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ConocoPhillips



# Proteus Partners Annual Meeting 2014

Hosted by BP at Jesus College, Cambridge 13<sup>th</sup>-14<sup>th</sup> May



UNEP



WCMC



ExxonMobil



TOTAL



RioTinto



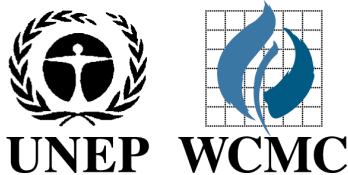
Statoil



# Governance of the oceans and areas beyond national jurisdiction

Kristian Teleki

*Director of Global Engagement, Global Ocean Commission*



proteus



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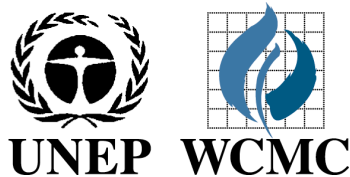


Statoil



# Marine data: past, present and future

Damon Stanwell-Smith  
*Head of Marine, UNEP-WCMC*



proteus

# Marine Data

Past  
Present  
Future

Dr Damon Stanwell-Smith  
*Head, Marine Programme, UNEP-WCMC*



# Sperm whale *Seasonality*

Past  
Present  
Future

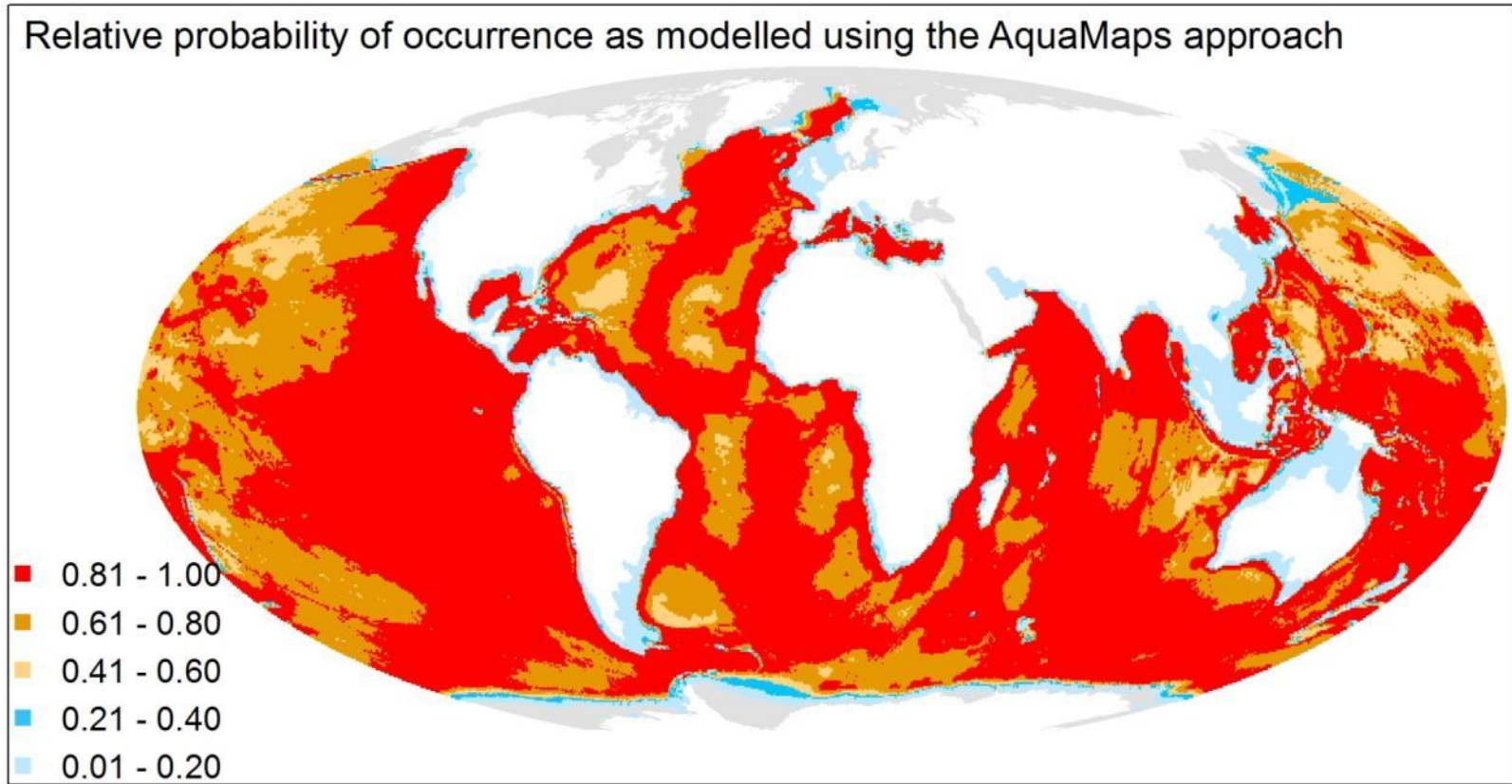
*Moby Dick*, Herman Melville (1851), chapter 44 “The Chart”

[https://www.youtube.com/watch?feature=player\\_embedded&v=Tn7fQ5mYHPA](https://www.youtube.com/watch?feature=player_embedded&v=Tn7fQ5mYHPA)



