



BG GROUP



ConocoPhillips



# Proteus Partners Annual Meeting 2014

Hosted by BP at Jesus College, Cambridge 13<sup>th</sup>-14<sup>th</sup> May



UNEP



WCMC



ExxonMobil



TOTAL



RioTinto



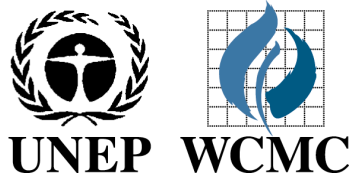
Statoil



# The billion dollar leap of faith: do biodiversity offsets work?

Joe Bull

*Director, Wild Business*



# A billion dollar leap of faith: do biodiversity offsets work?

*Joseph W Bull*

# Overview

- Introduction
- What are biodiversity offsets
- What people are saying
- What is happening on the ground
- Conclusions

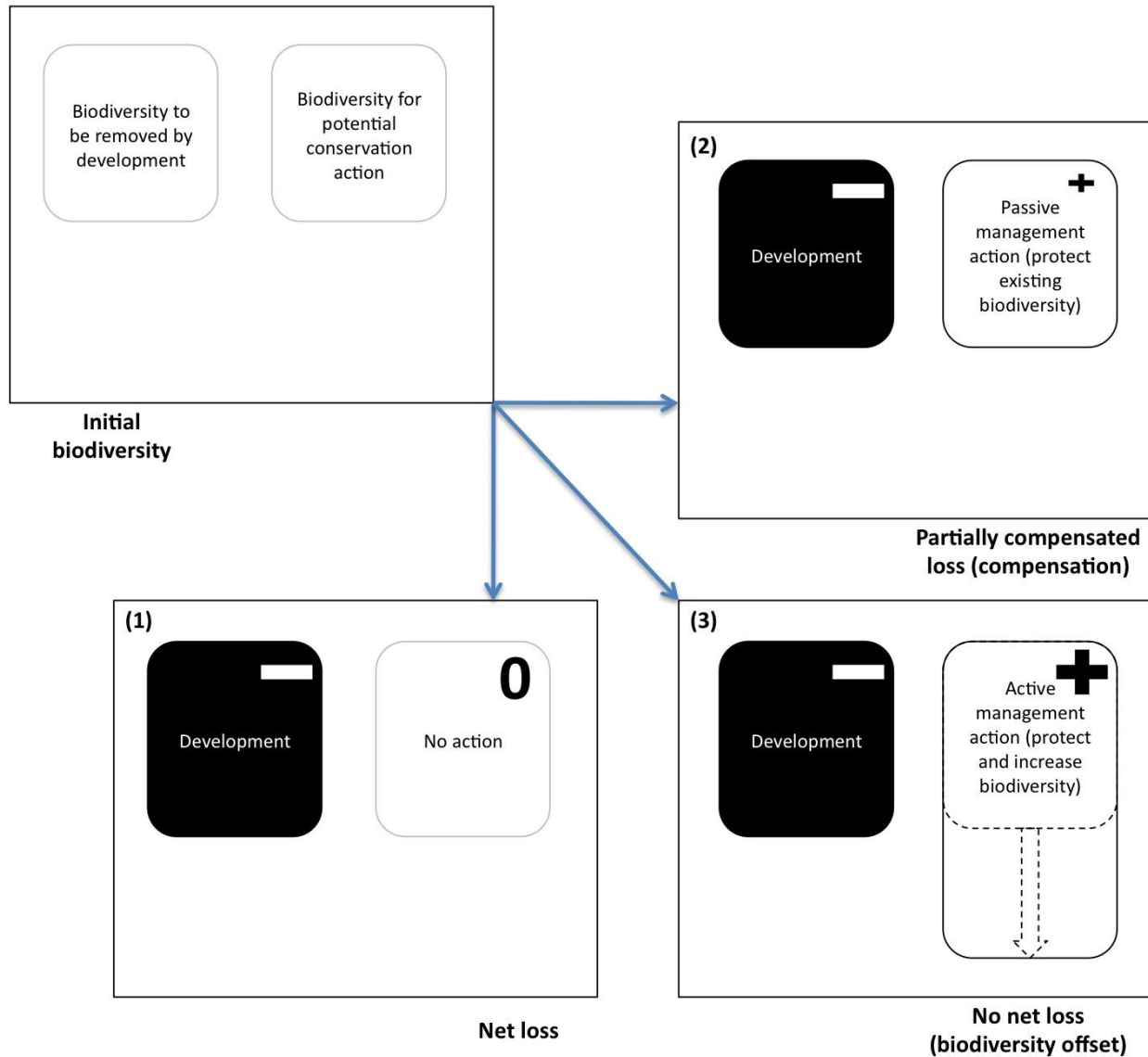
# Introduction

- Compensatory biodiversity legislation in 45 places around the world, under development in an additional ~ 30
- Biodiversity markets worth >> \$4bn per annum (Madsen *et al.*, 2011)
- Biodiversity offsets increasingly important in contemporary conservation

# What are biodiversity offsets?

1. Provide **substitution** or **replacement** for **unavoidable** negative impacts of human activity on **biodiversity**
2. Involve **measurable, comparable** biodiversity **losses** and **gains**
3. **Demonstrably** achieve, as a minimum, **no net loss** of biodiversity

# What are biodiversity offsets?



# What the academics say

- *“We believe that offsetting has a role to play in achieving no net loss...”*
- *“Restoration offset policy leads to a net loss of biodiversity...”*
- *“...biodiversity offsets represent a necessary component...for achieving no net loss...”*
- *“...the use of biodiversity offsets is consistent with sustainable development practices”.*

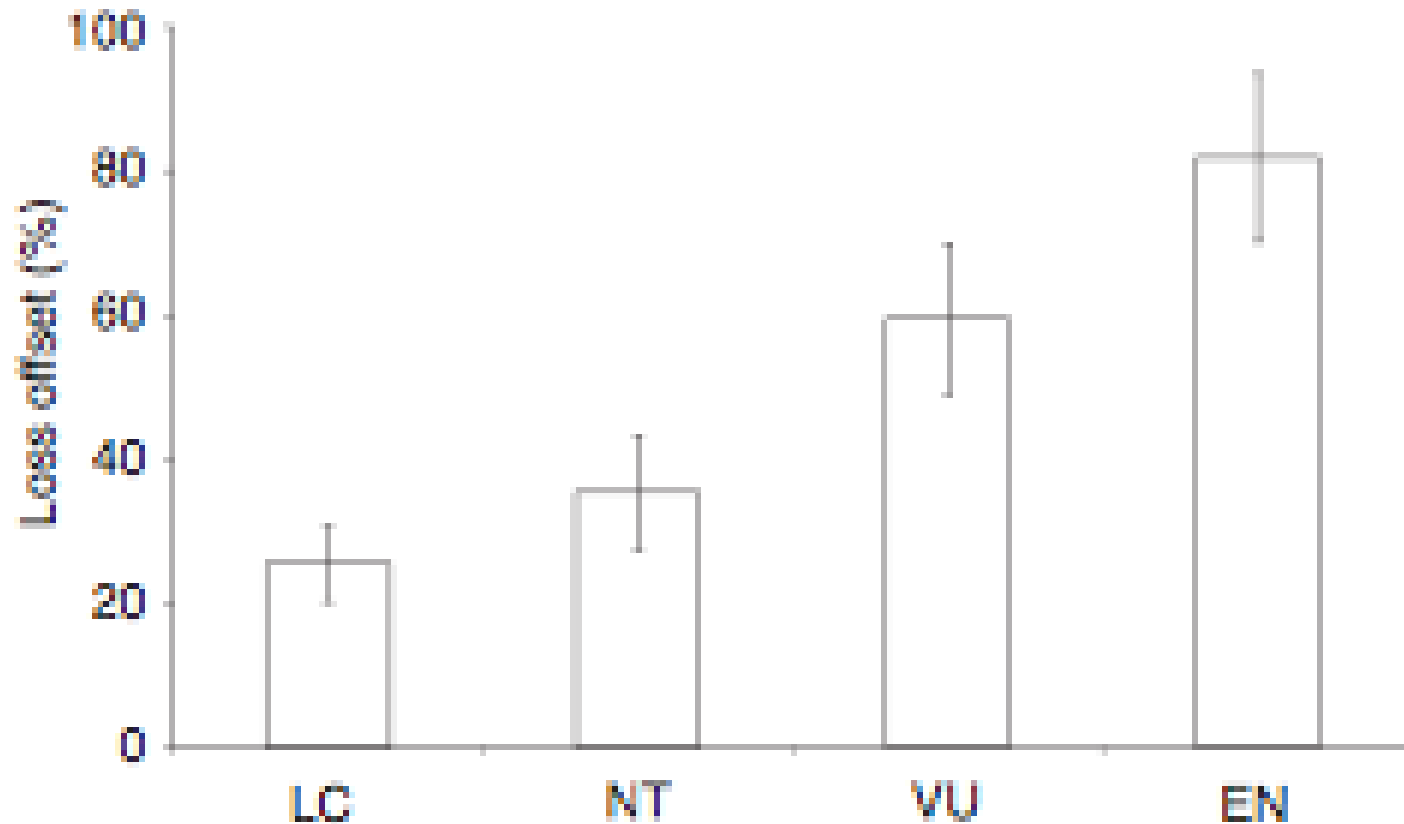
# What the media say

- *“Biodiversity offsetting will unleash a new spirit of destruction on the land”*
- *“Why Biodiversity Offsetting will be a disaster for the environment”*
- *“Is biodiversity offsetting a ‘license to trash’ nature?”*
- *“Biodiversity offsetting: setting off on the wrong foot?”*

