



# Welcome to the Proteus Partners Meeting 11<sup>th</sup> December 07

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# Introductions around the table...

# A brief history of time...

- ❖ 2002: The Proteus project initiated to develop a global decentralized knowledge management system
- ❖ 2003-2005: Projects such as International database on trade in Endangered Species for CITES
- ❖ Nov 2005-March 2006: Internal Review and one-on-one consultation with Partners
- ❖ June 2006-Dec 2007: Commitment of \$1 million to rebuild the WDPA by early 2008
- ❖ March 2006-Dec 2007: Development & introduction of Proteus 2012
- ❖ Nov 2006-Nov 2007 Development of the relationship with IBAT partners

# Our last meeting on 30<sup>th</sup> March....

- ❖ Focussed on the need to bring new information on threatened and endangered species together with data on Protected Areas within the WDPA
- ❖ IUCN introduced the Red List of Endangered Species
- ❖ CI and BirdLife introduced the IBAT
- ❖ We agreed an outline structure for Proteus 2012 (to include three elements) with the next steps (proposal, outline workplan and costing)
- ❖ Included a holding a place for a relationship with the IBAT partners subject to facilitated discussion
- ❖ Reminded ourselves of the importance of biodiversity to business.....

# Why does biodiversity matter to Business?

- ❖ Impacts on biodiversity lead to significant regulatory, reputation and financial risks.
- ❖ Understanding and reducing impacts on biodiversity helps with both compliance and the delivery of projects on budget and on time.
- ❖ Demonstrating an understanding of biodiversity and systems to address the particular issues it raises increasingly constitutes a 'license to operate' in competitive situations such as tenders.
- ❖ Third party funding increasingly depends on biodiversity awareness and effective strategies at operational levels.

# Today we will....

- ❖ Receive an update on the functionality of the WDPA as we bring its redevelopment to the migration state
- ❖ Hear what still needs to be done to complete the redevelopment - when and how
- ❖ Be briefed about significant unscheduled improvements to the *quality* of the WDPA
- ❖ Discuss the imminent commencement of Proteus 2012 and its proposed workplan for 2008/2009
- ❖ Discuss the outcome of a facilitated process to examine the relationship between Proteus, IBAT and IUCN...

# Where do we go from here?

- **Finish the WDPA**
- **Initiate Proteus 2012**
- **Participate in IBAT and BID**

# How Proteus 2012 was designed.....

Early  
2008

UNEP-WCMC as trusted global database repository and a partner in new initiatives to bring biodiversity data together.

2012

Second objective: to create bring together information on other important areas for biodiversity based on threatened species

WDPA + possibles such as Natura 2000, M&B, TBAs, Corridors, WWF Ecoregions, IBAs, EZE, CI KBAs, critical ecosystems

Private Sector Partners & freeriding...

+ conservation data providers

**Earth Summit**

Set and meet targets - e.g.  
100% polygons WDPA I&II  
80% polygons Ramsar  
70% M&B Reserves  
80% E species mapped  
40% distributed data model

New WDPA  
Launched

2009

Free  
Release

2010

Free  
Release

2011

Free  
Release

Free  
Release

# How Proteus 2012 evolved...

After rebuilding the WDPA the Objectives are to:-

1. Improve significantly the accuracy, completeness and currency of information in the WDPA
2. Provide integrated access to information on sites important for biodiversity identified by key INGOs
3. Increase access on up to date information on the distribution and status of coastal and inshore marine ecosystems (Geowiki)