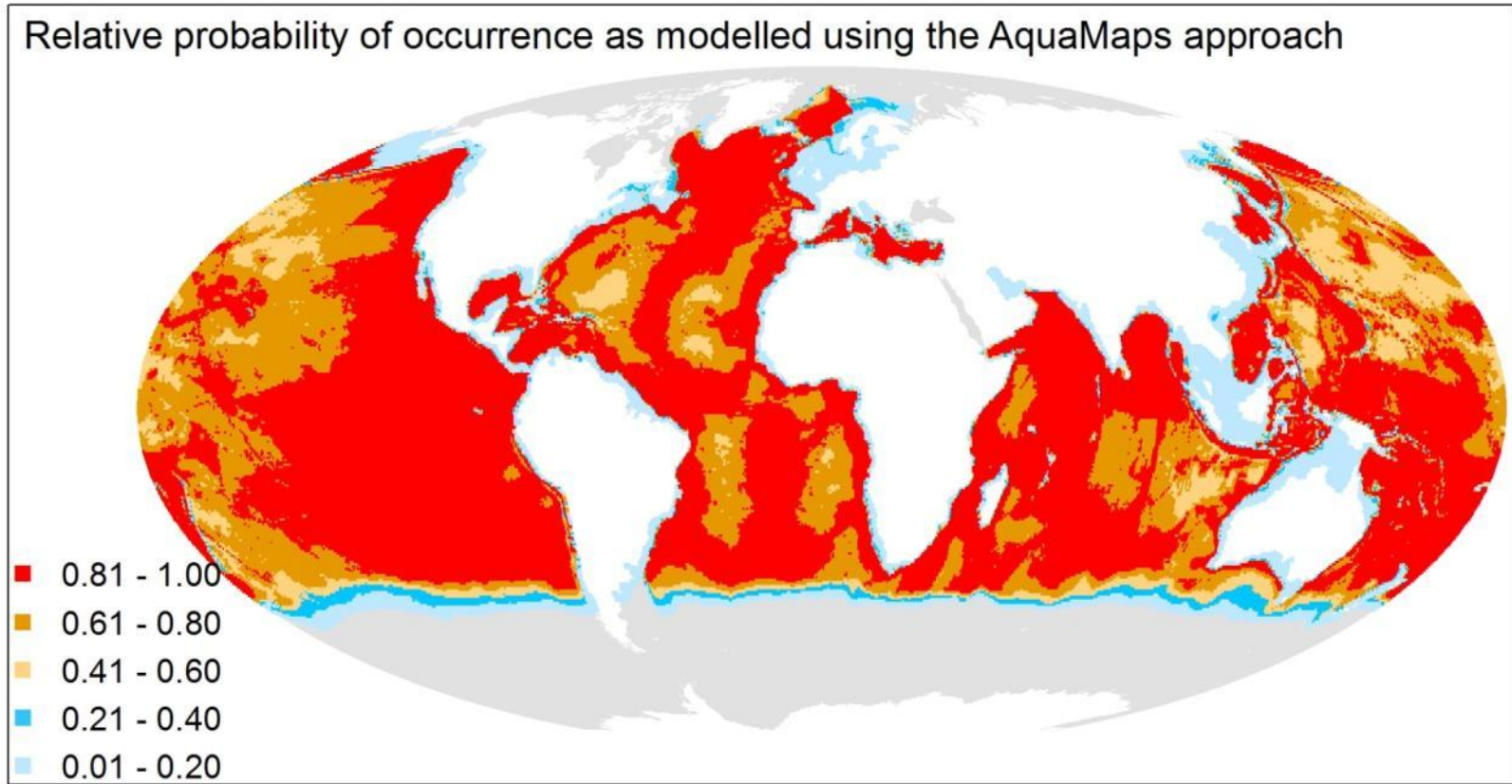
# Sperm whale *Mar - May*

Past  
**Present**  
Future



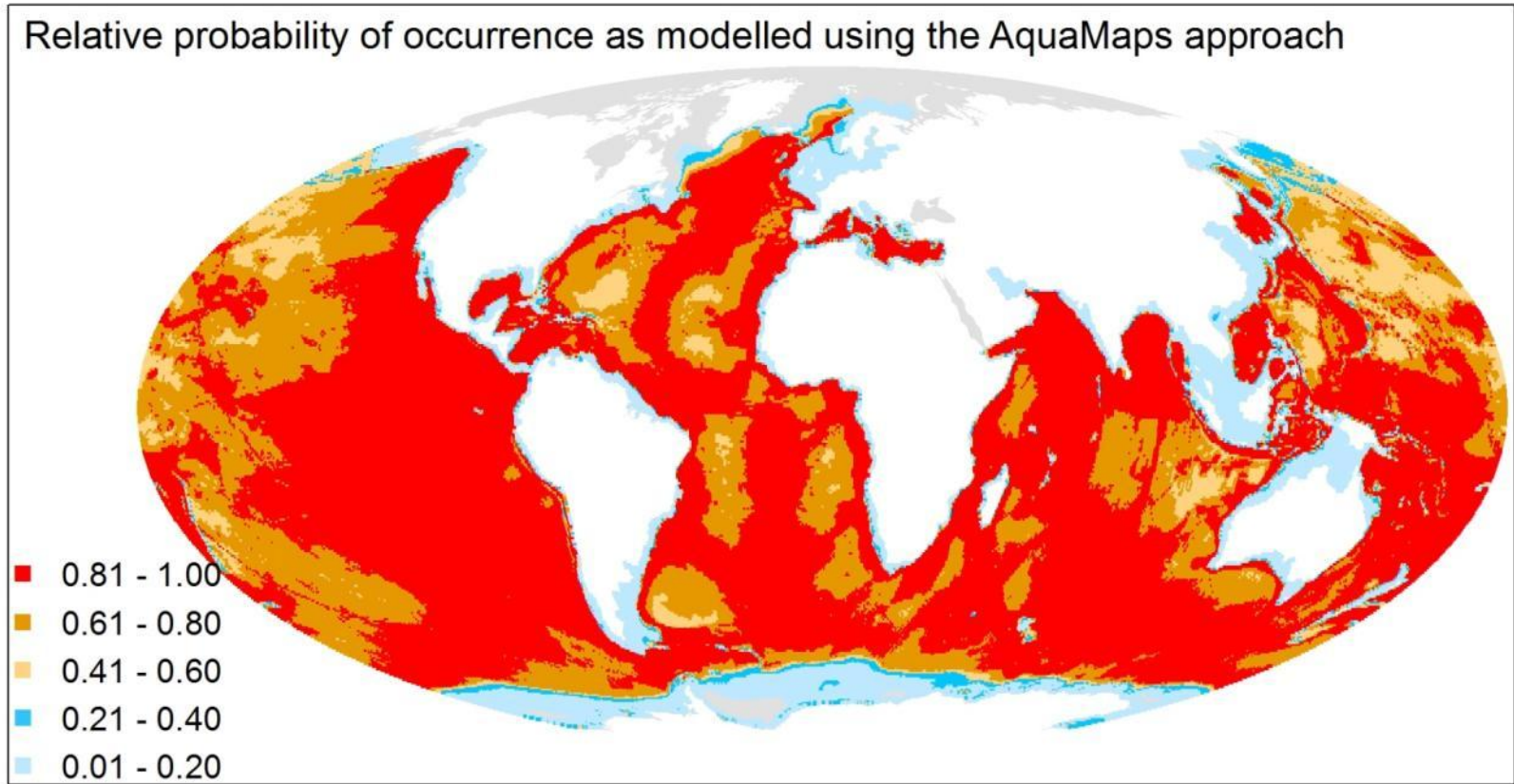
# Sperm whale *Jun - Aug*

Past  
**Present**  
Future



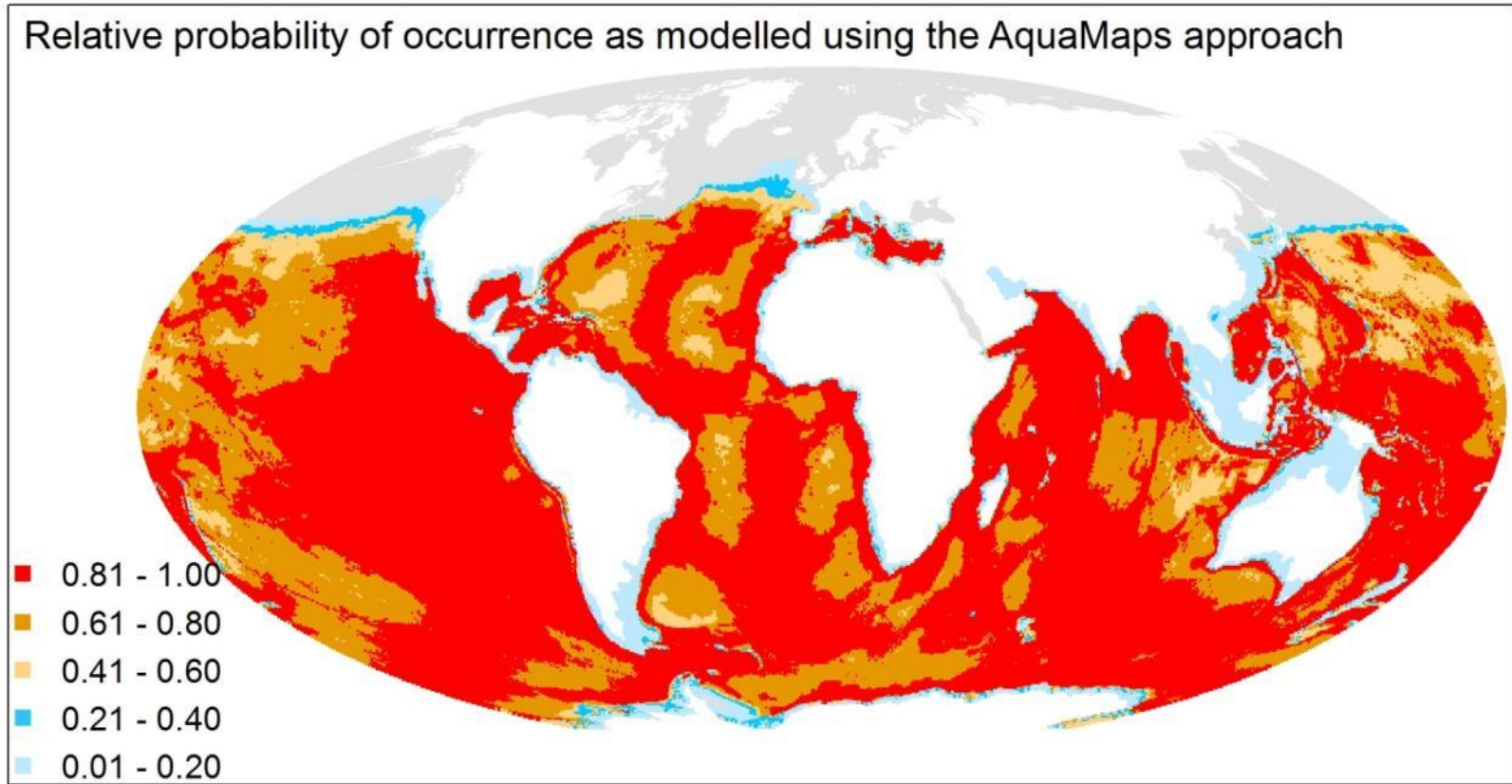
# Sperm whale *Sep - Nov*

Past  
**Present**  
Future



# Sperm whale *Dec - Feb*

Past  
**Present**  
Future

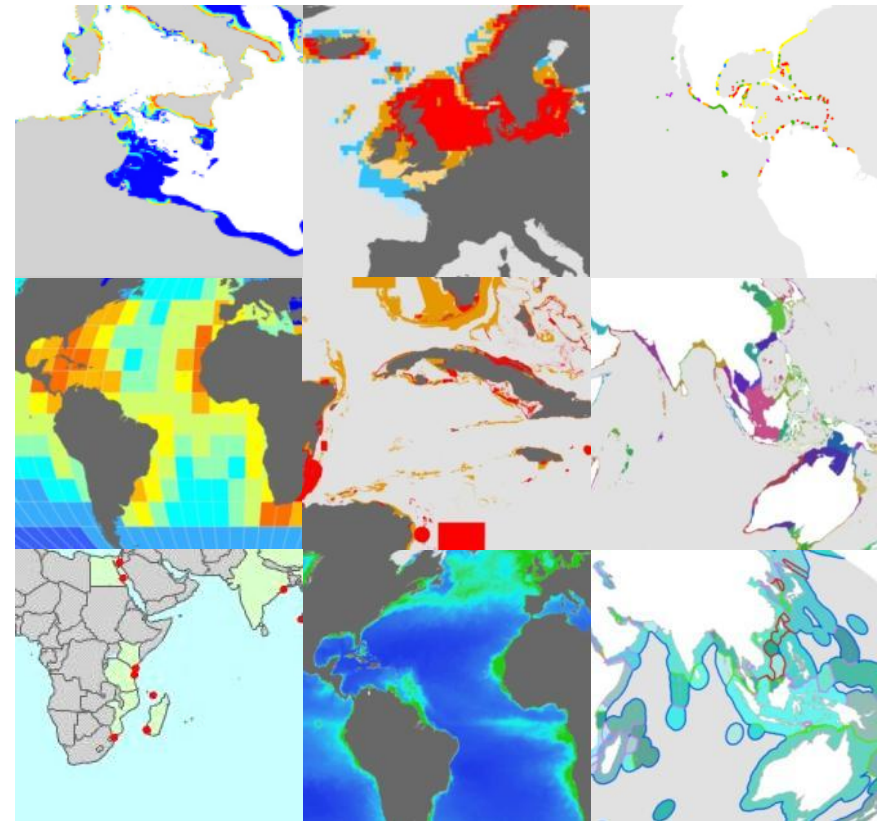


# Marine Data Manual

## Overview of 78 datasets

### Nine Categories

- Biogenic habitat
- Species distribution
- Species habitat
- Biodiversity metric
- Area of biodiversity importance
- Biogeographic classification
- Ecological status and impact
- Environment descriptor
- Administration



Past  
**Present**  
Future

# Ocean Data Viewer

<http://data.unep-wcmc.org/>

## Nine Categories

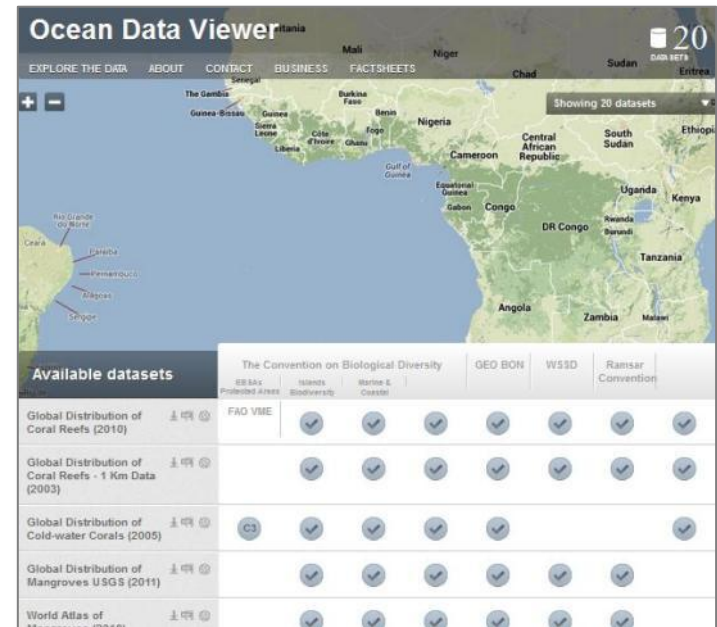
- Biogenic habitat
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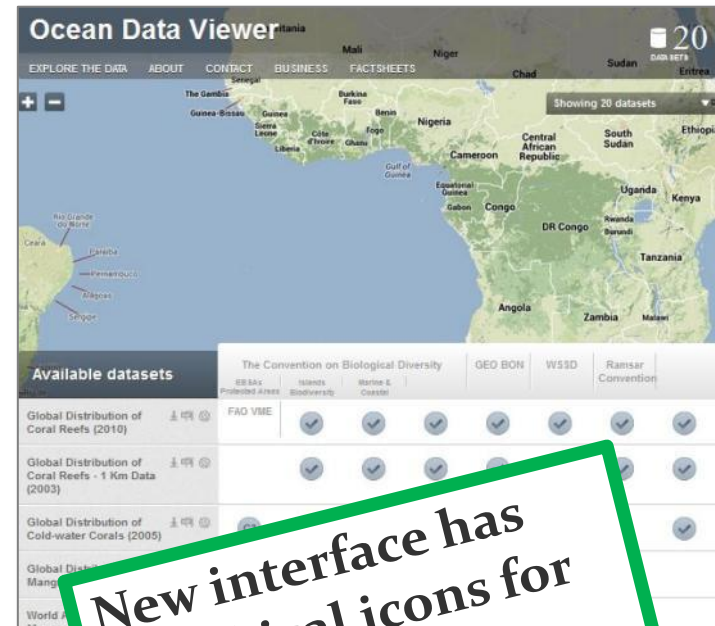
Past  
Present  
Future

# Ocean Data Viewer

<http://data.unep-wcmc.org/>

## Nine Categories

- Biogenic habitat
- Species distribution
- Species habitat
- Biodiversity metric
- Area of biodiversity importance
- Biogeographic classification
- Ecological status and impact
- Environment descriptor
- Administration



**New interface has  
Graphical icons for  
attributes, filters  
Launch: 23 June 2014**

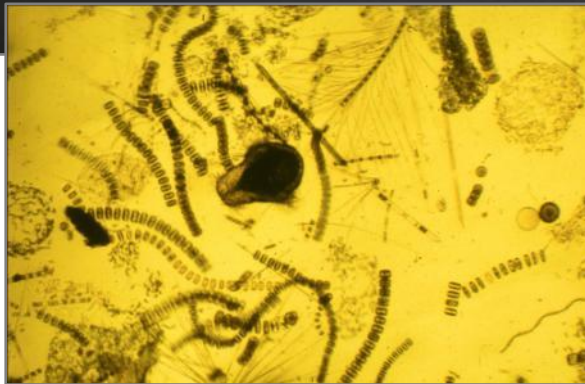
# 2D sea bed – benthic biodiversity

Past  
**Present**  
Future



2D sea bed – benthic biodiversity  
3D **volume** – pelagic biodiversity

Past  
Present  
Future



*UNEP-WCMC marine work 2014-2016*

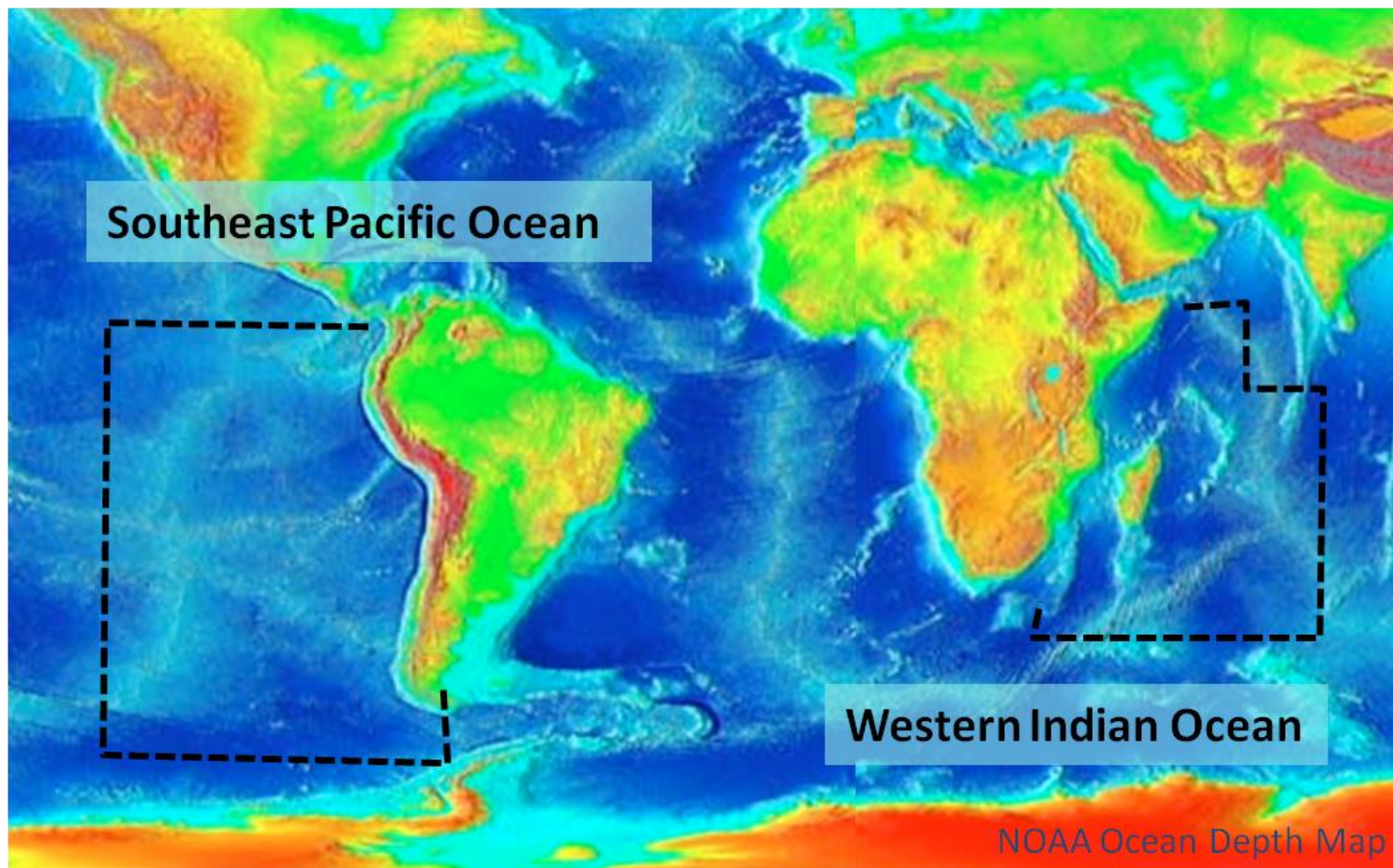
- **Improving priority global marine biodiversity-relevant data**
- **Spatial planning in ABNJ**
- **Marine ecosystem service assessment, mapping, valuation**
- **Decision support tool development**