# Public implementation record

<i>Related to</i>	<b>Country</b>	<b>Mechanism</b>	<b>Proportion</b>	<b>Measure</b>	<b>Reference</b>
<i>Compliance, Uncertainty</i>	US	Wetland banking	30 %	Offsets meet all project objectives	<i>Matthews &amp; Endress (2008)</i>
	US	Wetland banking	50 %	Offsets fully implemented	<i>Mitsch &amp; Wilson (1996)</i>
	US	Wetland banking	74 %	Offsets achieving no net loss	<i>Brown &amp; Lant (1996)</i>
	Canada	Fish habitat compensation	12 - 13 %	Offsets implemented as required	<i>Quigly &amp; Harper (2006a)</i>
<i>Monitoring ecological outcomes</i>	Australia	Native vegetation compensation	80 %	Reduction in approvals for vegetation clearance	<i>Gibbons (2010)</i>
	California, US	Wetland banking	0 %	Created wetlands which were functionally successful	<i>Ambrose (2000)</i>
	Canada	Fish habitat compensation	37 %	Offsets which didn't result in a loss of productivity	<i>Quigly &amp; Harper (2006b)</i>

# Public implementation record



*Figure 1. Species loss offset as a function of conservation status (French National Red List) (LC, least concern; NT, near threatened; VU, vulnerable; EN, endangered).*

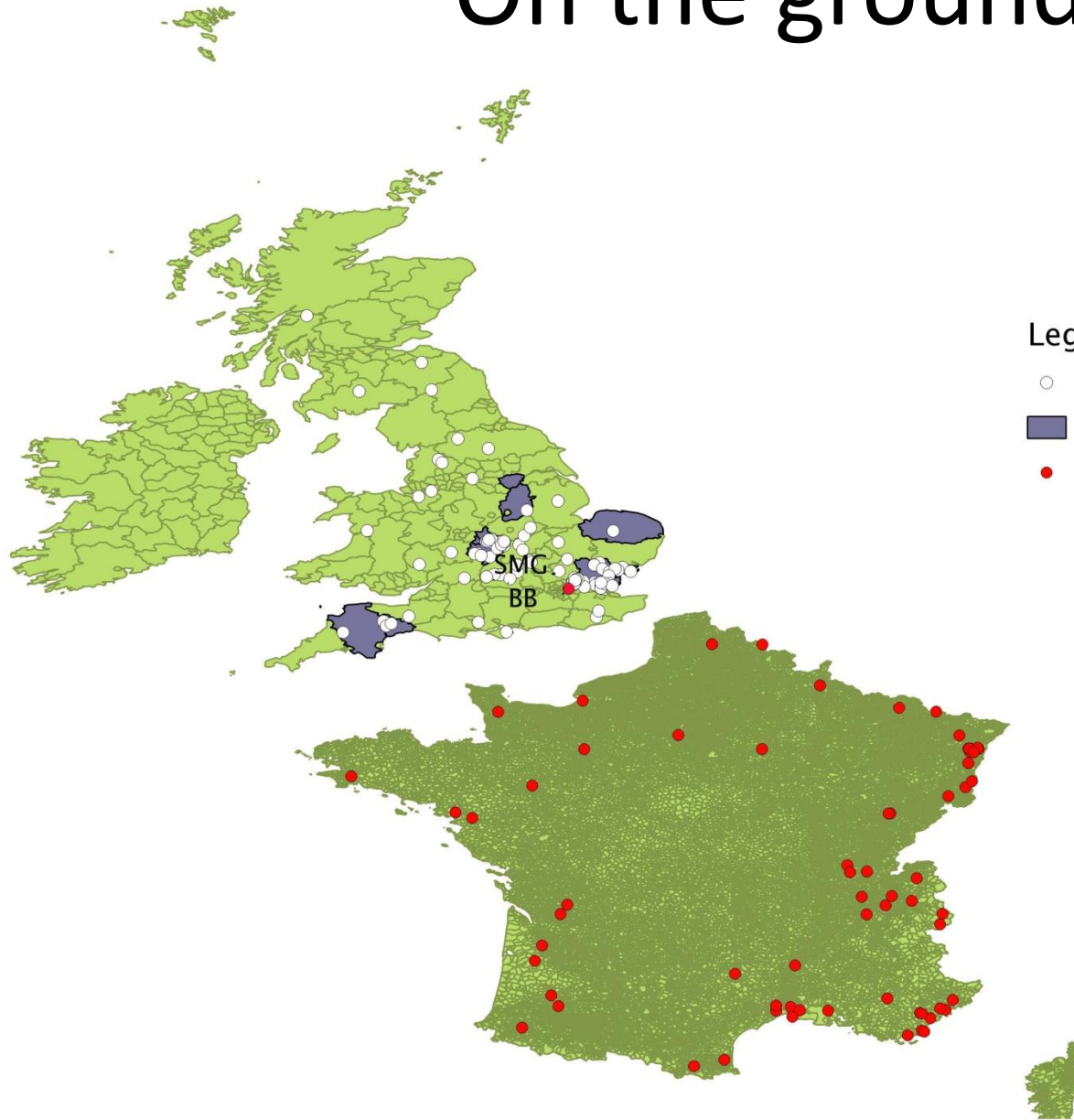
# Private implementation record



# On the ground

## Legend

- UK Available Offset Sites
- UK Offset Pilot Areas
- Known Offset Sites



# Conclusions

- Scientists, and policymakers, think offsets could work
- The public/media are skeptical
- Available data are limited, and do not reflect the state of play (esp. voluntary offsets)
- A need to collate information on offset projects and locations
- Until then, we are taking a leap of faith

# Thank you

## Any questions?

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[joe@wildbusiness.org](mailto:joe@wildbusiness.org)

+44 7837 172 886

# Theoretical challenges

Problem	Description	Relevant research
<b>(a) Currency</b>	Choosing metrics for measuring biodiversity	McKenney & Kiesecker (2010); Temple <i>et al.</i> , (2010); Treweek <i>et al.</i> (2010); BBOP (2009a); Norton (2009); Walker <i>et al.</i> (2009); Burgin (2008); Chapman & LeJeune (2007); McCarthy <i>et al.</i> , (2004); Godden & Vernon (2003); Salzman & Ruhl (2000); Humphries <i>et al.</i> (1999)
<b>(b) No net loss</b>	Defining requirements for demonstrating no net loss of biodiversity	Gordon <i>et al.</i> (2011); Bekessey <i>et al.</i> (2010); McKenney & Kiesecker (2010); BBOP (2009a); Gorrod & Keith (2009); Gibbons & Lindenmayer (2007)
<b>(c) Equivalence</b>	Demonstrating equivalence between biodiversity losses and gains	Quetier & Lavorel (2011); Burrows <i>et al.</i> (2011); McKenney & Kiesecker (2010); Bruggeman <i>et al.</i> (2009, 2005); Norton (2009); Chapman & LeJeune (2007); Gibbons & Lindenmayer (2007); Godden & Vernon (2003)
<b>(d) Longevity</b>	Defining how long offset schemes should endure	McKenney & Kiesecker (2010); BBOP (2009a); Gibbons & Lindenmayer (2007); Morris <i>et al.</i> (2006)
<b>(e) Time lag</b>	Deciding whether to allow a temporal gap between development and offset gains	Gordon <i>et al.</i> (2011); Bekessey <i>et al.</i> (2010); McKenney & Kiesecker (2010); Moilanen <i>et al.</i> (2009); Norton (2009); Gibbons & Lindenmayer (2007); Morris <i>et al.</i> (2006)
<b>(f) Uncertainty</b>	Managing for uncertainties throughout the offset process	Treweek <i>et al.</i> (2010); Moilanen <i>et al.</i> (2009); Norton (2009)
<b>(h) Reversibility</b>	Defining how reversible development impacts must be	BBOP (2012); Godden & Vernon (2003)
<b>(i) Thresholds</b>	Defining threshold biodiversity values beyond which offsets are not acceptable	BBOP (2012); BBOP (2009a); Norton (2009); Gibbons & Lindenmayer (2007); Morris <i>et al.</i> (2006)