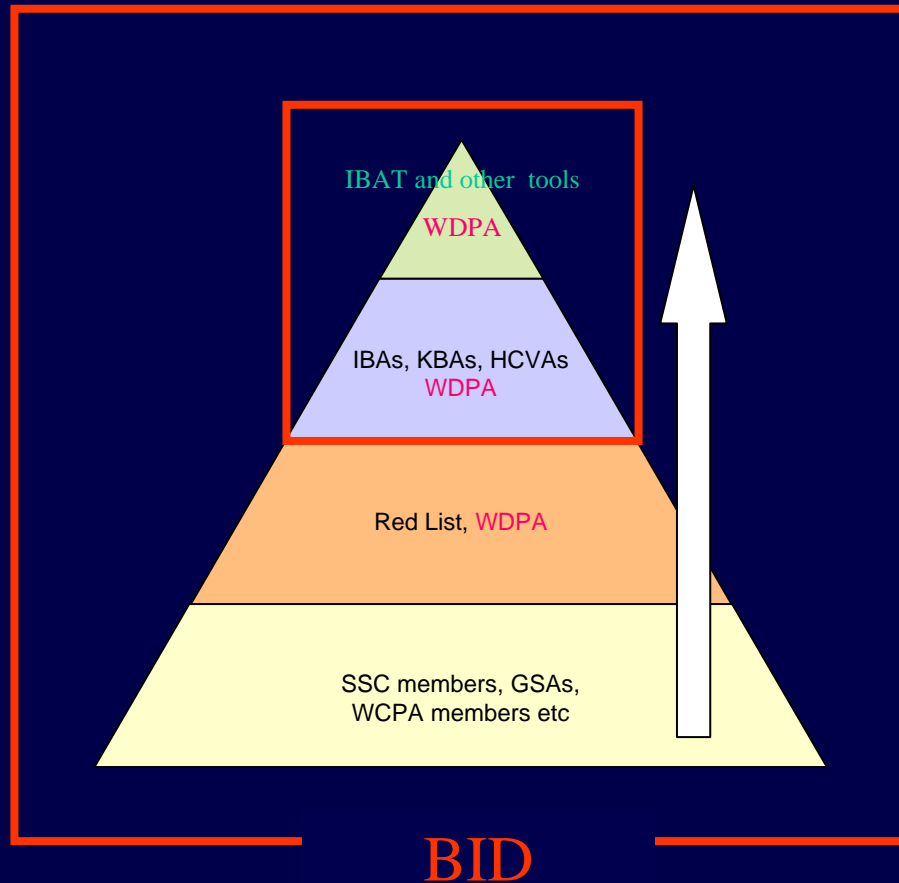
# Proteus 2012 & IBAT/BID

- ❖ 2006 BirdLife & CI's IBAT bringing together protected areas and IBA/KBAs
- ❖ Strong overlap with the vision of Proteus 2012
- ❖ Discussion between BirdLife, CI and UNEP-WCMC was encouraged in late 2006 & then engagement with IUCN
- ❖ Development from a focus on 'tools' to vision of a comprehensive initiative to support critical data gathering and maintenance processes, the production of derived datasets and the development of tools
- ❖ Facilitated interaction and meeting on 26<sup>th</sup> November led to outline agreement....

# BirdLife, CI and UNEP-WCMC will....

- ❖ develop a partnership to create the IBAT (and other tools) and investigate the BID
- ❖ establish a Management Committee (2 per institution) and a 'Secretariat' to manage the project
- ❖ produce the IBAT in the next 12 months
- ❖ make the IBAT freely available to all users
- ❖ develop a business plan for the IBAT and a 5-year plan for the bigger BID vision
- ❖ IUCN will be an observer and will be included in management decisions for the time being

# BID, WDPA and IBAT....

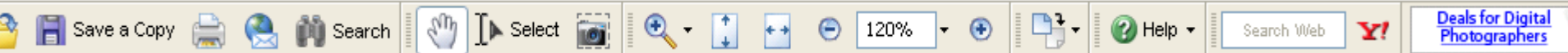


# To get things going....

- ❖ CI will take the lead on fundraising for IBAT supported by UNEP-WCMC and BirdLife
- ❖ UNEP-WCMC will freeze the recruitment of Proteus Partners for the time being
- ❖ Proteus 2012 will move forward with Objective 2 contributing to IBAT
- ❖ A significant portion of Proteus 2012 funding will be contributed to the development of IBAT & development of BID

# Back to Proteus 2012....

- ❖ Proteus 2012 proposal circulated and discussed
- ❖ All but 1 current partner now committed to 2012
- ❖ Most partners wish to make a 2-3 year commitment in first instance
- ❖ Standard MOU drafted and circulated for comment and approval
- ❖ All Partners asked for more detailed workplans – circulated for comment and approval
- ❖ ENI, ConocoPhillips & JP Morgan Chase considering membership



Objective 1: Improve significantly the accuracy, completeness and currency of information in the WDPA	2008 indicative costs			
	Staff	Partners	Direct	Total
Agreed common data standards on protected areas to facilitate data capture	52,500	0	5,000	57,500
Strategy for improved data capture from national agencies developed and tested	135,000	0	45,000	180,000
Improved WDPA content	210,000	40,000	27,000	277,000
Improved WDPA functionality	145,000	10,000	5,000	160,000
Improved processes for WDPA quality control	75,000	60,000	9,500	144,500
Promotion of WDPA and its products to a wide range of stakeholders	60,000	20,000	25,000	105,000
Totals	677,500	130,000	116,500	924,000

Objective 2: Provide integrated access to information on sites important for biodiversity identified by key INGOs	2008 indicative costs			
	Staff	Partners	Direct	Total
Understanding of opportunities and needs	90,000	30,000	5,000	125,000
Integrating the WDPA with information on Key Biodiversity Areas	160,000	295,000	22,000	477,000
Integrating the WDPA with information on WWF ecoregions and High Conservation Value Areas	120,000	120,000	0	240,000
Integrating the WDPA with information on IUCN Red List Species	55,000	55,000	0	110,000
Developing partnerships with organizations facilitating increased access to biodiversity data	70,000	0	1,000	71,000
Developing more integrated approaches to prioritization	50,000	50,000	0	100,000
<b>Totals</b>	<b>545,000</b>	<b>550,000</b>	<b>28,000</b>	<b>1,123,000</b>

Objective 3: .Increase access on up to date information on the distribution and status of coastal and inshore marine ecosystems (Geowiki)	2008 indicative costs			
	Staff	Partners	Direct	Total
Understanding of opportunities and needs	70,000	0	0	70,000
Partnership agreements with key data providers	35,000	0	10,000	45,000
Data integration and delivery, including data visualisation and geo-wiki functionality	350,000	140,000	5,000	495,000
Promotion of the partnerships and products	10,000	10,000	10,000	30,000
Totals	465,000	150,000	25,000	640,000

# PROTEUS 2012

<http://proteus.unep-wcmc.org/>