*UNEP-WCMC marine work 2014-2016*

- **Improving priority global marine biodiversity-relevant data**
- Spatial planning in ABNJ
- Marine ecosystem service assessment, mapping, valuation
- Decision support tool development

# UNEP-WCMC ABNJ area based planning project

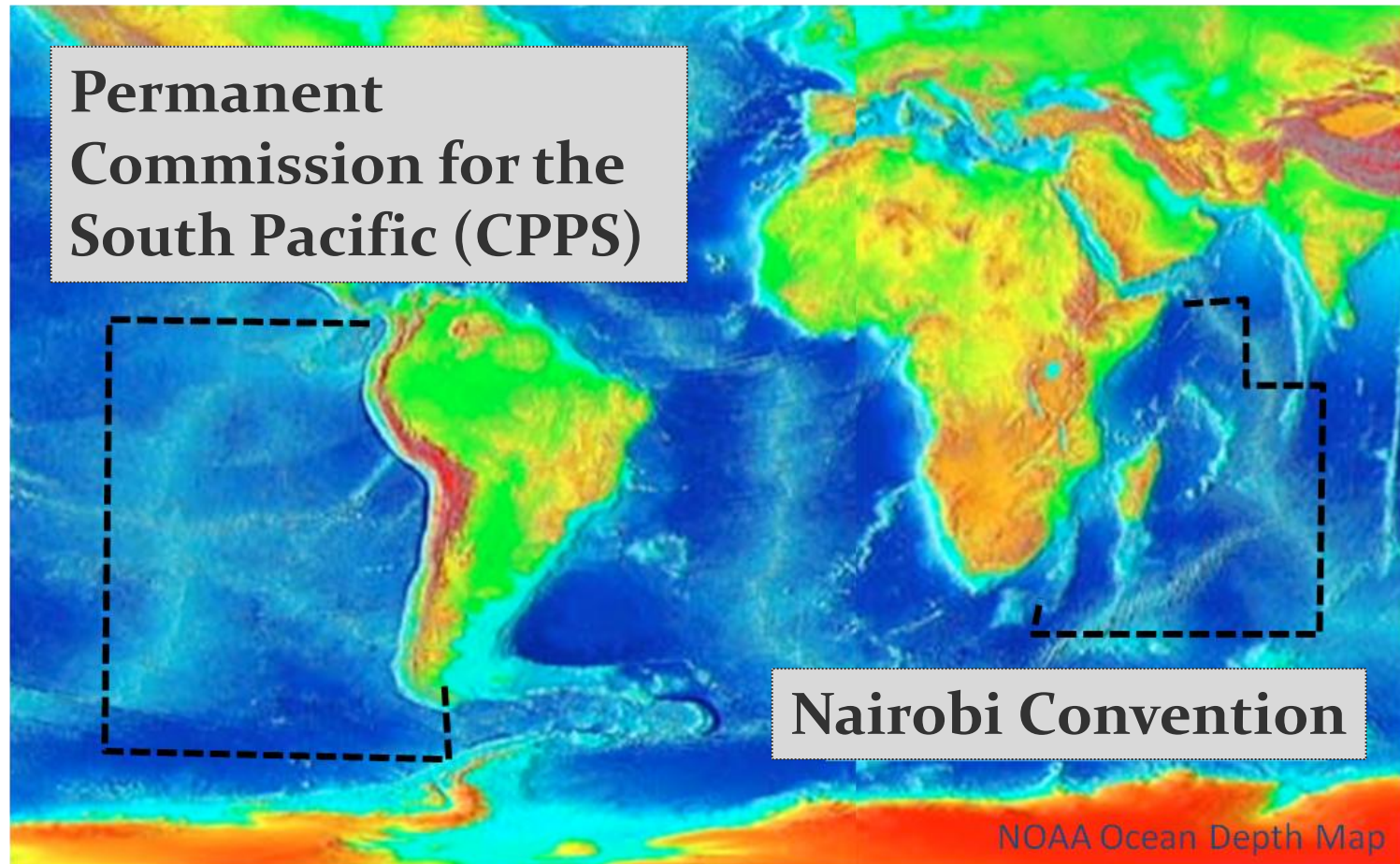
Past  
Present  
Future



# UNEP-WCMC ABNJ area based planning project

*GEF (World Bank) funded, 5 years 2014-2018*

Past  
Present  
Future



# UNEP-WCMC ABNJ area based planning project

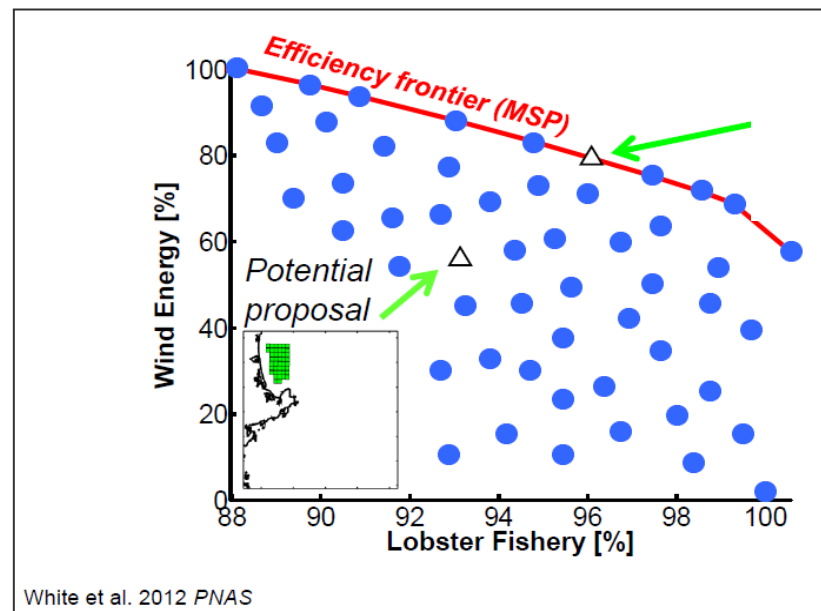
1. *Explore how area-based planning tools can be adapted to ABNJ*

Past  
Present  
Future



MPA network planning

Analysing trade-offs

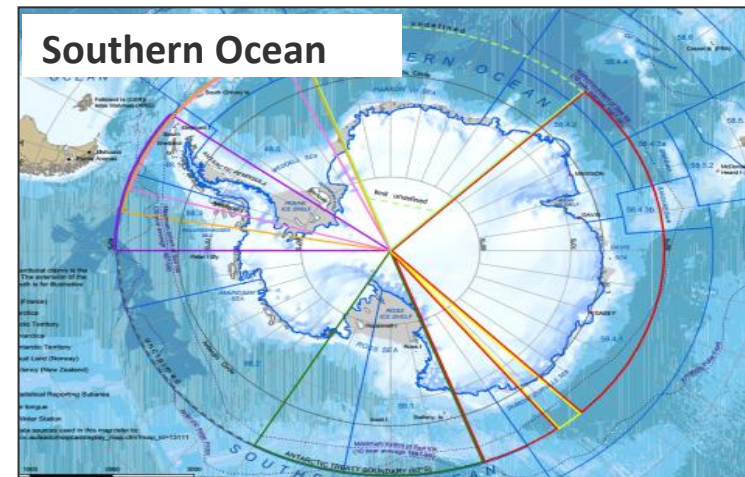
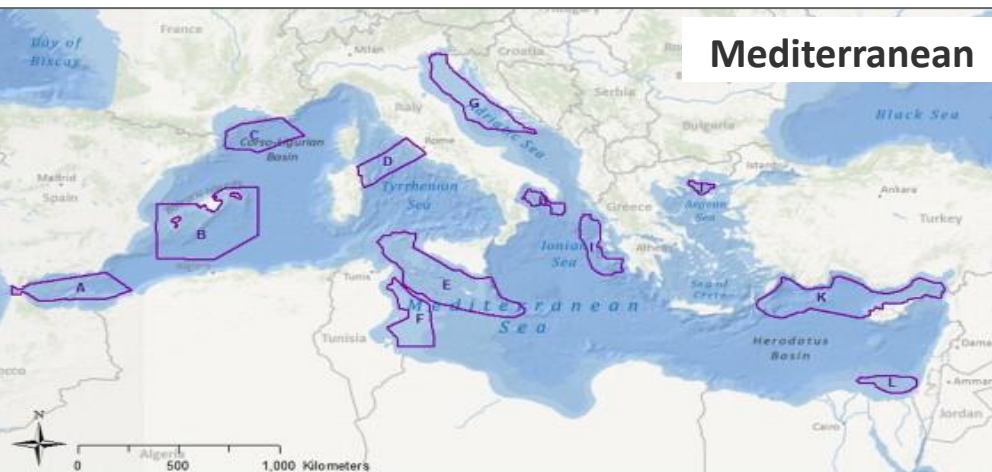
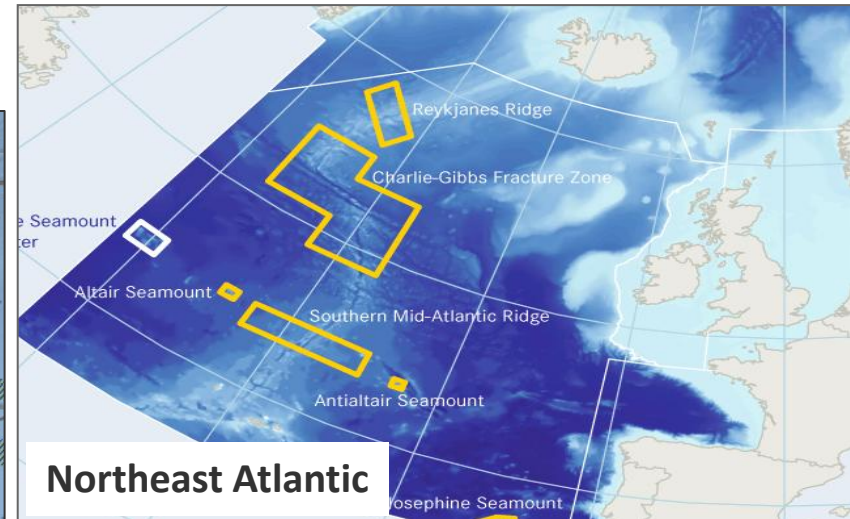
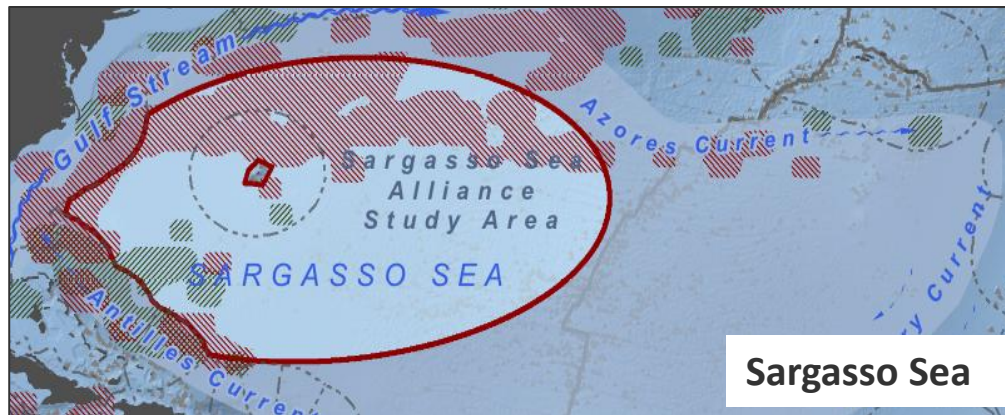