- Problems arising in design, potentially resolved through better science
- Require value judgments to be made
- Focus of today's workshop

# Practical challenges

Root problem	Manifestation	Example
<b>(1) Compliance</b>	<ul style="list-style-type: none"> <li>• Non-compliance with the mitigation hierarchy</li> <li>• Insufficient compensation proposed</li> <li>• Offsets not implemented, or only partially implemented</li> <li>• Legislation changes during offset scheme</li> </ul>	<ul style="list-style-type: none"> <li>Mühlenburger Loch, Germany</li> <li>Mühlenburger Loch, Germany</li> <li>Wetland banking, US</li> <li>Fish habitat, Canada</li> <li>Forest Code, Brazil</li> </ul>
<b>(2) Measuring ecological outcomes</b>	<ul style="list-style-type: none"> <li>• Monitoring different things suggests different ecological outcomes</li> <li>• Difference in opinion about ecological outcomes</li> <li>• Outcomes not measured for very long</li> <li>• Outcomes not monitored at all</li> <li>• No follow up by regulator</li> </ul>	<ul style="list-style-type: none"> <li>Wetland banking, US</li> <li>Basslink project, Australia</li> <li>Fish habitat, Canada</li> <li>Conservation banking, US</li> <li>Conservation banking, US</li> </ul>
<b>(3) Uncertainty</b>	<ul style="list-style-type: none"> <li>• In measurement of biodiversity baseline</li> <li>• In magnitude and type of development impacts</li> <li>• Offsets fail to establish or persist</li> <li>• Development causes greater impacts than expected</li> </ul>	<ul style="list-style-type: none"> <li>Native grassland, Australia</li> <li>Extractive sector, Uzbekistan</li> <li>Wetland banking, US</li> <li>Fish habitat, Canada</li> </ul>

- Problems that arise in practice, cannot be resolved through improved science
- Would argue that these are more important than theoretical challenges!
- So – how successful have they been in practice?



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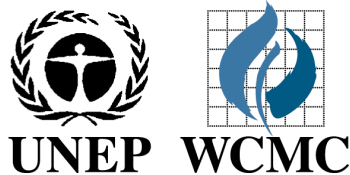
Statoil



# Sharing biodiversity data from the private sector

Tim Hirsch

*Deputy Director and Head of Participation, GBIF Secretariat*





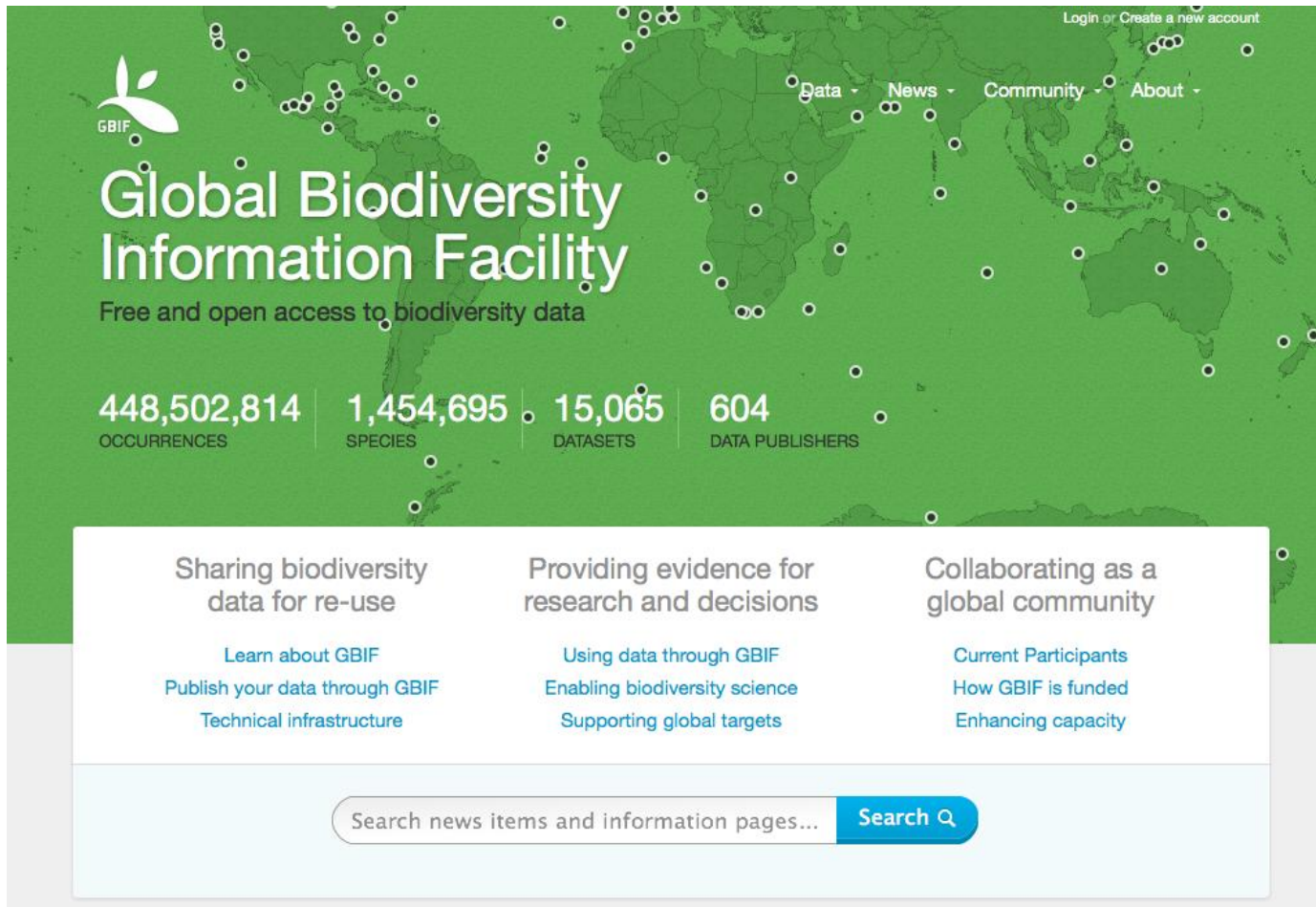
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## Sharing biodiversity data from the private sector

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Tim Hirsch  
Deputy Director  
Global Biodiversity Information Facility (GBIF)

