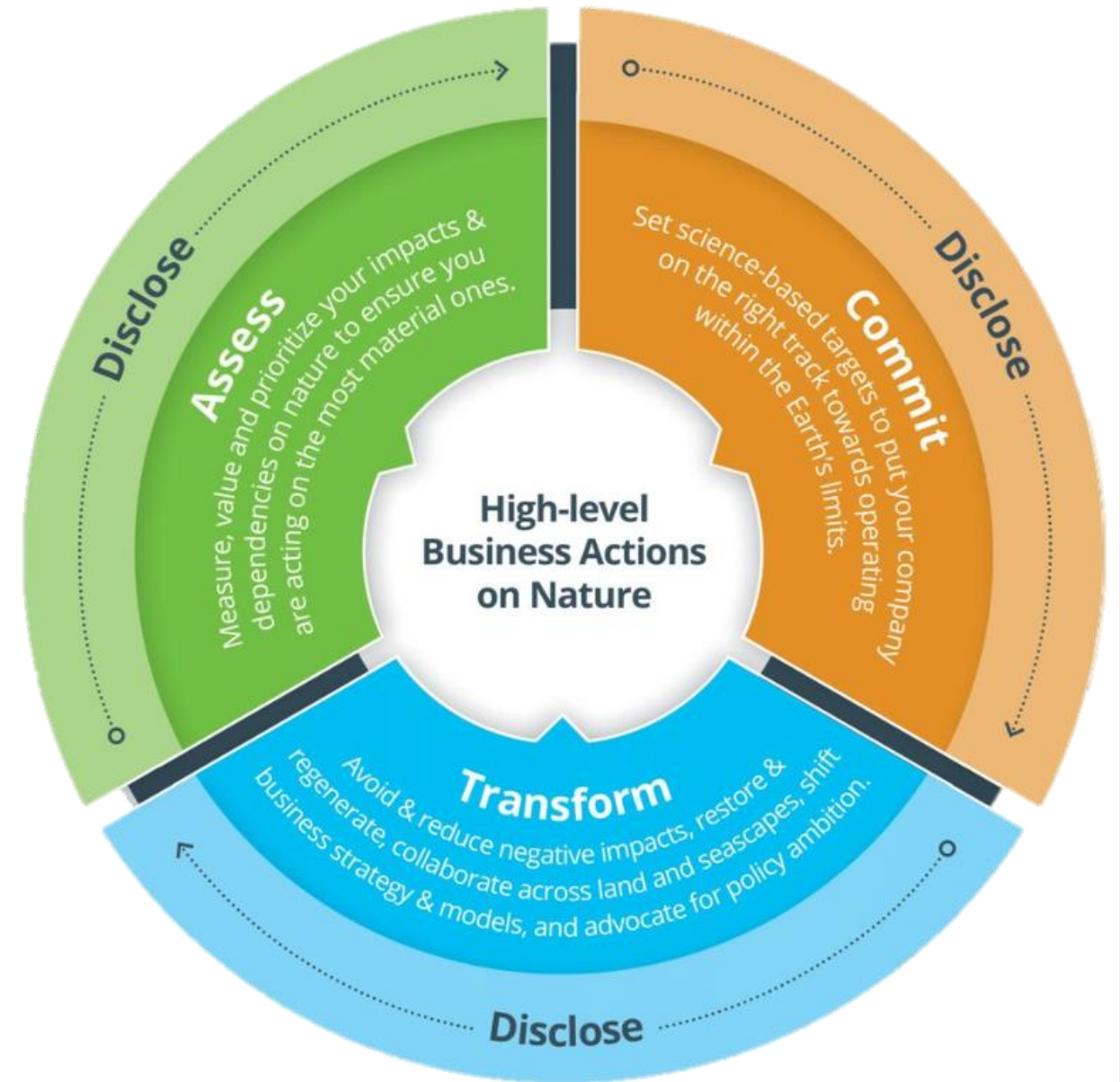


# What can businesses do to conserve and restore wetlands?

Bálint Ternyik - Programme Officer – Nature Economy – UNEP-WCMC

# BUSINESS ACTIONS

- **Assess** and disclose impacts and dependencies
- Make ambitious **commitments** aligned with global goals
- Maintain robust internal policies to deliver **transformative** systemic outcomes for nature
- **Disclose** information about the progress made