Valuing ecosystem services

# UNEP-WCMC ABNJ area based planning project

## 2. *Share the challenges and successes of existing ABP experiences in ABNJ*

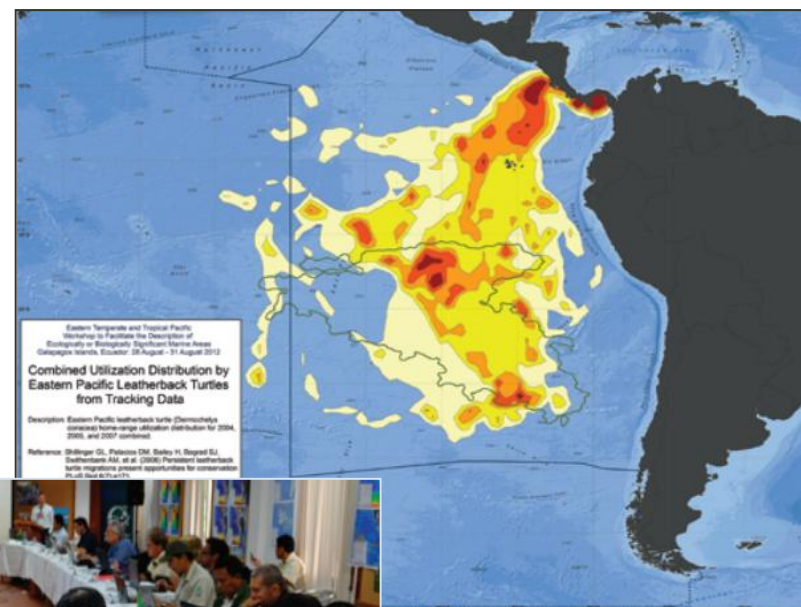
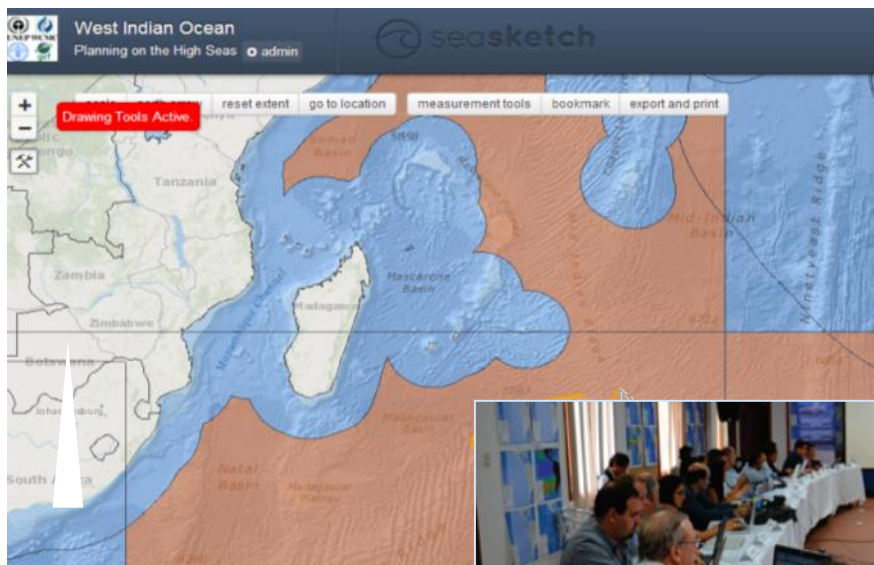
Past  
Present  
Future



# UNEP-WCMC ABNJ area based planning project

## 3. *Test area-based planning tools in multi-sectoral planning processes*

Past  
Present  
Future



Past  
Present  
**Future**

**Working with you...**



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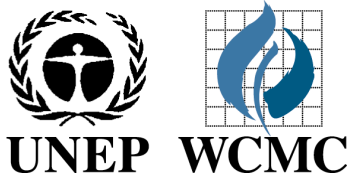
Statoil



# The value of conservation modelling

Lucas Joppa

*Head of Conservation Science Research Unit, Microsoft Research*

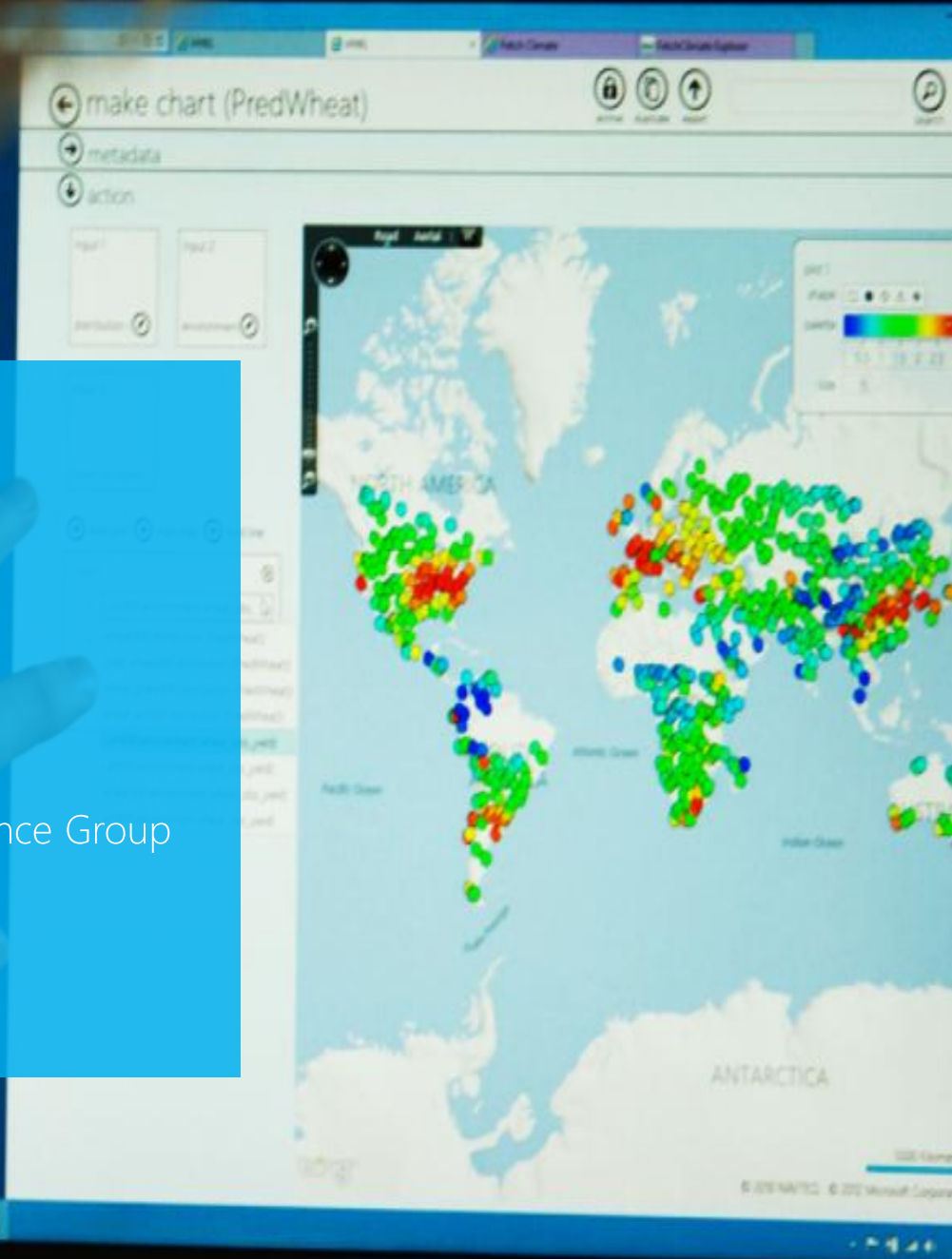


Microsoft Research

# The Value of Conservation Modelling

Lucas Joppa

Computational Ecology and Environmental Science Group



# Environmental Data to Decisions

Microsoft Translator | Choose language

Microsoft Research

[Our research](#) | [Connections](#) | [Careers](#) | [About us](#)

Search Microsoft Research

[All](#) | [Downloads](#) | [Events](#) | [Groups](#) | [News](#) | [People](#) | [Projects](#) | [Publications](#) | [Videos](#)

## Computational Ecology and Environmental Science

[Predictive Models](#) | [Why Microsoft?](#) | [Real Ecologists](#) | [The Science](#) | [The Software](#)

### Predictive Models of Ecological Systems

The Computational Ecology and Environmental Science Group (CEES) develop, for ecological systems, the kind of useful predictive models we take for granted in other areas, such as physical engineering. To develop such models, we find that we need to invent a variety of new concepts, algorithms, and methods – which we then package into re-useable software tools. In this way, we can help Microsoft to substantially improve environmental management. [\[read more here\]](#)

### Why Microsoft?

Individuals, governments and businesses are showing an unprecedented level of concern for environmental issues, and for good reason – humanity is facing some serious global environmental challenges, including climate change, food security, and the possibility of pandemics. Solving these challenges requires new kinds of science enabled by new kinds of scientific software. And the world's largest

--- More about CEES ---

[Projects](#)  
[Software tools](#)  
[Publications](#)

--- See also ---

[Computational Science Lab](#)  
[Biological Computation Group](#)  
[Research Connections E3](#)  
[Microsoft Research Cambridge](#)

CEES People (MS internal)

 [Drew Purves](#)  
 [Matthew Smith](#)  
 [Lucas Joppa](#)  
 [Vassily Lyutsarev](#)  
 [Piero Visconti](#)

Science



Policy

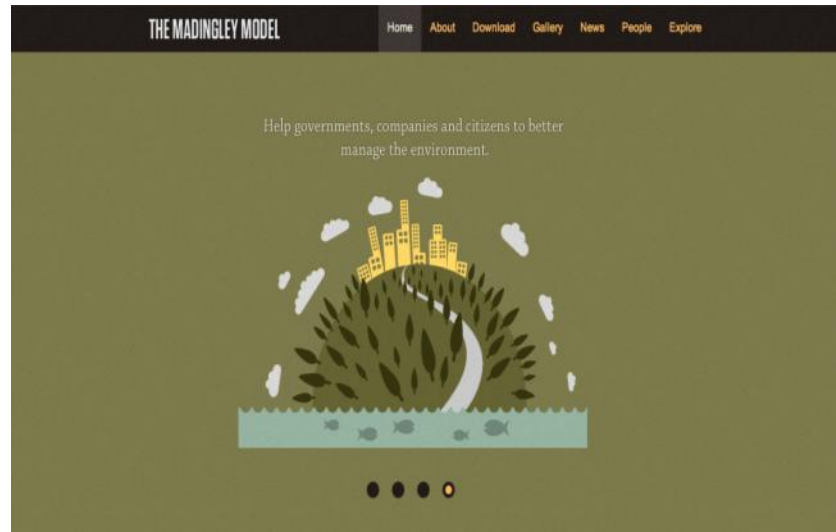
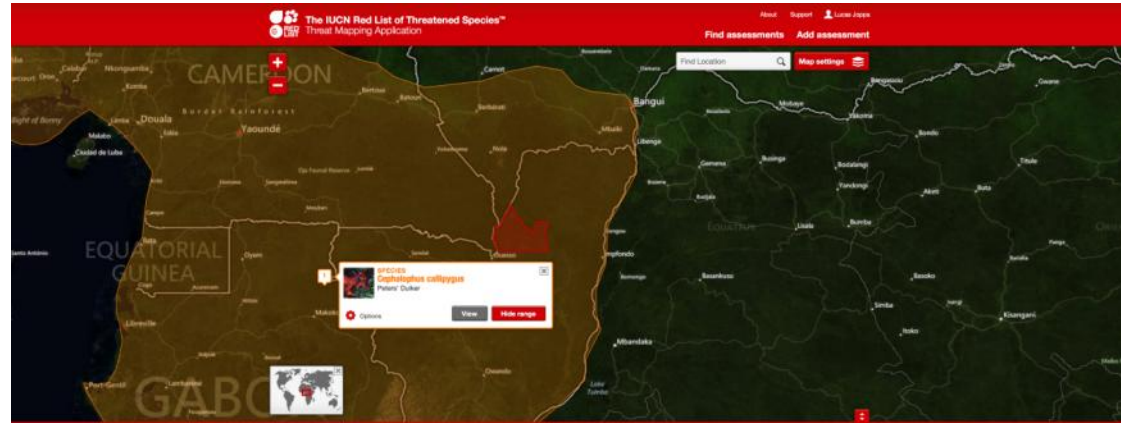


Tools & Technology



# Microsoft Research, UNEP-WCMC, and IUCN

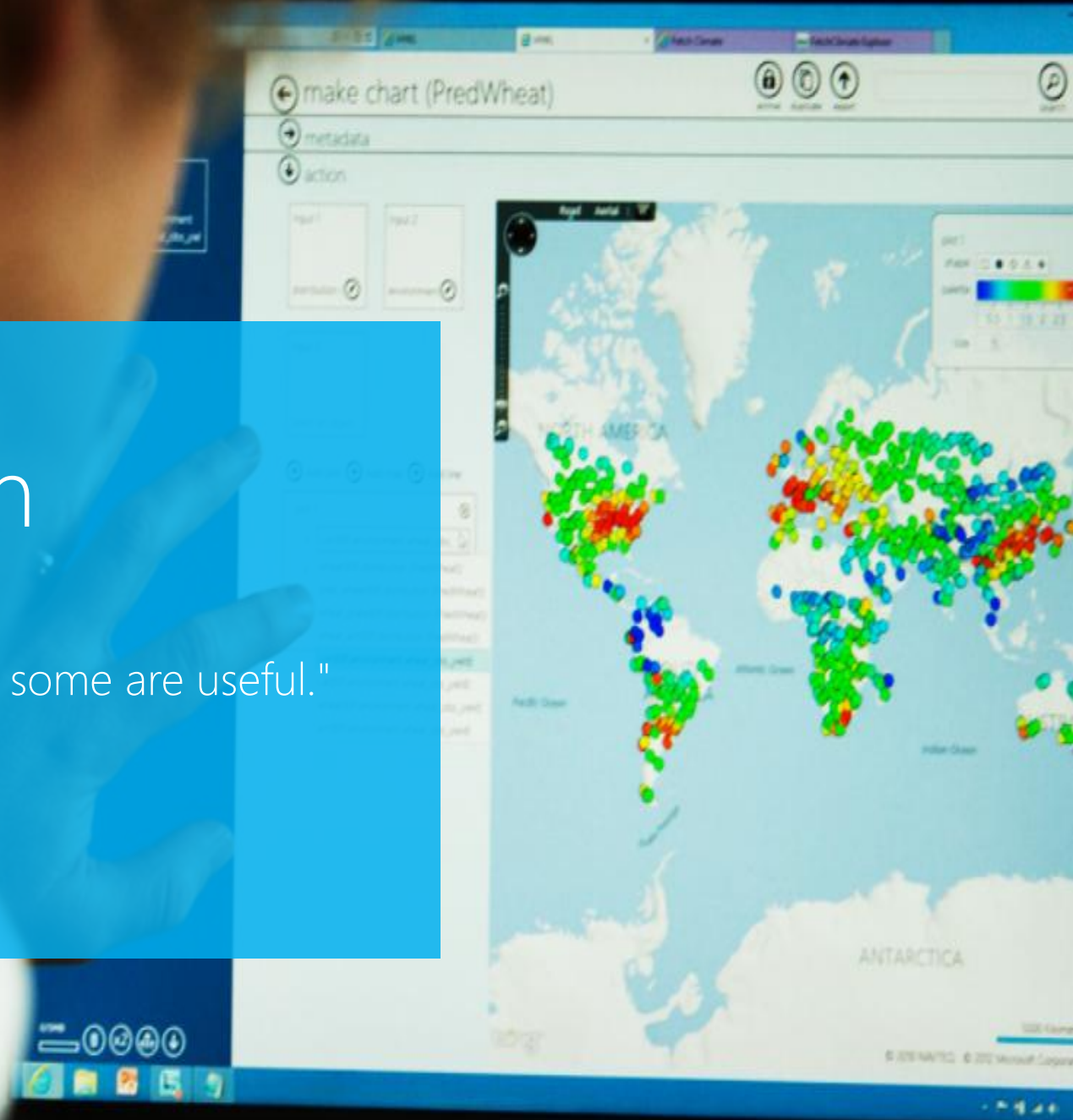
## IUCN Red List Partnership



Microsoft Research

# The Value of Conservation Modelling

"All models are wrong but some are useful."  
George E.P. Box



# Just How Valuable Can a Model Be?



We do this every day...