Proteus Annual Meeting  
13 May 2014

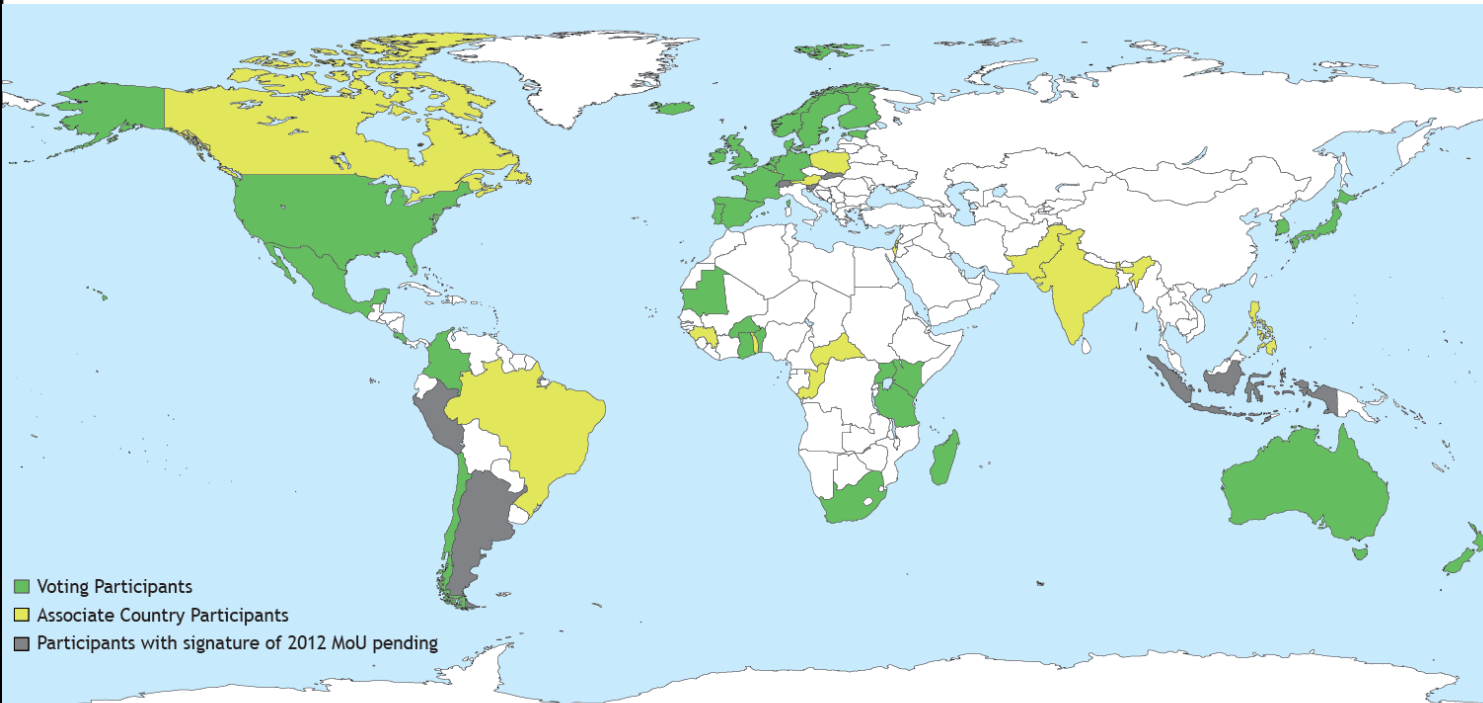
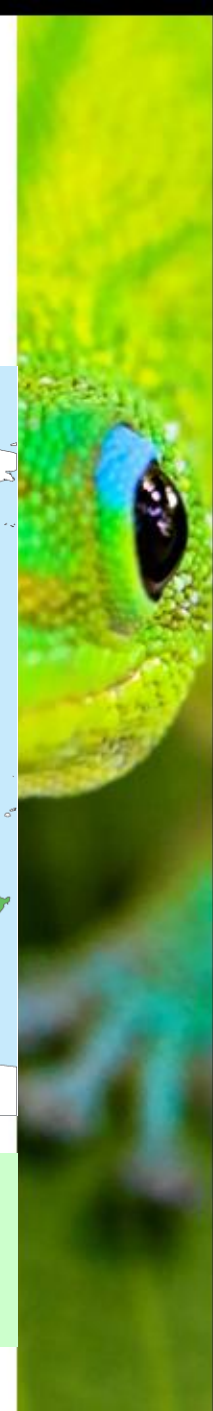


The screenshot shows the GBIF website homepage. At the top left is the GBIF logo. The main heading is "Global Biodiversity Information Facility" with the tagline "Free and open access to biodiversity data". A navigation menu includes "Data", "News", "Community", and "About". A "Login or Create a new account" link is in the top right. A world map with white location markers is in the background. Below the map are four statistics: 448,502,814 OCCURRENCES, 1,454,695 SPECIES, 15,065 DATASETS, and 604 DATA PUBLISHERS. Three main content areas are listed: "Sharing biodiversity data for re-use" (with links for learning about GBIF, publishing data, and technical infrastructure), "Providing evidence for research and decisions" (with links for using data, enabling science, and supporting targets), and "Collaborating as a global community" (with links for current participants, funding, and capacity). A search bar at the bottom contains the text "Search news items and information pages..." and a "Search" button with a magnifying glass icon.

- Founded 2001, intergovernmental collaboration
- Free and open access to biodiversity data for research and policy
- Promotes data publication through common standards, tools
- Single access point for specimens, observations