# STRATEGIES FOR CONTRIBUTING TO WETLAND CONSERVATION AND RESTORATION



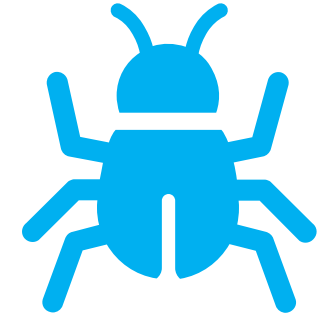
Assessing Wetlands



Plan for Sustainable Land Use



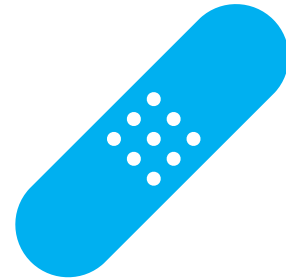
Protected Areas



Invasive Species Control



Water Management



Habitat Restoration



Education & Awareness



Policy & Legislation

# INDICATORS FOR MONITORING WETLANDS



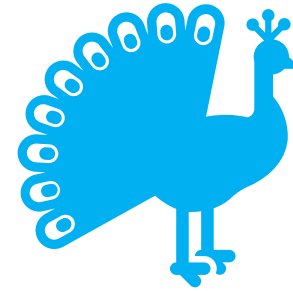
Wetland  
Type & Area



Water  
Quality



Hydrological  
Conditions



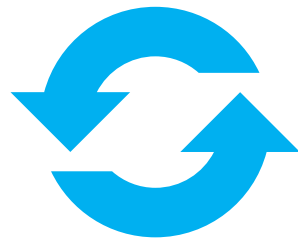
Biodiversity



Ecosystem  
Services



Invasive  
Species Control



Restoration  
Success



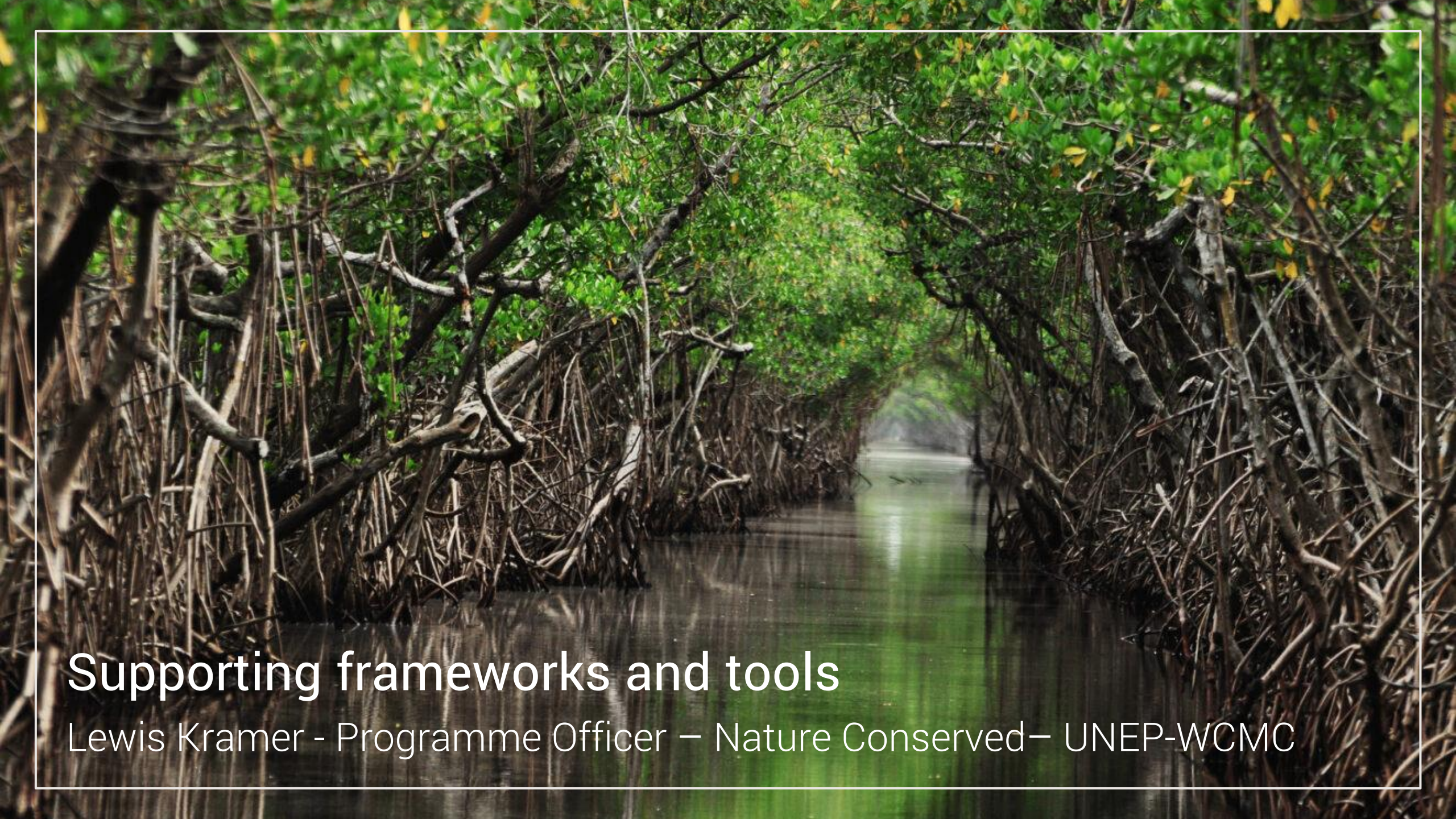
Community  
Engagement



Public  
Awareness



Policy  
Implementation



## Supporting frameworks and tools

Lewis Kramer - Programme Officer – Nature Conserved– UNEP-WCMC

# WETLAND-FOCUSED ORGANISATIONS AND FRAMEWORKS

- Ramsar Convention on Wetlands
- EU legislation
- Other multilateral environmental agreements, including CBD
- NGOs and charities



# WETLANDS DATA AND TOOLS

- Integrated Biodiversity Assessment Tool (IBAT)
- Ramsar Site Information Service (RSIS)
- Restoration Opportunities data layer
- HydroSHEDS and other products
- Global Mangrove Watch