Driving cars, flying in planes...

# Which usually works out ok

Chris Bishop didn't die because...

Data



Theory

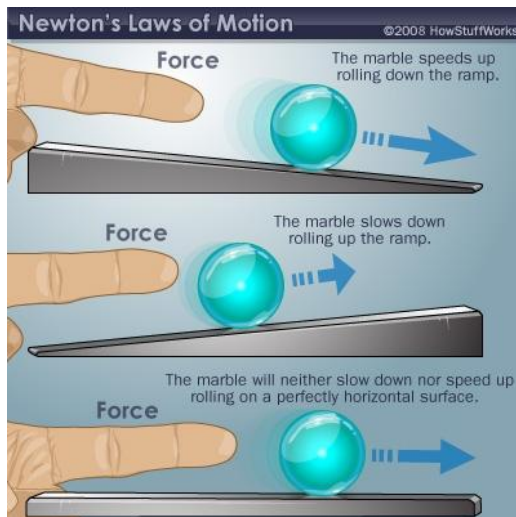
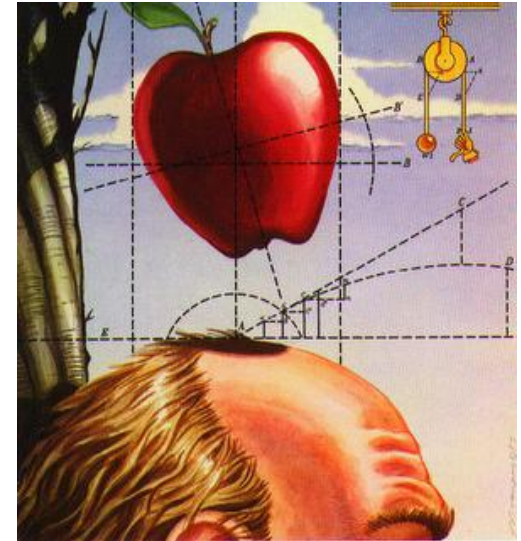


Experiments



Near predictive certainty

Models Allow ACTIONABLE Predictions...



But we also do this every day



Deforestation, ocean acidification, CO2 emissions, species  
extinctions

# And that probably isn't a good idea...



+ Climate change



+ Habitat  
destruction



+Climate change  
+ Habitat  
destruction



Control

.....



Replicates

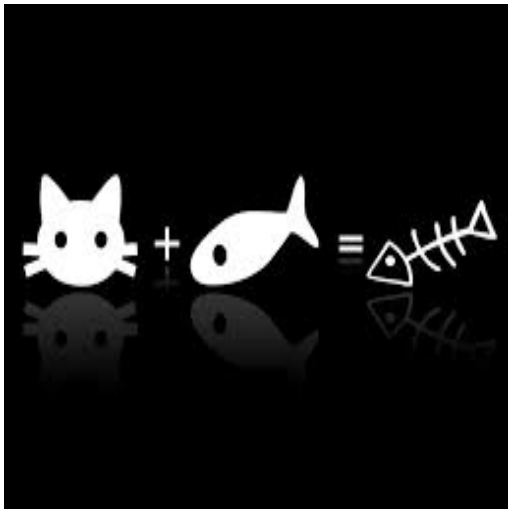
## We need models to....

help us **UNDERSTAND** the fundamentals of a system and to  
make **ACTIONABLE**  
predictions

# What is a model?

$$J_{pe}^* = J_p^* \left( -\frac{\omega_0}{2} \right) = q C_p D_p \left\{ \frac{q}{kT} p_E V_e \coth C_p \omega_0 - \frac{p_c q}{kT} V_c \operatorname{csch} C_p \omega_0 \right. \\ \left. + \frac{\omega_1}{L_p} (\operatorname{csch} C_p \omega_0) \left[ (p_E - p_n) \operatorname{csch} \frac{\omega_0}{L_p} - (p_c - p_n) \coth \frac{\omega_0}{L_p} \right] \right\}$$

$$J_{pc}^* = J_p^* \left( +\frac{\omega_0}{2} \right) = q C_p D_p \left\{ \frac{q}{kT} p_E V_e \operatorname{csch} C_p \omega_0 - \frac{p_c q}{kT} V_c \coth C_p \omega_0 \right. \\ \left. + \frac{\omega_1}{L_p} (\coth C_p \omega_0) \left[ (p_E - p_n) \operatorname{csch} \frac{\omega_0}{L_p} - (p_c - p_n) \coth \frac{\omega_0}{L_p} \right] \right\}$$



A substitute for a real system

- conceptual
- statistical
- mathematical, etc. etc.

# Conservation Questions (in brief and at random!)

How many species are there?

How fast are they going extinct?

What are the implications of species invasions?

Where do animals live?

How and why do animals move?

How many individuals of a species is 'enough'?

How will species respond to changing environments?

Do protected areas work?

Where should we put protected areas?

What are the knock-on effects of deforestation?

How do individuals interact between and within species?

# Let's get specific: IUCN Red List



- Global standard, comprehensive, objective approach for evaluating the conservation status of plant and animal species.
- To become **Critically Endangered**, **Endangered**, or **Vulnerable**?
  - Criterion A: High decline rate
  - Criterion B: Small range area and decline
  - Criterion C: Small population size and decline
  - Criterion D: Very small population size
  - Criterion E: Unfavourable quantitative analysis

Extinct

Threatened

Lower Risk

Ex

Ew

CR

EN

V  
U

N  
T

LC

D  
D

# And even more specific: Criterion B

Geographical range is very restricted and when other factors suggest that it is at risk.

## Range Measure 1: Extent Of Occurrence (EOO)

-Extent of occurrence is defined as the area contained within the shortest continuous boundary that can be drawn to encompass all the known, inferred, or projected sites of occurrence of a species. Risk of extinction is associated with range area itself.

-Critically Endangered = 100km<sup>2</sup>

-Endangered = 5,000km<sup>2</sup>

-Vulnerable = 20,000km<sup>2</sup>.

A species must also exhibit at least 2 other symptoms of risk.

-Some evidence the population is or is projected to be in continuing decline

-Severely fragmented

-Limited to a few locations

-Subject to extreme fluctuations

# Making the map...

The screenshot displays the IUCN Red List interface for the species *Ovis ammon*. The top navigation bar includes the IUCN Red List logo, the text "Guiding Conservation for 50 Years", and menu items: HOME, SPECIES RANGE, OBSERVATION, and PROTECTED AREAS. A search bar on the right contains the text "Scientific or Common name" and a "GO" button.

A central text box explains the mapping process: "...as the area contained within the shortest continuous boundary that can be drawn to encompass all the known, inferred, or projected sites of occurrence of a species." This text is overlaid on a map of the species' range in Central and South Asia, highlighted in yellow. The map shows the distribution across countries including Kazakhstan, Kyrgyzstan, Uzbekistan, Turkmenistan, Tajikistan, Afghanistan, Pakistan, Nepal, India, and China. Major geographical features like the Himalayan Mountains and the Caspian Sea are also labeled.

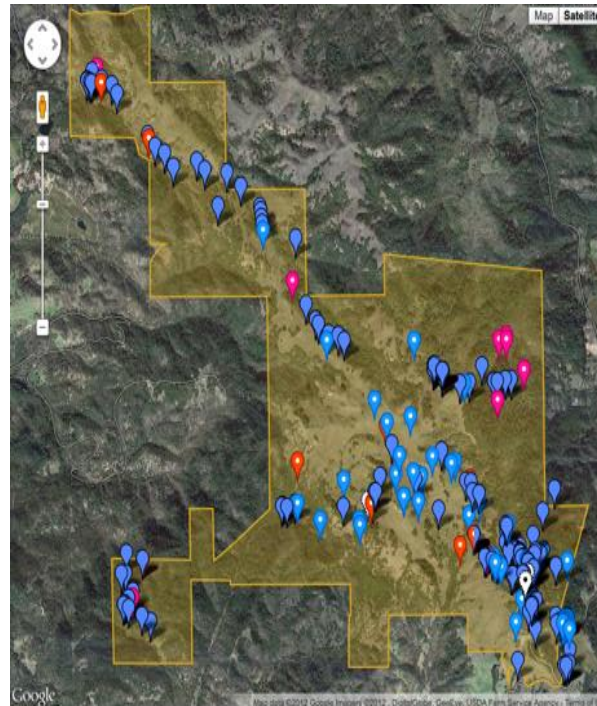
On the right side, a species information panel for *Ovis ammon* (Argali) is visible. It includes a small image of the animal, its taxonomic classification (Mammalia > Cetartiodactyla > Bovidae), its scientific name, common name, and author (Linnaeus, 1758). There is a "Download Spatial data" link and a "SPECIES INFORMATION" button.

In the bottom right corner, a smaller inset map shows the species' range in green, with a bounding box indicating the coordinates 70.65 to 110.21 longitude and 30 to 50 latitude.

# The problem is...

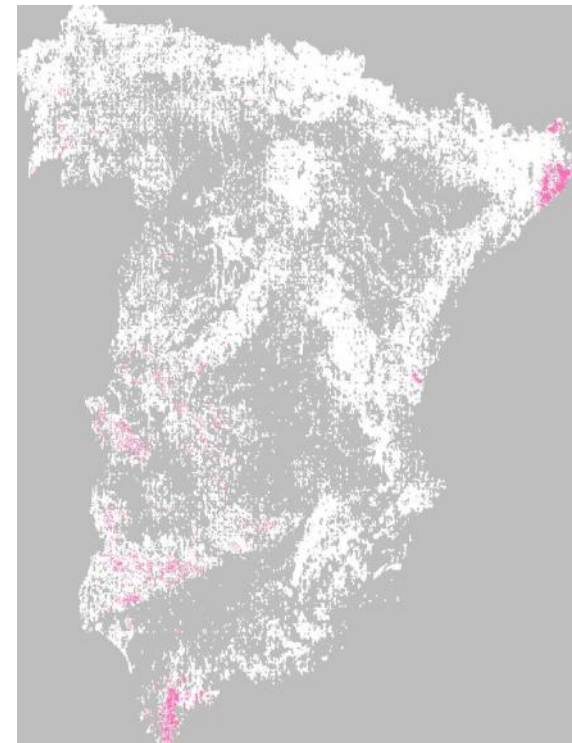
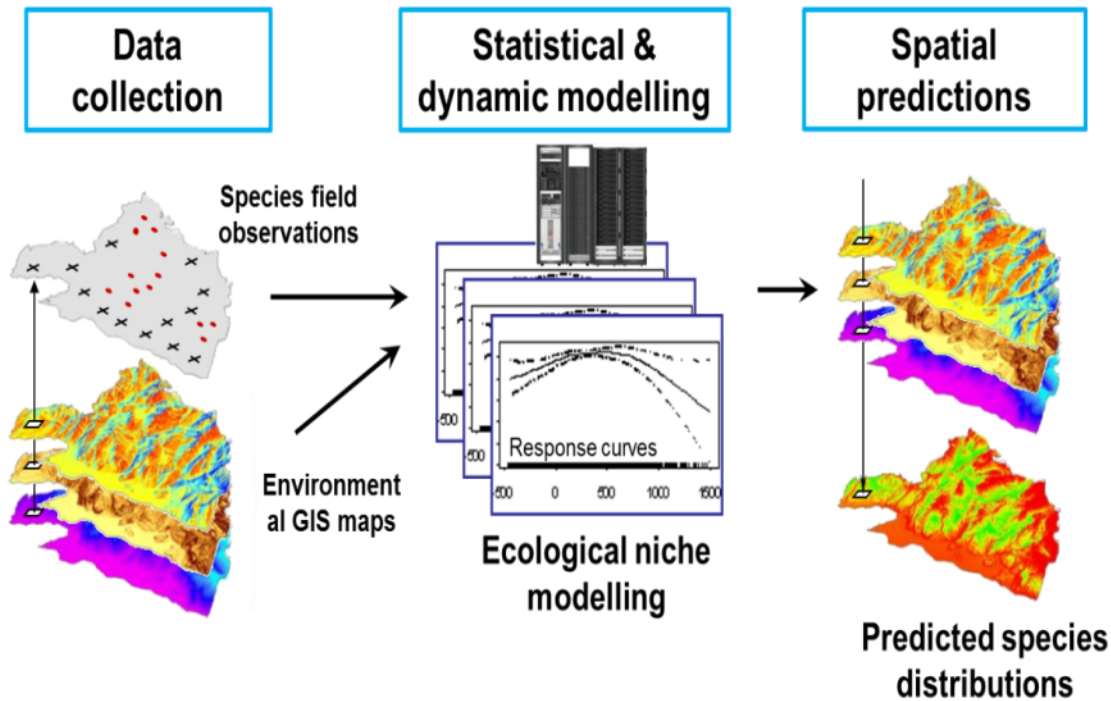
How do we know where species occur?  
Previously: Data (Observations); Expert Opinion  
Recently: Models

So, can models help us understand where species occur  
and assist in Red Listing for Criterion B?