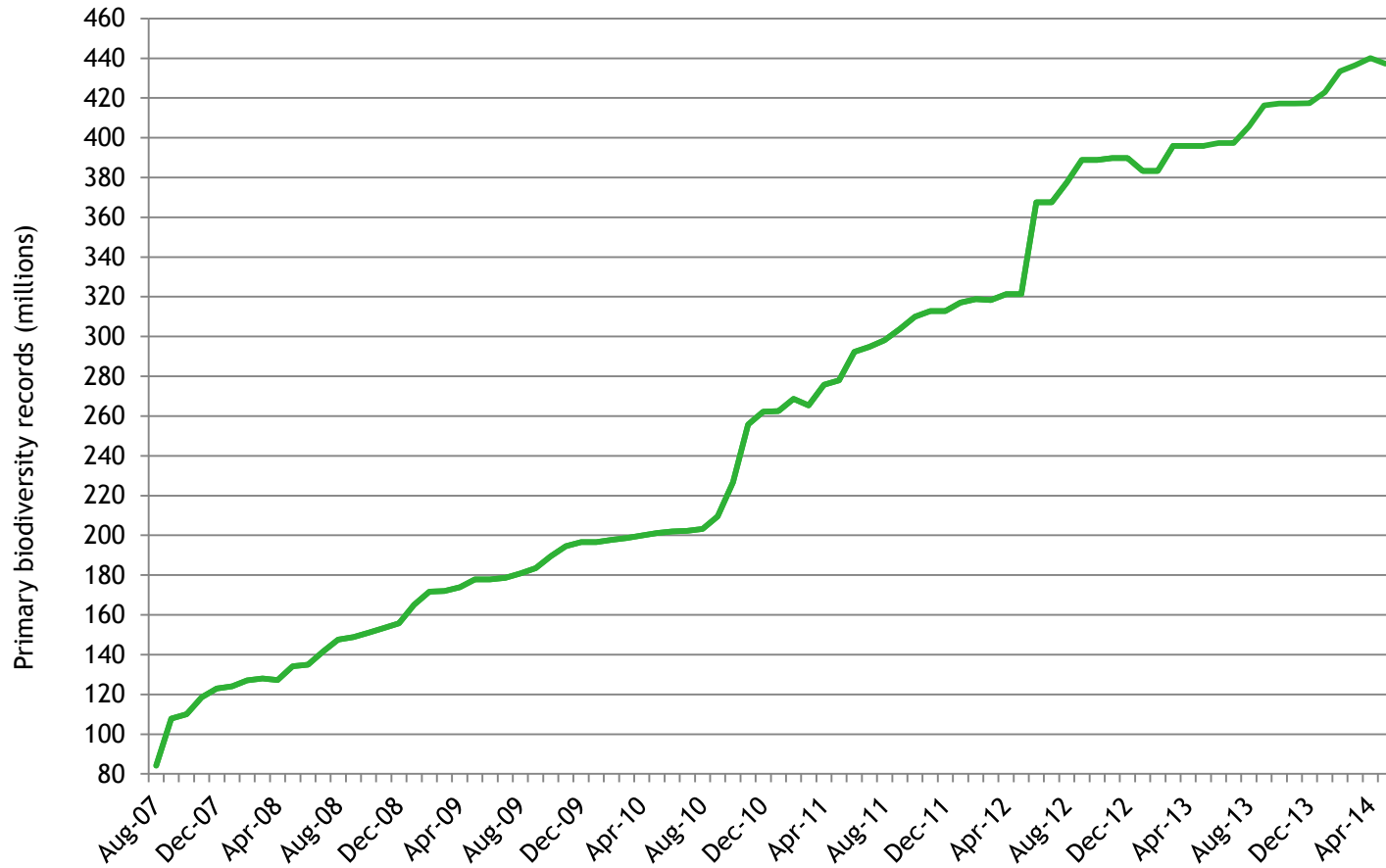


# GBIF participants

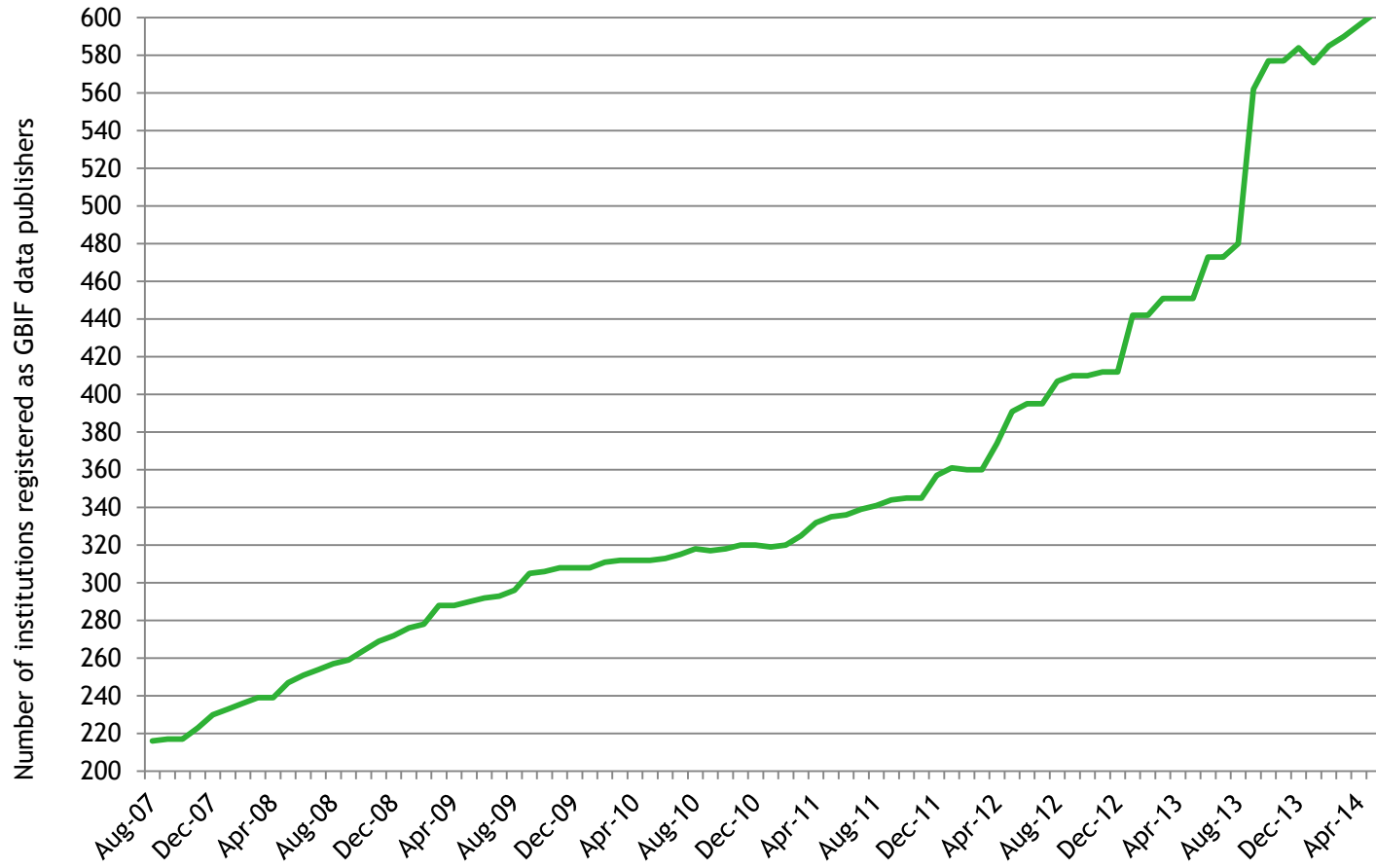


- 52 countries, collaborating through network of national nodes
- 38 international organizations
- 600 data publishing institutions

# Data published through GBIF



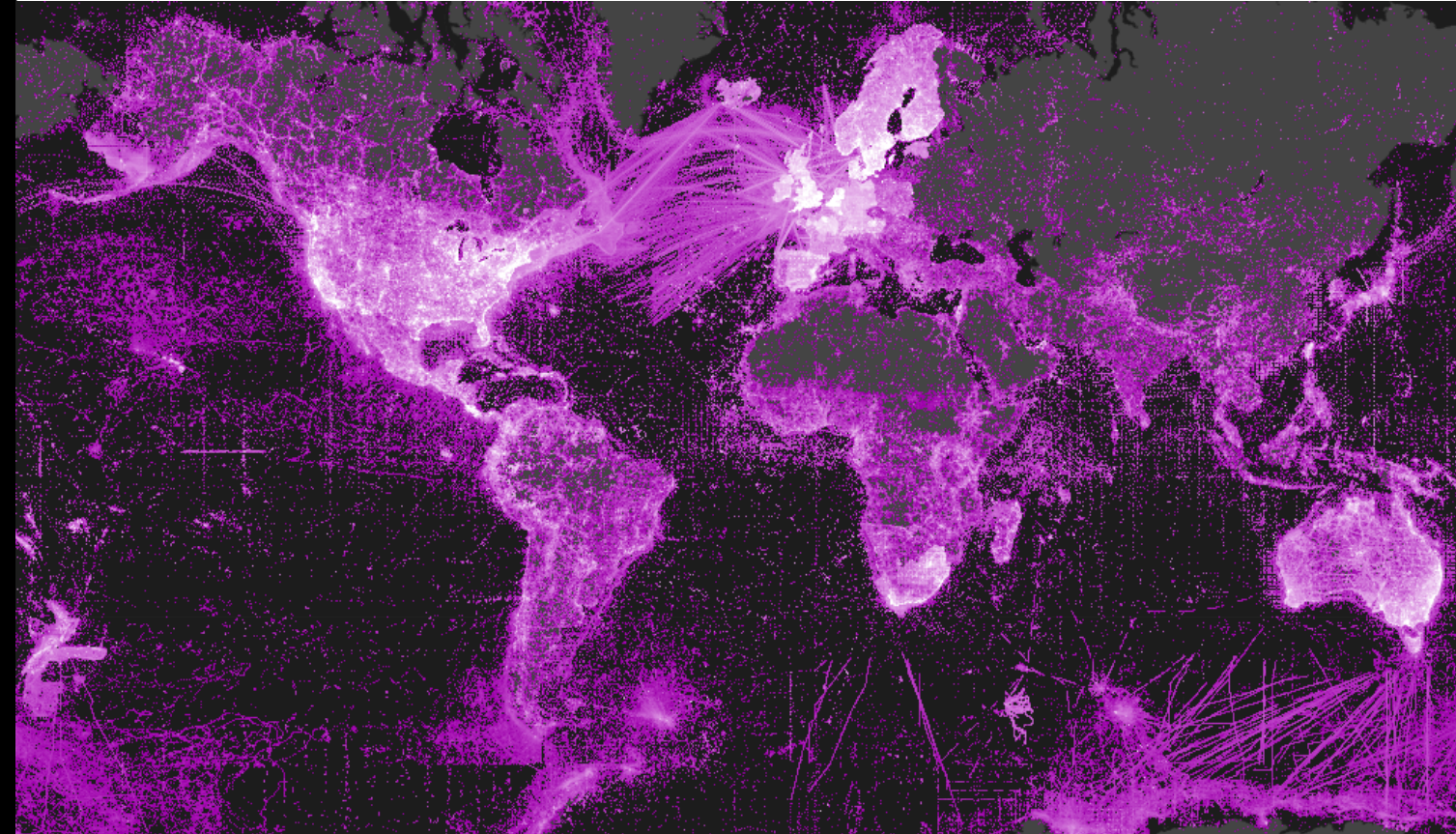
# GBIF data publishers



A sharp rise in the number of data publishers in September 2013 results from institutions choosing to register as separate entities rather than sharing datasets through a single publisher at their national node institution.



# Data published through GBIF



Each record represents evidence of species occurrence  
What? Where? When? How? By whom?

# Data published through GBIF

Search 14,795 datasets

or view the [publishing institutions](#)

Search for datasets by title, description, publ

11,928 | 2,850  
occurrences datasets | checklists

## Featured datasets



### Records of marine molluscs of Portugal

Records of mollusc specimens collected along the coast of Portugal between 1887 and 1939.



### Plant records from the Sierra Nevada mountains in Spain

Plant records from the Sierra Nevada forests, southern Spain, gathered during a long-term research project to monitor change in the area.



### Citizen science observations from scuba divers via Diveboard

Species observations from scuba divers around the world registered on the citizen science platform Diveboard.

Historic collections, survey data, citizen observations



# Data published through GBIF

## Sinfonevada: Dataset of Floristic di...

Occurrence dataset published by Sierra Nevada Global Change Observatory. Andalusian Environmental Cent...

7,920

Occurrences

[View occurrences](#)

Information

Stats

Activity

### Summary



7,920 Georeferenced data

VIEW RECORDS

[All records](#) | [In viewable area](#)

DESCRIPTION

#### FUNDING

All the information contained in Sinfonevada was gathered by TRAGSA (Transformación Agraria S.A.), a public company funded by the Spanish Ministry of Environment. The Sierra Nevada Global Change Observatory is funded by the Andalusian Regional Government (via Environmental Protection Agency) and by the Spanish Government (via 'Fundación Biodiversidad', what is a Public Foundation).

#### PROJECT PERSONNEL

PRINCIPAL INVESTIGATOR

*[Regino Jesús Zamora Rodríguez](#)*

#### TEMPORAL COVERAGES

Date range: Jan 1, 2004 - Dec 1, 2005

Rich metadata: geographic/taxonomic scope, methods, attribution of collectors, dataset branding



# Data repatriation

## United Kingdom

A GBIF Voting Country Participant from Europe

Names of countries, territories and islands are based on the [ISO 3166-1](#) standard.