# IBAT

### Create Report

**Select Report Type**

Proximity | World Bank Group | Free | Custom

**Select Project**

Placeholder for project name

Placeholder text: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore

**Select Buffers**

40km, 50km, 80km

Create | Cancel

### IBAT Proximity Report

Site name

Location: Lat/Long  
Date of analysis: 15 January 2018  
Size of site: Lorem ipsum  
Buffers applied: 00km | 00km | 00km  
Generated by: Lorem ipsum  
Company/Subscriber: Lorem ipsum

**Overlaps with:**

Protected Areas	0
Key Biodiversity Areas	0
IUCN Species Red List CR & EN	0

Displaying project location and buffers: 00km, 00km, 00km

Footer: KNOW YOUR ENVIRONMENT | UN | Report name | Page 1 of 5

### IBAT DATA MAP

Account

Enter location

**Apply Layers:**

- Sites of Biodiversity Importance
- WDPA
  - Select all
- Filter by:
  - Designation
  - Governance
  - IUCN Management
    - IUCN Management 1a
    - IUCN Management 1b
    - IUCN Management II
    - IUCN Management III
    - IUCN Management V
    - IUCN Management VI

# RAMSAR SITE INFORMATION SERVICE (RSIS)

 **Ramsar Sites Information Service** Log in | EN FR ES  
2,495 Sites covering 256,869,780 ha

[ABOUT](#) [EXPLORE SITES](#) [MANAGE MY SITES](#)

Search for a Ramsar Site ?