# A solution?

**Species Distribution Modeling:** “Models that predict species' potential distributions by combining known occurrence records with environmental variables have much potential for application in studies of ecology, evolution and conservation.”



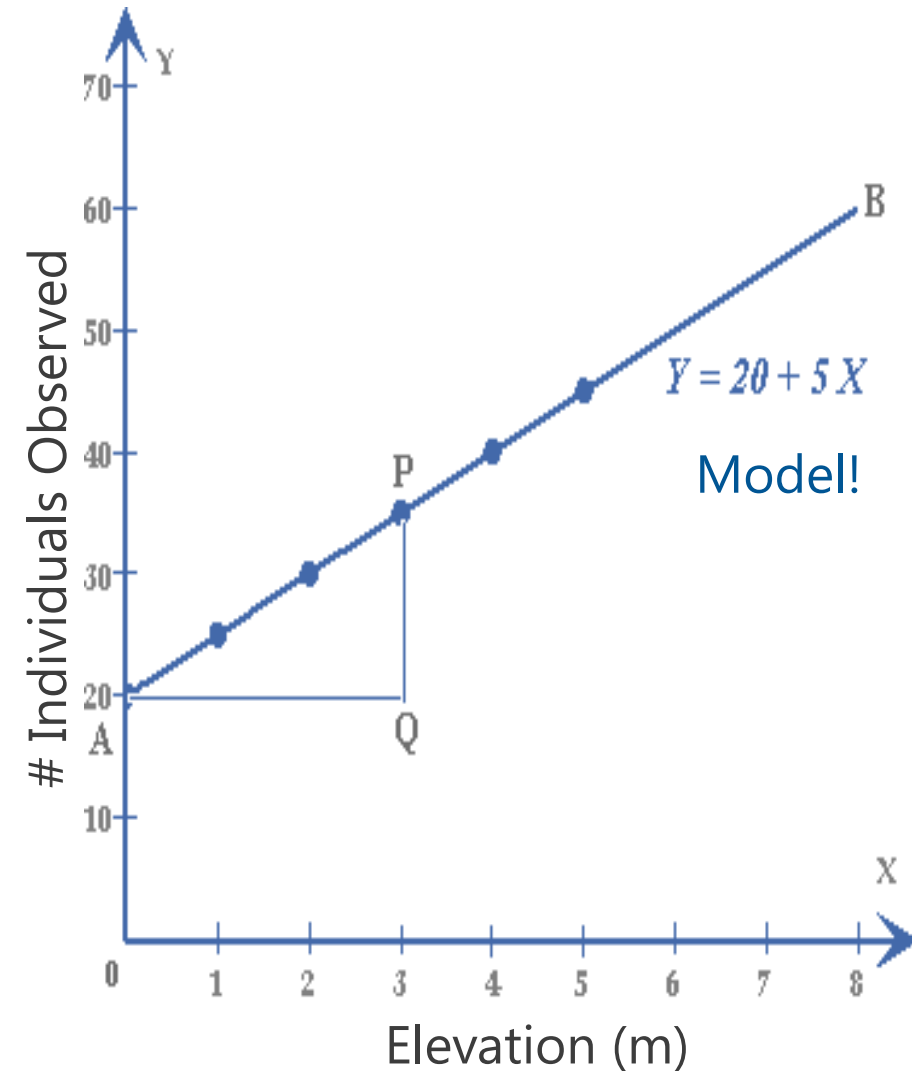
# Let's build a model!

$$Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \beta_3 X_{3i} + \varepsilon$$

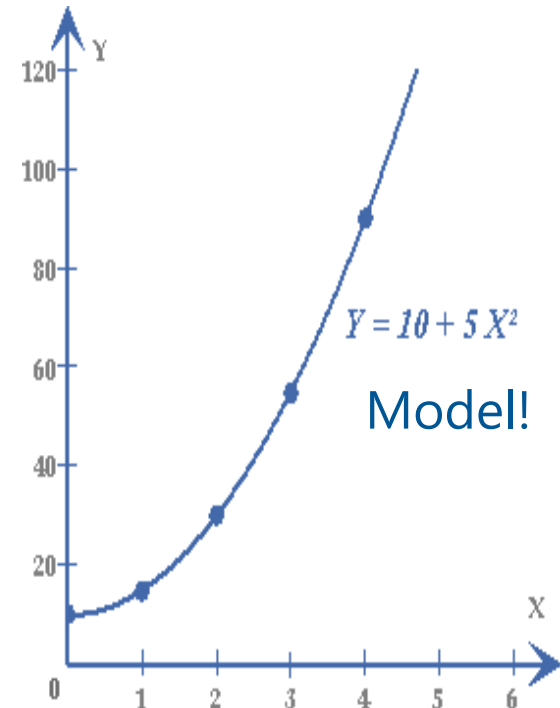
Where  $X_1$  = Elevation (m)

Where  $X_2$  = Annual Precipitation

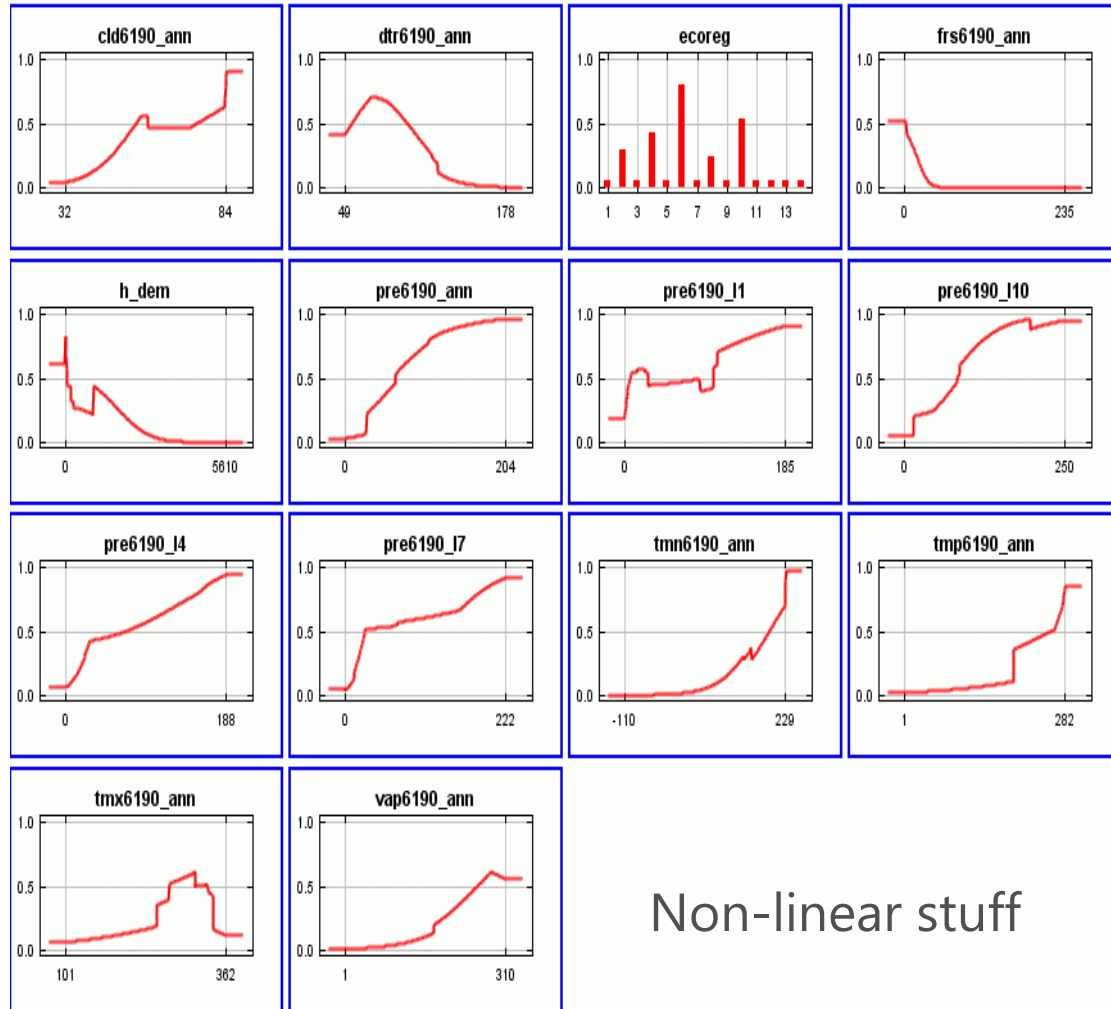
Where  $X_3$  = Distance to roads (m)



OR



# Let's not pay attention to this...



Non-linear stuff

Likelihood stuff

$$Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \beta_3 X_{3i} + \epsilon$$

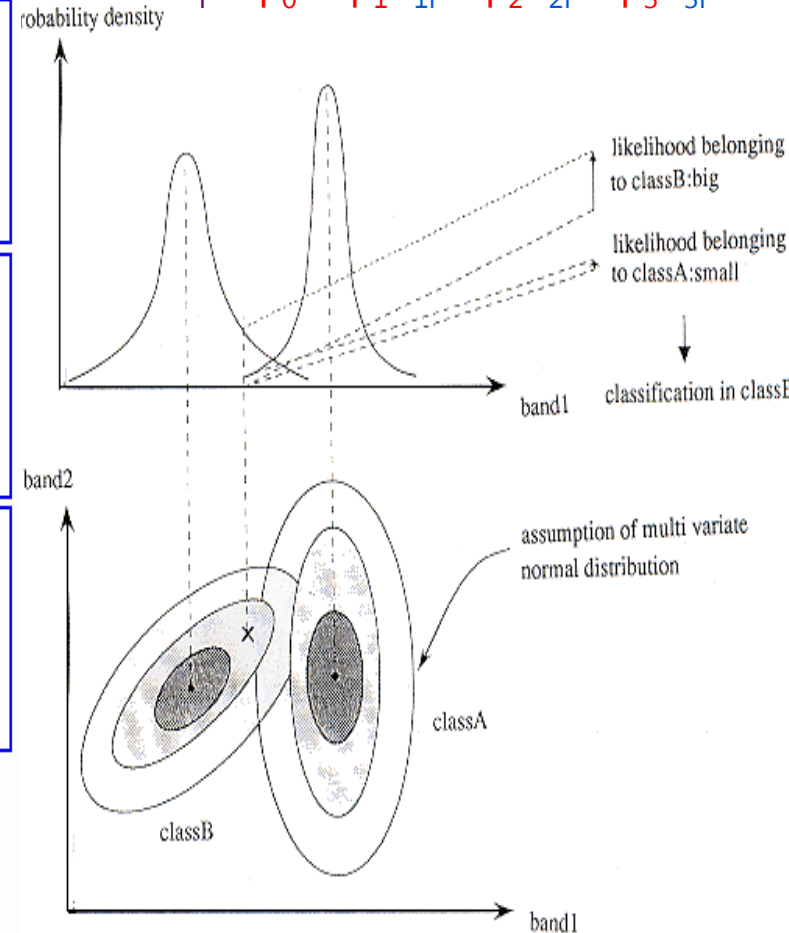


Figure 11.7.1 Concept of Maximum Likelihood Method

# We confront model with data

Species	Location	Covariates	Obs	Prob
Panthera leo	Lat,Long	$X_{1i}; X_{2i}; \dots$	1	0.98
Panthera leo	Lat,Long	$X_{1i}; X_{2i}; \dots$	1	0.76
Panthera leo	Lat,Long	$X_{1i}; X_{2i}; \dots$	0	0.05
Panthera leo	Lat,Long	$X_{1i}; X_{2i}; \dots$	1	0.94
Panthera leo	Lat,Long	$X_{1i}; X_{2i}; \dots$	0	0.56
Panthera leo	Lat,Long	$X_{1i}; X_{2i}; \dots$	0	0.45
Panthera leo	Lat,Long	$X_{1i}; X_{2i}; \dots$	1	0.32
Panthera leo	Lat,Long	$X_{1i}; X_{2i}; \dots$	1	0.84
Panthera leo	Lat,Long	$X_{1i}; X_{2i}; \dots$	1	0.91
Panthera leo	Lat,Long	$X_{1i}; X_{2i}; \dots$	0	0.32
Panthera leo	Lat,Long	$X_{1i}; X_{2i}; \dots$	1	0.86

And find the 'best' model to explain the data

$$Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \beta_3 X_{3i} + \varepsilon$$

$$Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \beta_4 X_{4i} + \varepsilon$$

$$Y_i = \beta_0 + \beta_1 X_{1i}^2 + \beta_2 X_{2i}^3 + \beta_3 X_{3i}^3 + \varepsilon$$

$$Y_i = \beta_0 + \beta_1 X_{1i} + \beta_3 X_{3i} + \varepsilon$$

What is best?