Summary

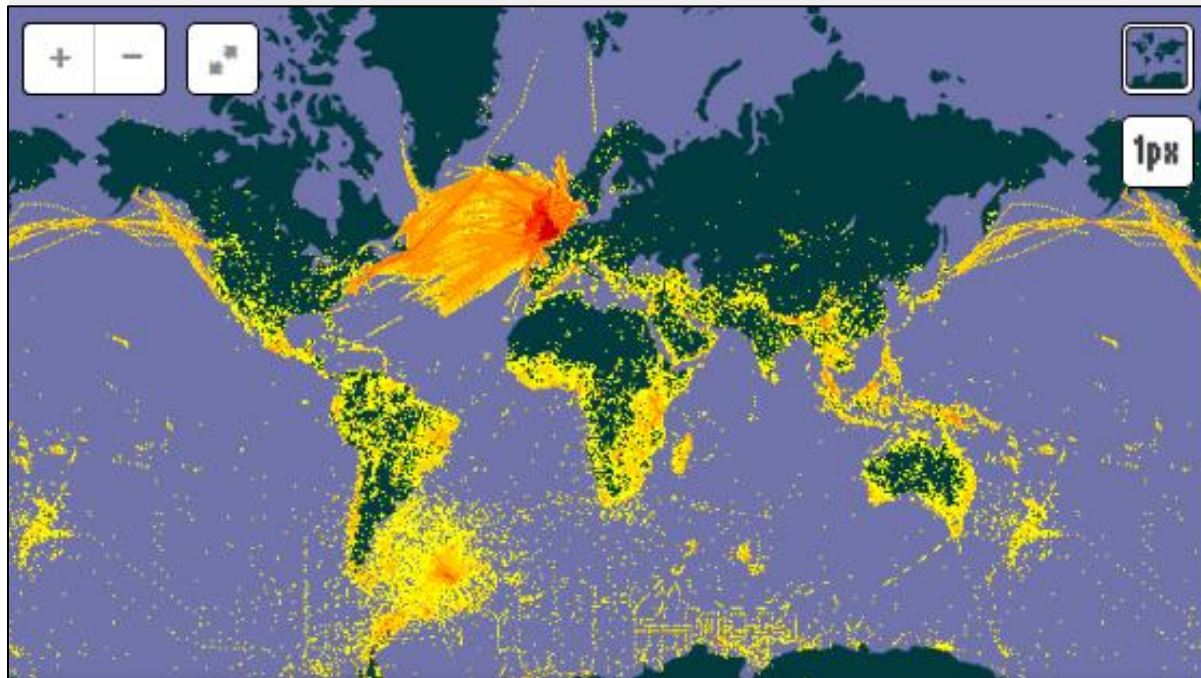
Data About

Data Publishing

Participation

News

Publications



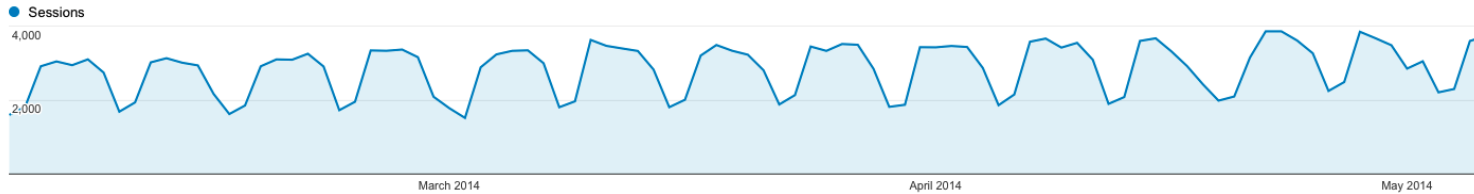
## Data from United Kingdom

- 495 occurrence datasets with 42,399,886 records.
- 2 checklists with 13,916 records.
- No metadata-only datasets.
- United Kingdom publishes data covering 240 countries, territories and islands.











Returns data to countries of origin through electronic access

# Who uses GBIF?

## Daily visits to GBIF portal, 1 Feb - 07 May 2014







## Visitor numbers by country (top 10), 1 Feb – 07 May 2014

Country / Territory	Sessions	% Sessions
1.  United States	48,380	17.64%
2.  Spain	12,960	4.73%
3.  Germany	12,577	4.59%
4.  United Kingdom	12,481	4.55%
5.  France	10,600	3.86%
6.  India	10,530	3.84%
7.  Mexico	9,904	3.61%
8.  Brazil	9,721	3.54%
9.  Italy	7,711	2.81%
10.  Colombia	7,583	2.76%



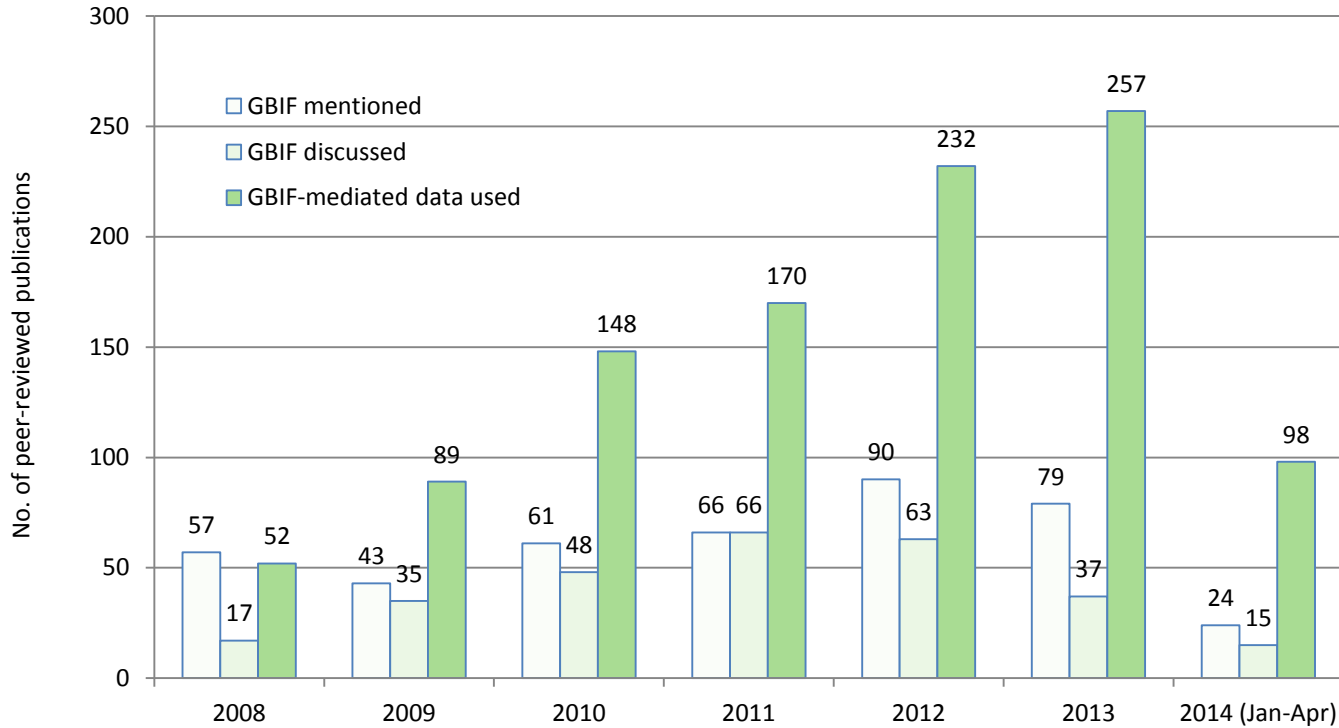
# Who uses GBIF?



Country	Number of requests	Number of users
 United States	15068	2789
 Mexico	3579	760
 Denmark	1370	748
 Netherlands	1194	1746
 Colombia	1136	241
 Spain	1102	581
 China	994	147
 Australia	925	1850
 Brazil	895	975
 Canada	821	827

Data download requests Jan-May 2014 (top 10 countries)

# Who uses GBIF?



20+ peer-reviewed studies per month cite use of data from GBIF



# GBIF citation in research



## Using models to inform conservation policies

Two studies, based on data from GBIF and other sources, define the distribution of the bearded wood partridge, and help inform conservation policy.

41 records from sources including GBIF



## Designing marine protected areas off Mexico

Researchers look at methods to determine the ideal spacing between protected areas in the Gulf of California, ensuring connectivity based on the distances covered by larvae of fish species identified through GBIF.

64 regional fish species identified



## Shifting niches and invasive species control

Researchers use data available through GBIF to investigate how species can shift their ecological niches in alien environments – complicating the prediction of invasion risks.

2997 records of presence used



## How important are rare species for ecosystems?

Research using records available through GBIF, in combination with other data, studies the role of rare and common species in the functioning of ecosystems.



## Brazilian forest reserves in a changing climate

Study uses GBIF-mediated data to look into the effectiveness of current forest reserves in conserving 16 forest plant species under changing climate conditions.