Explore by filters

Region/country >

Ramsar criteria >

Designation date >

Wetland type >

Ecosystem services >

Statutory designation taxonomy >

Management plan available >

Threats >

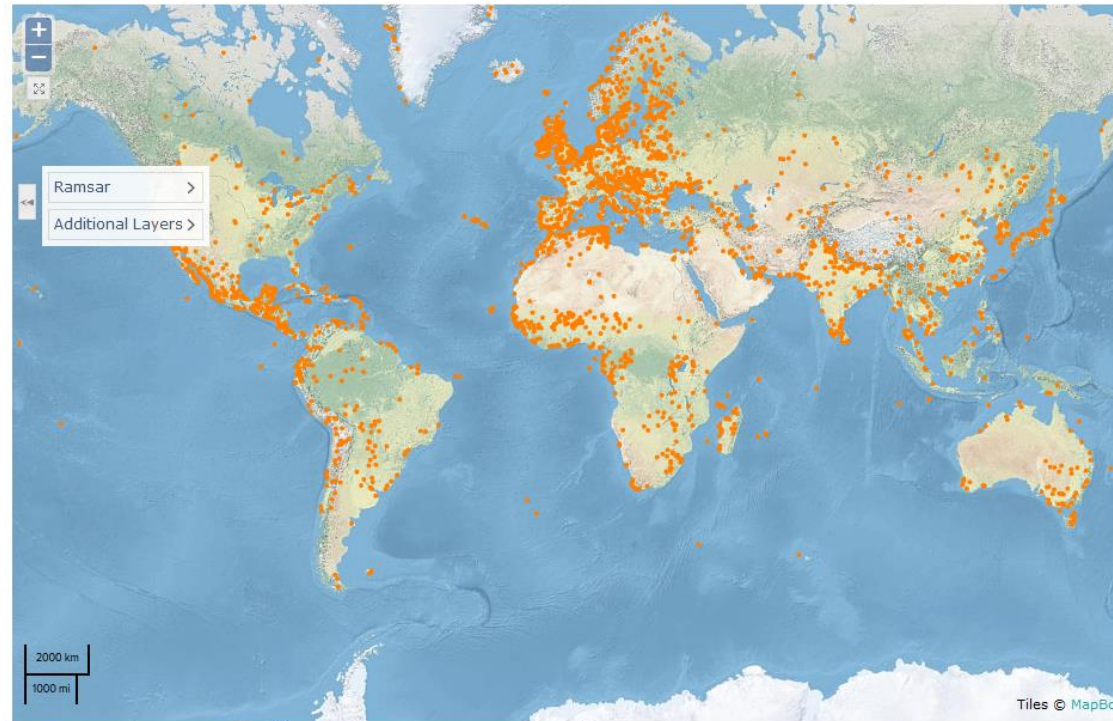
Max elevation (in meters) >

Picture available? >

Sites on Montreux record? >

Transboundary Site >

[Map](#) [List](#) [Stats](#) [Exports](#)



Choose map: [Natural Earth](#) |  | [Download Centroids](#) / [Boundaries](#) / [Map \(pdf\)](#)



# Use cases and case studies for wetlands

Bálint Ternyik - Programme Officer – Nature Economy – UNEP-WCMC

# USE CASE #1: ECOLOGICAL ENGINEERING FOR FLOOD RESILIENCE

- **Challenge:** Populated areas are increasingly under pressure from flooding events
- **Solution:** Implementation of natural catchment measures and floodplain storage
- **Benefits:** Natural habitat protection, community greenspaces, landscape beautification, carbon sequestration
- **Actors involved:** Environmental agencies, local and national park authorities, universities, local communities



Source: Institution of Civil Engineers (2016)