-Parsimony

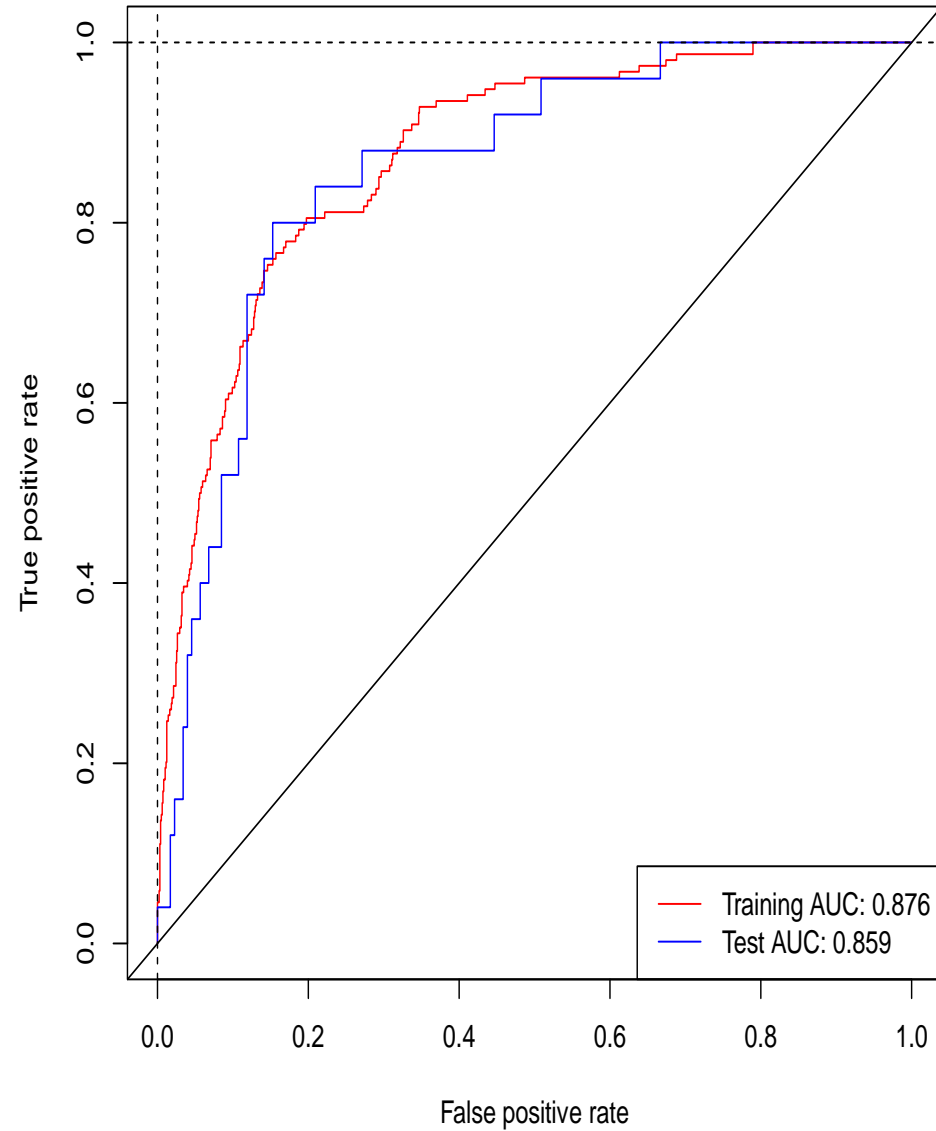
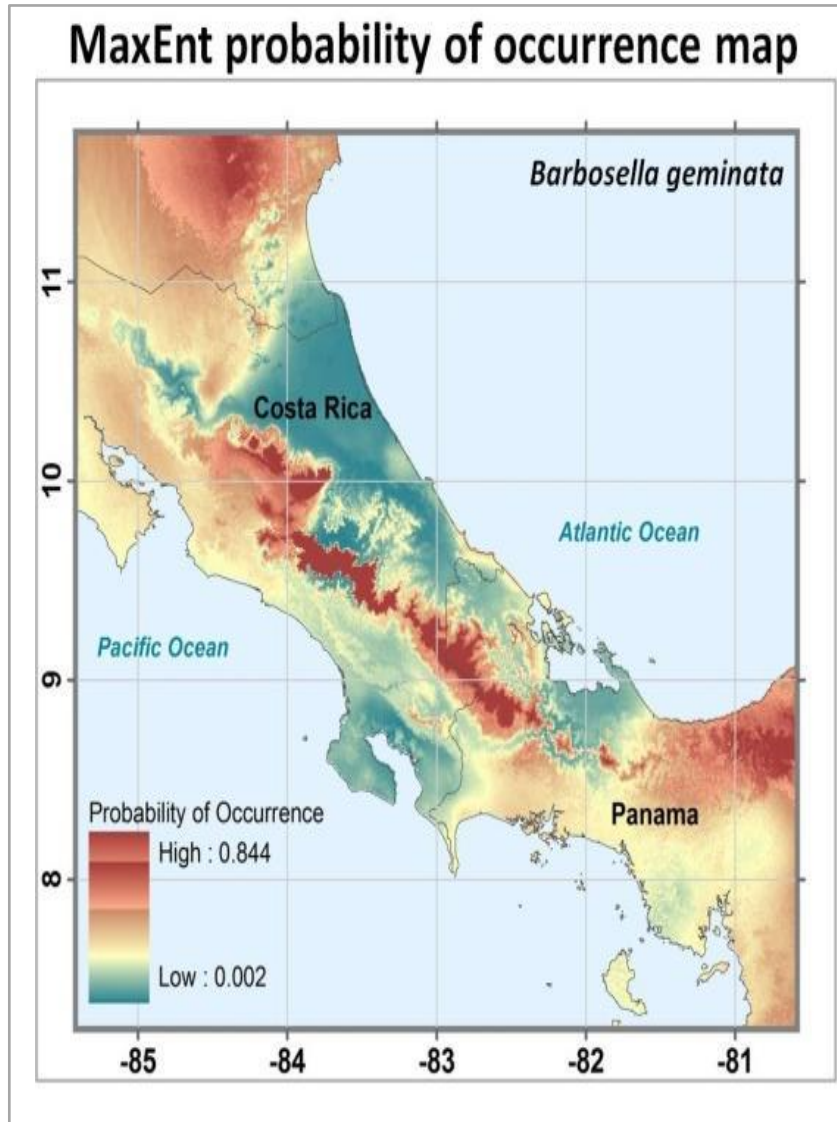
"With four parameters I can fit an elephant, and with five I can make him wiggle his trunk" – John von Neumann

-Accuracy

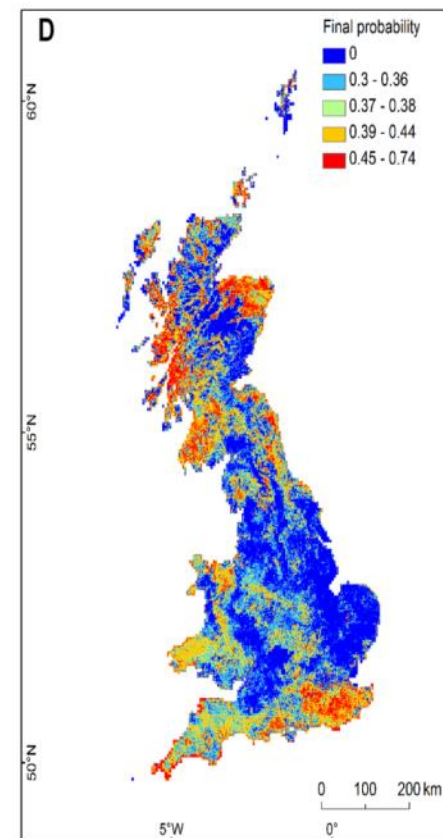
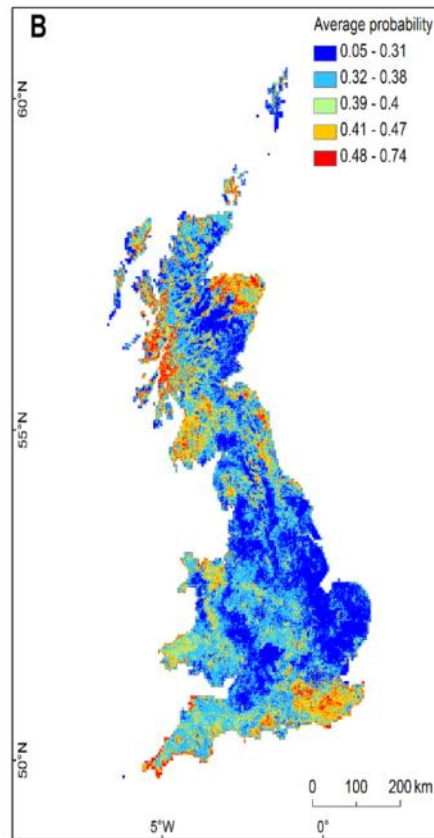
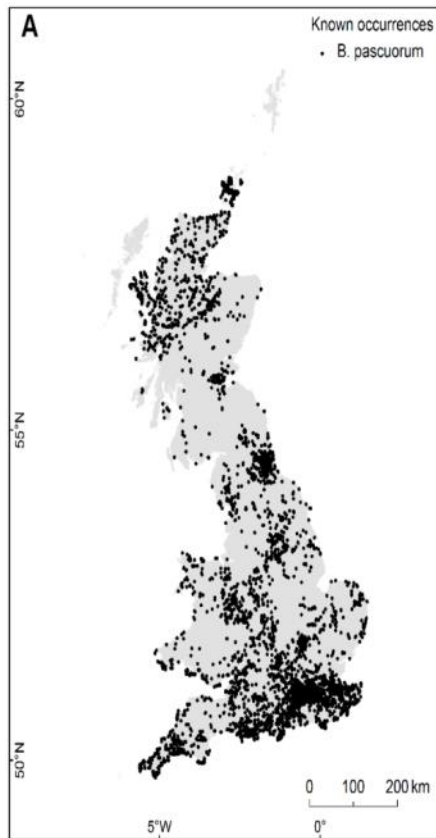
-Training versus test

-Whatever you want really...

# And assess model performance



# Now what? Choosing a probability threshold

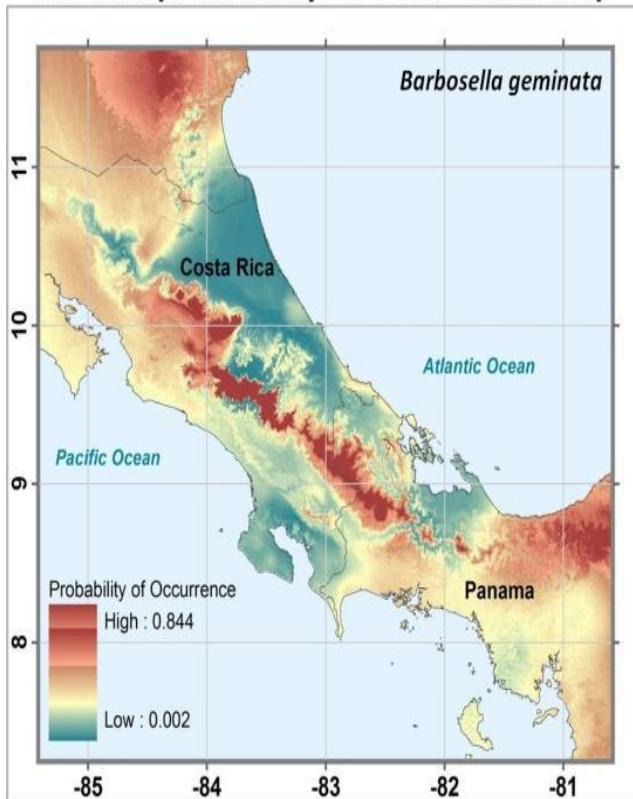


# Back to the problem at hand...

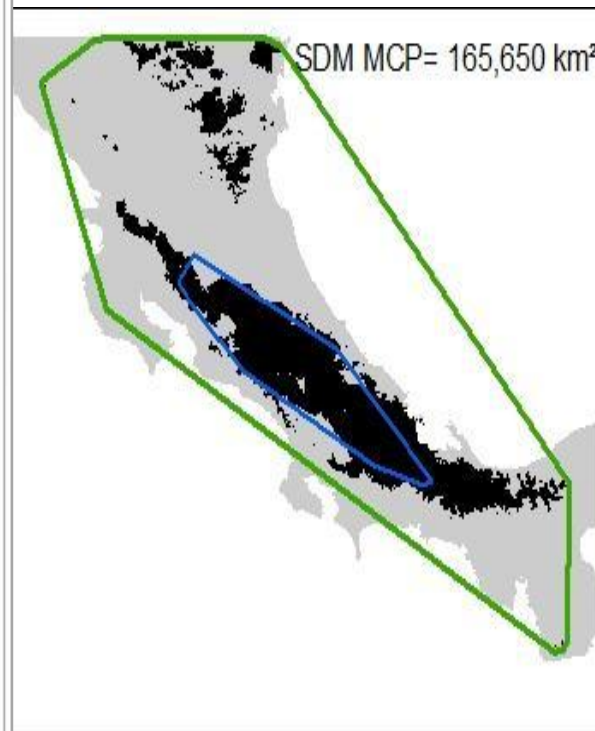
Can we use Species Distribution models to confidently predict a species' EOO?