## Finding patterns in bee-plant relationships

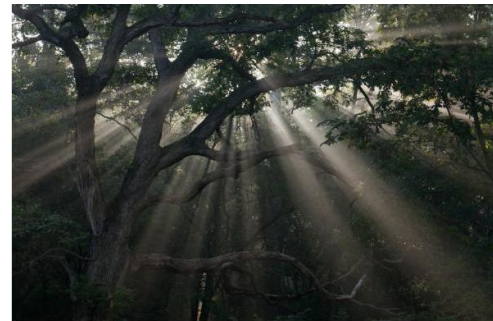
Brazilian researchers use data published via GBIF to analyse the impact of climate on interactions between bees and the plants they pollinate.



## Three keys to the radiation of angiosperms into freezing environments

Amy E. Zanne, David C. Tank, William K. Cornwell, Jonathan M. Eastman, Stephen A. Smith, Richard G. FitzJohn, Daniel J. McGlinn, Brian C. O'Meara, Angela T. Moles, Peter B. Reich, Dana L. Royer, Douglas E. Soltis, Peter F. Stevens, Mark Westoby, Ian J. Wright, Lonnie Aarssen, Robert I. Bertin, Andre Calaminus, Rafaël Govaerts, Frank Hemmings, Michelle R. Leishman, Jacek Oleksyn, Pamela S. Soltis, Nathan G. Swenson, Laura Warman  *et al.*

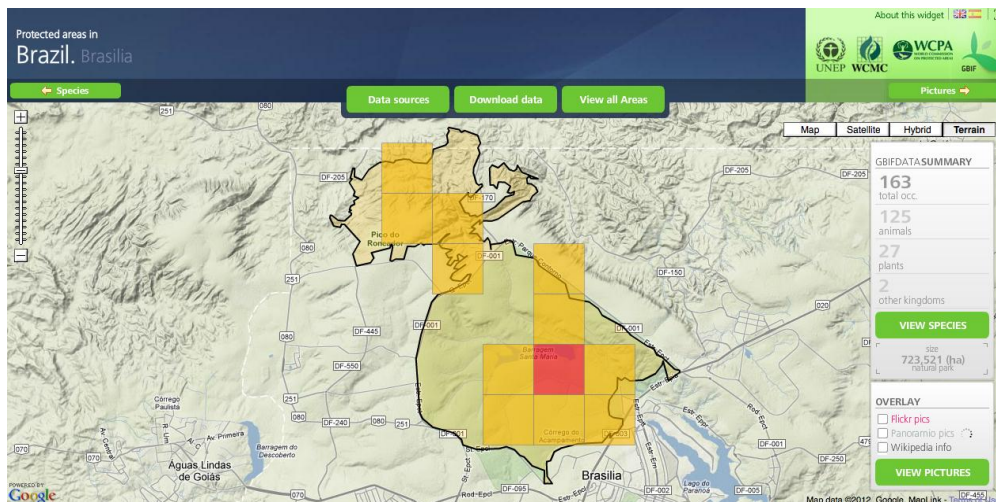
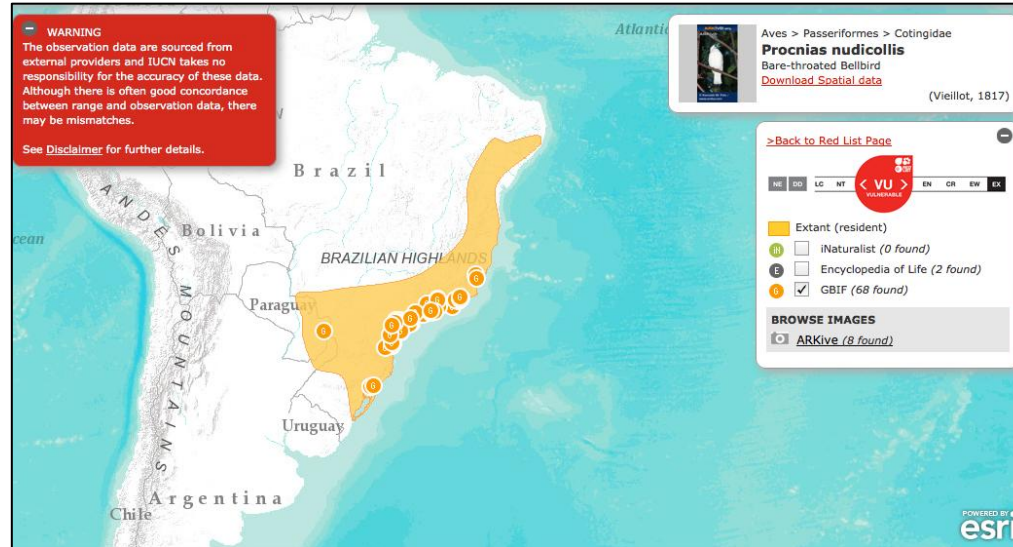
[Affiliations](#) | [Contributions](#) | [Corresponding author](#)



- Used GBIF to access >47m occurrence records of >27,000 plant species
- Extracted minimum temperatures from Worldclim database to flag which species exposed to freezing across their ranges



# Integration through web services



To be updated!!



# Local Ecological Footprinting Tool



Biodiversity  
Institute

OXFORD  
MARTIN  
SCHOOL



Home

LEFT

- Provides reports on relative ecological values within landscape to help siting decisions
- Biodiversity layer derived from occurrence records published through GBIF



<http://www.biodiversity.ox.ac.uk/left>

# Private sector data sharing – why?

- Potential for filling data gaps
- Preserving data for future re-use
- Recognition for data publication effort



# Private sector data sharing – how?

- Register as GBIF data publisher
- Use standard data formats and protocols
- Download guides and manuals
- Partner with GBIF national nodes

# Private sector data sharing

## Registros biológicos de especies de ...

Occurrence dataset published by Isagen

4,290

Occurrences

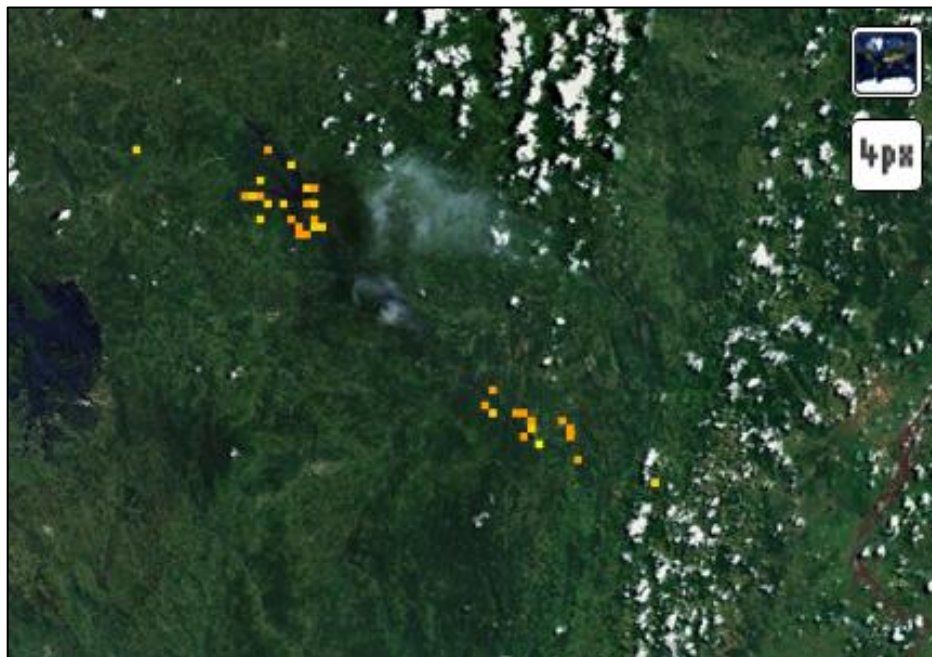
[View occurrences](#)

Information

Stats

Activity

### Summary



4,258 Georeferenced data

VIEW RECORDS

[All records](#) | [In viewable area](#)

DESCRIPTION

Central Hidroeléctrica Jaguas  
Ubicada al Oriente del departamento de Antioquia, sobre las hoyas de los ríos Nare y Guatapé a 117 Km de Medellín. El embalse San Lorenzo se localiza en jurisdicción de l... [more](#)

# Private sector data sharing

GBIF 727772914

Unknown evidence of *Carollia perspicillata* (Linnaeus, 1758) recorded on Feb 28, 2009

from Registros biológicos de especies de fauna vertebrada terrestre en las centrales de San Carlos y Jaguas - 2009 dataset

## Information



## Occurrence details

RECORDED

Feb 28, 2009 12:00:00 AM

SAMPLING PROTOCOL

Red niebla

REMARKS

*Carollia perspicillata*

época seca

## DATASET CITATION PROVIDED BY PUBLISHER

ISAGEN S.A. (2009). Registros biológicos de especies de fauna vertebrada terrestre en las centrales de San Carlos y Jaguas - 2009. 4290 Registros, aportados por Pérez C. (Publicador, Creador del Recurso, Proveedor de los Metadatos), Muñoz-Escobar E (Proveedor de Contenido), Gallo SM (Proveedor de Contenido), Peña AF (Proveedor de Contenido), Palacio-V JA (Proveedor de Contenido), Duque VM (Editor), En línea, <http://ipt.sibcolombia.net/sib/resource.do?r=isagen-2008-46-2978>, publicado el 07/12/2012.