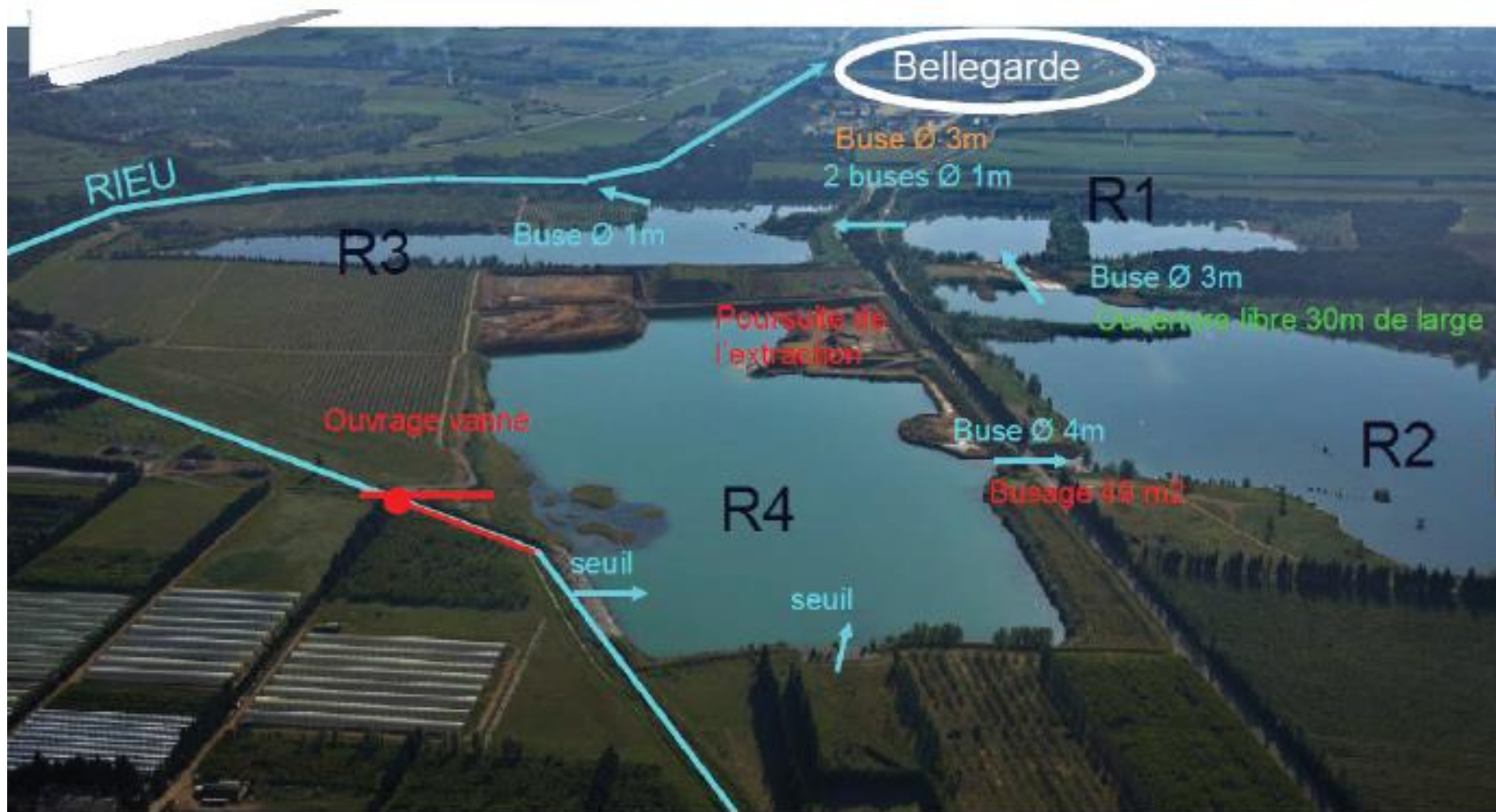
# USE CASE #2: ECOSYSTEM-BASED ADAPTATION FOR COASTAL PROTECTION

- **Challenge:** Coastal communities and business operations are threatened by flooding and erosion caused by storm surges
- **Solution:** Restoration and sustainable use of mangroves which protect the coastline
- **Benefits:** Habitat provision, increased fish stocks, carbon sequestration
- **Actors involved:** Local communities, businesses, NGOs, donor agencies, experts, government



Source: Marine Conservation Institute (2018)

# QUARRY BROWNFIELD SITE, BELLEGARDE/ FRANCE



Source: WBCSD (2015) Natural Infrastructure Case Study: Water management and flood prevention in France.



## CHALLENGE AND ACTIONS TAKEN

**Challenge:** Seasonal flooding of sites and adjacent communities (disruption of operations and safety risks)

**Actions:** Expand flood prevention infrastructure through quarry rehabilitation and creation of wetlands



# OUTCOME AND BENEFITS

**Outcome:** Reduced flood risk to operations and local communities

**Benefits:** Habitat creation for a variety of species, regulating Ecosystem Services (such as water purification)

# ITAIPU DAM, PARAGUAY/BRAZIL



Source: Rycerz R., Bugler W., Messling L., and Wade, G. (2020) Itaipu Dam: How natural ecosystems support one of the world's largest hydroelectric dams. Resilience Shift Case Study.



## CHALLENGE AND ACTIONS TAKEN

**Challenge:** Potential loss of function due to sedimentation and reduced water supply

**Actions:** Watershed forest restoration and management (>100,000 ha); Management of other land including altered agricultural practices



## OUTCOME AND BENEFITS

**Outcome:** Reduced dredging costs; More consistent water supply

**Benefits:** Biodiversity conservation; Carbon-storage in restored forest

A close-up photograph of a frog swimming in clear blue water. The frog's head is in the foreground, and its large, bulging eyes are the central focus. The frog's skin is a mottled green and brown. The background is a soft, out-of-focus blue.

## What Engie commits to do?

Virginie Quilichini - Social Responsibility Lead - Engie





Q&A

# MENTI-QUIZ

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