- 1) Start with known observations of well-sampled species
- 2) Create model
- 3) Threshold the model across all probabilities
- 4) Create the MCP
- 5) Calculate the EOO
- 6) Find threshold which best matches Area or Similarity

MaxEnt probability of occurrence map



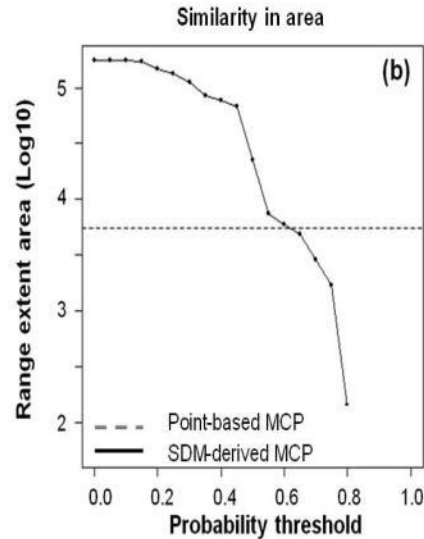
Area Threshold



Similarity Threshold



# Choosing a probability threshold



But how do we know if it works?

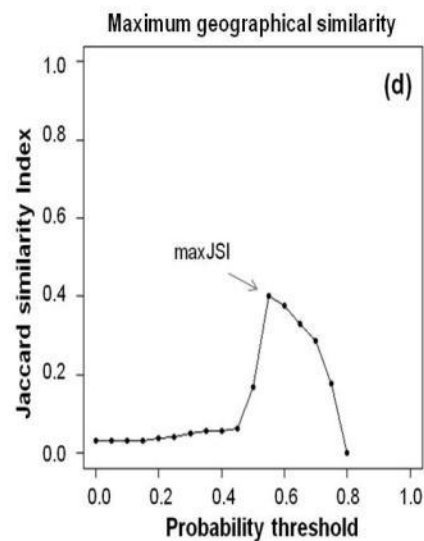
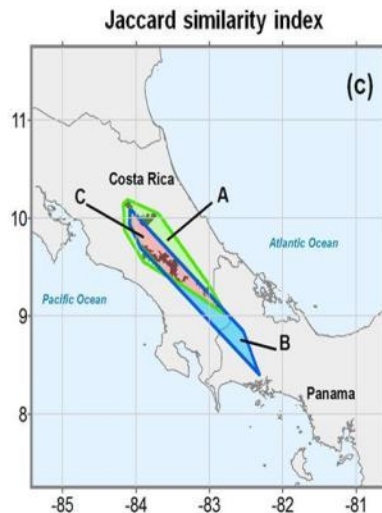
-Subsample the data...

Does it work?

"The EOOs of the SDM-derived MCPs at the maximum geographical similarity threshold are significantly closer to the EOOs of the full-sample MCPs than the EOOs of the subsample MCPs at all subsample sizes, although the improvement in the estimated EOO is notably larger at sample sizes of 5 and 10"

Does it matter?

"For both of the SRLI species the areas of the SDM-derived MCPs lie within the *Vulnerable* category ( $5,000 \text{ km}^2 < \text{EOO} < 20,000 \text{ km}^2$ ), although *C. chiriquiana* was assessed in the *Endangered* category ( $100 \text{ km}^2 < \text{EOO} < 5,000 \text{ km}^2$ )."



# And the moral of the story...

Modeling is for Learning!

Modeling is iterative!

Models *can* assist humans in the process of biodiversity conservation

Remember: 'All models are wrong, but some are useful'



So choose your  
models carefully!



# The Madingley Model

## EMERGENT PROPERTIES

Individual Level ecological processes

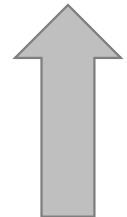
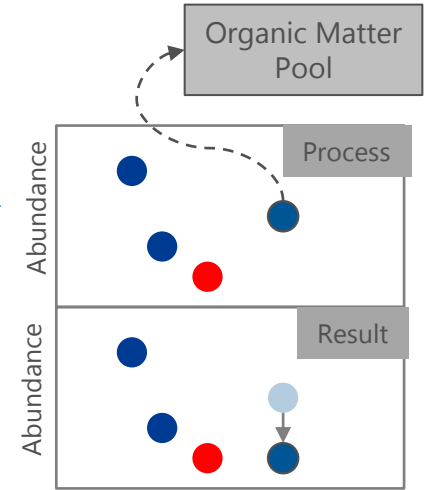
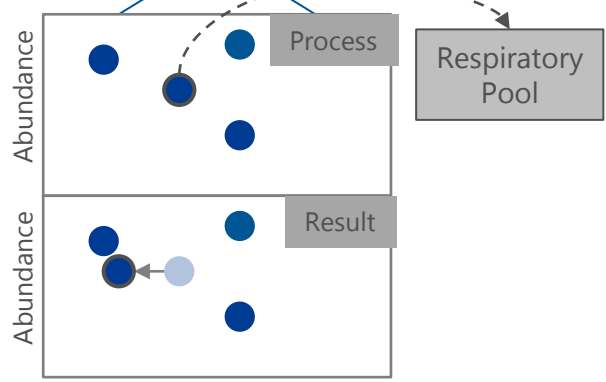
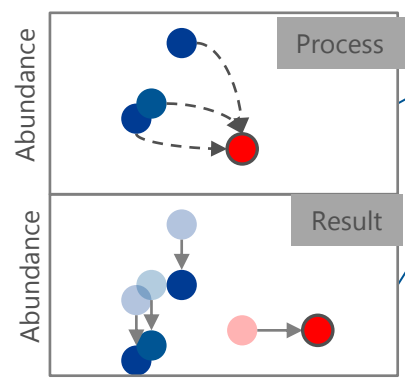
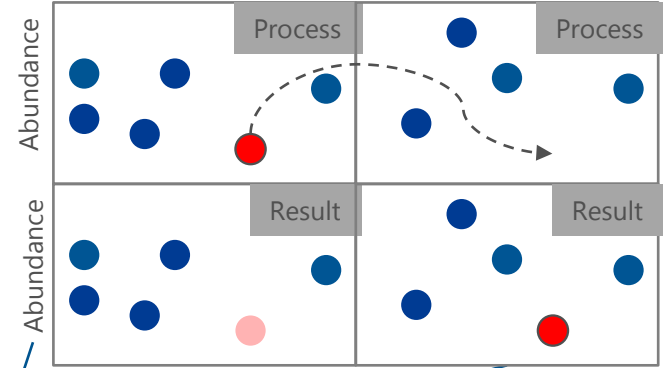
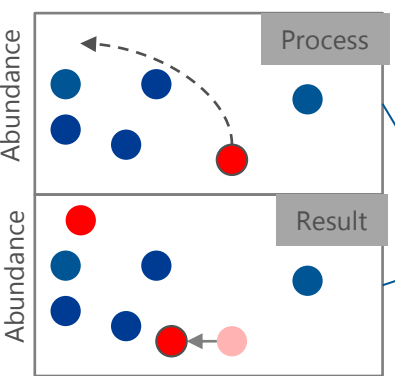
Reproduction

Dispersal

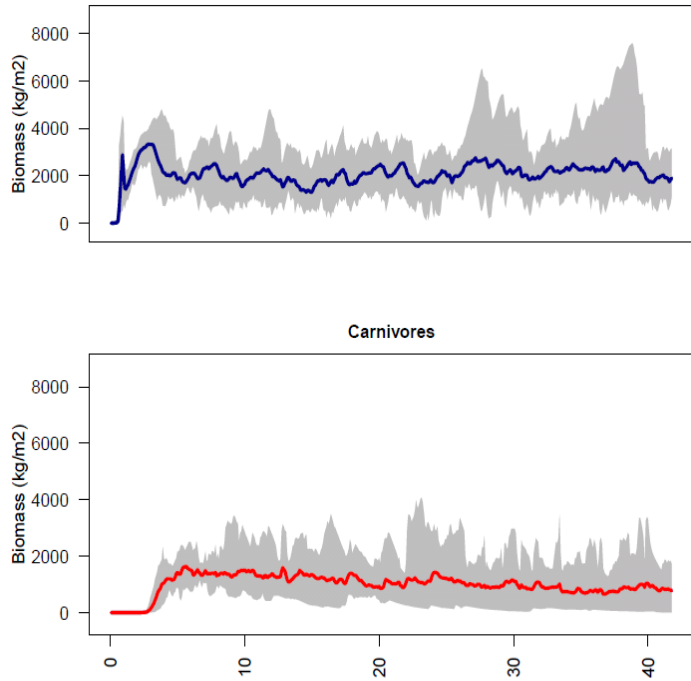
Eating

Metabolism

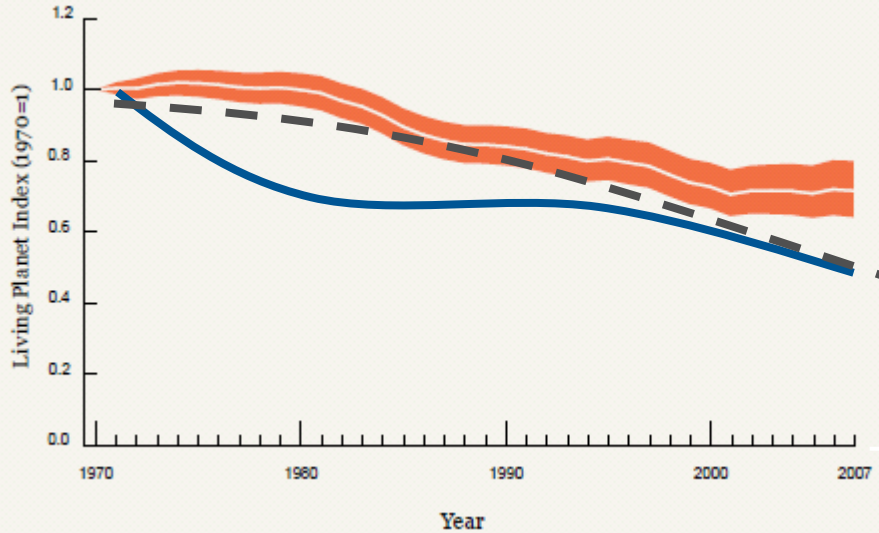
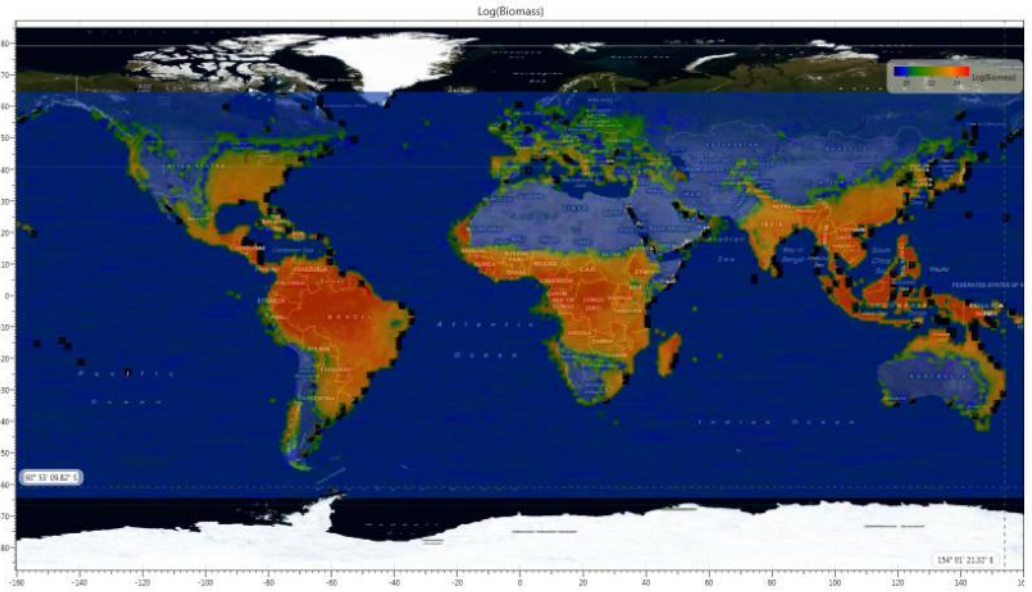
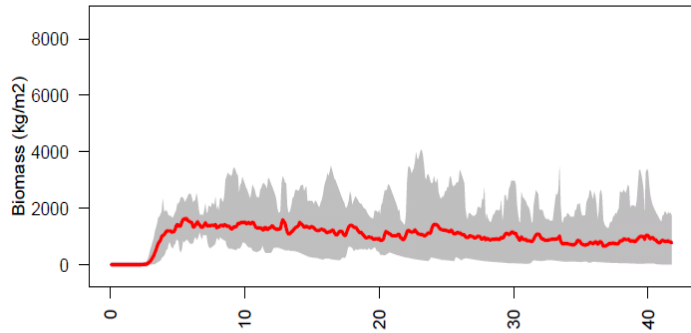
Mortality



Herbivores



Carnivores



*Key*

- Global Living Planet Index
- Confidence limits

- Global Living Planet Functional Index
- Madingley Global Living Planet Functional Index





BG GROUP



ConocoPhillips



# Proteus Partners Annual Meeting 2014

Hosted by BP at Jesus College, Cambridge 13<sup>th</sup>-14<sup>th</sup> May



UNEP



WCMC



ExxonMobil



TOTAL



RioTinto



Statoil