# Private sector data sharing

## Carollia perspicillata (Linnaeus, 17...

Species in GBIF Backbone Taxonomy

Animalia · Chordata · Mammalia · Chiroptera · Phyllostomidae · Carollia

30,374

Occurrences

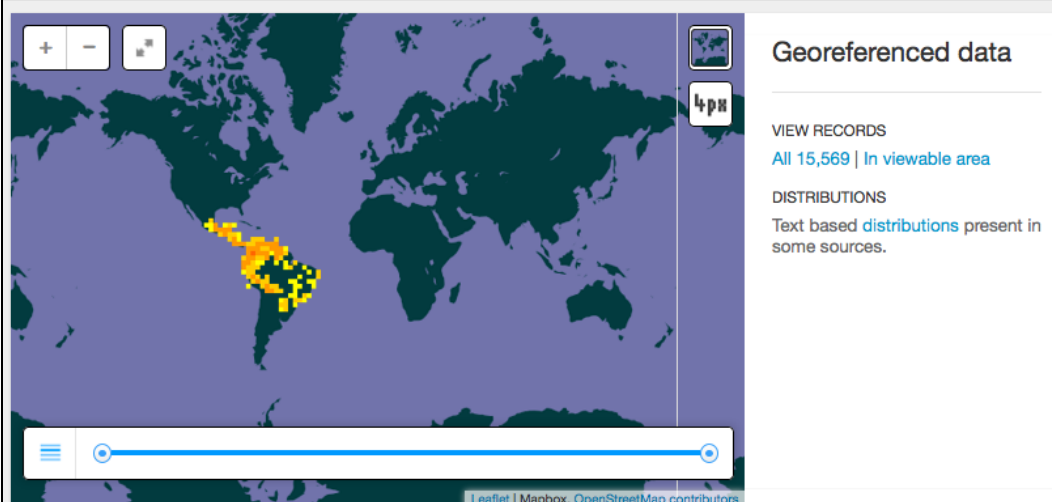
0

Intraspecies

[View occurrences](#)

Information

Overview



Integrated view with all published records of the species



# Publishing data from EIAs

August 2011  
Special Publication Series No. 7



## Publishing EIA-Related Primary Biodiversity Data: GBIF-IAIA Best Practice Guide

### International Best Practice Principles

"PUBLISHING" BIODIVERSITY DATA MAY BE DEFINED AS MAKING BIODIVERSITY DATASETS PUBLICLY ACCESSIBLE IN A STANDARDISED FORMAT, VIA AN ONLINE ACCESS POINT (TYPICALLY A WEB ADDRESS OR URL). THIS ACCESS POINT IS RECORDED IN A REGISTRY MANAGED BY THE GLOBAL BIODIVERSITY INFORMATION FACILITY (GBIF). PUBLISHED DATA CAN ALSO BE DISCOVERED AND ACCESSED VIA THE GBIF DATA PORTAL ([HTTP://DATA.GBIF.ORG](http://data.gbif.org)).

### Introduction

#### The issue

*Primary biodiversity data* is defined as "digital text or multimedia data records describing the occurrence of an organism." Knowledge about the identity and occurrence of organisms forms the backbone of our understanding of the biological world, and is essential for monitoring the state of natural ecosystems, for developing sound environmental management policies, and making ecologically sustainable development decisions. *Environmental Assessment* (EIA) provides opportunities for integrating biodiversity values with development, but, for a variety of reasons, biodiversity has not always been given specific or adequate consideration in EIAs (Rajvanshi *et al.*, 2007).

Ideally, *biodiversity-inclusive* EIA, which is promoted by the Convention on Biological Diversity, should: (a) use biodiversity information to determine the biological or ecological value of a site, and (b) generate new biodiversity records about the site. To make the most of biodiversity assessments, EIA practitioners need access to verifiable biodiversity data that are in a usable form and that can be accessed using standardized protocols. To date, however, there has been no easy-to-use mechanism for discovering and accessing digital biodiversity data for use in EIA, or for publishing the biodiversity data that EIA generates (King, *et al.*, 2007).

This means that EIA-related biodiversity data is, generally, unavailable for use in EIAs, or for informing research programmes, environmental planning and decision-making. This compromises the quality of the EIA, reduces the transparency of the EIA process, and ultimately, the confidence that can be placed in decisions based on the EIA.

#### The solution

Through the *Global Biodiversity Information Facility* (GBIF), digital biodiversity data is being made freely and openly available via the Internet for scientists, researchers, and the general public. GBIF provides a suite of standards and data publishing protocols that can be employed to discover and publish primary biodiversity data. This best practice guide describes the tools, standards and infrastructure that are available to EIA practitioners and explains when and how they should be used. It represents a summarized version of a more comprehensive guide (ISBN: 87-92929-35) that can be accessed at [http://links.gbif.org/eia\\_biodiversity\\_data\\_publishing\\_guide\\_en\\_v1](http://links.gbif.org/eia_biodiversity_data_publishing_guide_en_v1). Sources of additional assistance are also provided.

Improving EIA practice: Best Practice Guide for publishing primary biodiversity data

Version 1.0



## Improving EIA practice: Best Practice Guide for publishing primary biodiversity data

Version 1.0

August 2011

<http://www.gbif.org/resources/2516>

#### PURPOSE

The overall purpose of this guide is to enable EIA practitioners, consultants and other interested and affected parties to discover, capture, manage and publish to common standards, the primary biodiversity data generated during environmental impact assessment processes.

It represents a summarized version of a more comprehensive guide (ISBN: 87-92929-35) that can be accessed at [http://links.gbif.org/eia\\_biodiversity\\_data\\_publishing\\_guide\\_en\\_v1](http://links.gbif.org/eia_biodiversity_data_publishing_guide_en_v1)

#### ABOUT GBIF

The Global Biodiversity Information Facility (GBIF) was established by countries as a global mega-science initiative to address one of the great challenges of the 21st century – harnessing knowledge of the Earth's biological diversity. GBIF's mission is to be the foremost global resource for biodiversity information, and to engender smart solutions for environmental and human well-being. To achieve this mission, GBIF encourages a wide variety of biodiversity data holders, generators and users across the globe to discover and publish (make discoverable) data through the GBIF network. For more information, visit <http://www.gbif.org>

#### HOW TO CITE THIS PUBLICATION

Cadman, M., Chavan, V., King, N., Willoughby, S., Rajvanshi, A., Mathur, V., Roberts, R., and Hirsch, T. (2011). Publishing EIA-Related Primary Biodiversity Data: GBIF-IAIA Best Practice Guide. IAIA Special Publication Series No. 7. August 2011. Pp. 6. Accessible at <http://www.iaia.org/publications/>

#### COLLABORATORS

This best practice guide is an outcome of the GBIF led collaboration of the following institutions:

Global Biodiversity Information Facility  
South African National Biodiversity Institute  
Wildlife Institute of India  
International Association for Impact Assessment

#### INTERNATIONAL ASSOCIATION for IMPACT ASSESSMENT

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Fax + 1.701.297.7917  
[info@iaia.org](mailto:info@iaia.org)  
[www.iaia.org](http://www.iaia.org)



## Unlocking Biodiversity Data from Environmental Impact Assessments (EIAs)

- EIA data publishing/hosting facility for Arabian Gulf region
- Stakeholder meeting for West Asia
- ‘Train the trainer’ workshop for EIA practitioners
- Update manual on EIA biodiversity data publishing and translate to UN languages



# Thanks!



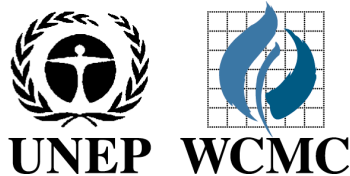
thirsch@gbif.org



# Summary, Review and Close of Meeting

Jon Hutton

*Director, UNEP-WCMC*



proteus



BG GROUP



ConocoPhillips



# Proteus Partners Annual Meeting 2014

Hosted by BP at Jesus College, Cambridge 13<sup>th</sup>-14<sup>th</sup> May



UNEP



WCMC



ExxonMobil



TOTAL



RioTinto



Statoil

