

Draft Minutes of the Proteus Meeting
25th July 2008
Rio Tinto, London

Participants:

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| UNEP-WCMC | Jon Hutton | RioTinto | Sue Brooks |
| | Tim Johnson | | Peter Landman |
| | Charles Besancon | | Shaun Stewart |
| BHP Billiton | Dan McLaughlin | Shell | Deric Quaile |
| BP | Liz Rogers | | Gertjan Roseboom |
| | Jim Clarke | StatOil | Steinar Eldøy |
| ConocoPhillips | Sarah.E. Terry | Total | Jean-francois Vidalie |
| ESRI | James Crafts | CI/BAT | Conrad Savy |
| ExxonMobil | Anita George-Ares | | |
| IHS | Marianne Berends | Apologies: | |
| Microsoft | Gisli Olafsson | Chevron | Sarah Connick |
| Repsol YPF | Pablo Guinea | | Jennifer Michael |
| | Ismael Pereda | WellData | Stefan Parrot |
| | | Oracle | Mike Turnhill |

Meeting started at 10.30am

1. **Welcome.** Shaun Stewart welcomed participants on behalf of the host, Rio Tinto. Jon Hutton introduced the meeting on behalf of UNEP-WCMC noting that that amongst the Corporate Partners there were 8 new faces at the table and expressing his hope that these individuals would find their attendance interesting and fruitful. He also welcomed ConocoPhillips as an Observer for the first time. JH referred to the upcoming World Conservation Congress suggesting that this could result in a big focus on extractive industries, particularly with respect to World Heritage Sites. He noted the growth in global attention on ecosystem services and ways that these can be mapped. He noted also a number of significant developments at UNEP-WCMC mentioning, in addition to its rapid growth, the strengthening of its both its Board and science base, its new role in the Conservation Commons, the construction of a new Informatics Laboratory and the proposed development of the Cambridge Conservation Campus with the University and other partners most of whom are also based in Cambridge. Finally, he congratulated his team on rebuilding the WDPA and expressed great satisfaction with the partnership that is creating the IBAT, welcoming Conrad Savy from CI as an Observer to the day's proceedings.
2. **Minutes.** Minutes of the last meeting in December 2007 has been posted on the Proteus Partners area of the UNEP-WCMC website.
3. **Membership.** ExxonMobil were welcomed as new Proteus Platinum Members. A visit to ENI is planned for September to follow up on discussions that have been ongoing for two years. JH noted that the new Agreement format had been well received by all the members and although two of these were not yet signed, the companies concerned had paid their membership fees. Several members had suggested that there should be a Constitution for the Partnership and JH introduced a draft that had been circulated in March 2008. This was accepted by the membership subject to some edits to ensure that the Corporate members can make a greater input into the workplan. In response to a comment to the effect that more members should be encouraged, JH reminded the Partners that as part of the agreement which will lead

to the creation of IBAT the membership of Proteus had been ring-fenced to include the current membership plus four possible who had been in long term discussions with WCMC. All other candidate businesses are being invited to join IBAT and led by CI discussions are ongoing to attract other sectors such as agriculture into the process. In response to a question, Conrad Savy confirmed that IBAT already has members outside the Energy sector including JPMorgan Chase and Cargill.

4. **WDPA live demonstration.** Charles Besançon presented a PowerPoint illustrating the WDPA and its redevelopment followed by a live demonstration of the functionality of the new WDPA. The Proteus Members were invited to further review the site which would be finalised in the next month or so. The Partners welcomed these developments together with notable advances in data quality in key areas. Discussion focused on the way that the Proteus Members use the WDPA for risk assessment and it was noted that there is a need to differentiate areas of low sensitivity from those lacking data. JH said that the website would soon include a map to demonstrate the quality of data in each country. CS noted that the IBAT would include a tool to indicate the quality of data that is available. It was emphasised by Members that meta-data is important to help them understand how up-to-date the data are for a particular region and to be able to identify the exact category of protection (whether nationally designated or an IUCN-validated category, both of which are available in the WDPA). The Proteus Partners agreed that their sponsorship should be recognised on a special page of the WDPA website.
5. **Workplan and financial report.** Tim Johnson presented a report based on the documents that had been circulated in advance of the meeting focussing on those areas of the work plan not already covered in the live demonstration of the WDPA. Good progress was reported on all three major of the major Proteus Objectives that the Partners had approved for 2008-2012 period. It was agreed that a Gantt chart of activities to 2012 would be prepared and circulated at an early opportunity, together with a more detailed work plan for 2009. It was noted that expenditure for 2008 is on track and in line with progress on deliverables. One adjustment to the budget figures was agreed leaving a small under-allocation of budget at the mid-year mark. Members were pleased with the transparent reporting and the recognition of both the in-kind contributions and the leveraged funds. In response to a question JH said that Objective 2 would be achieved largely through the involvement of WCMC and the Proteus Partners in the Integrated Biodiversity Assessment Tool (IBAT) with CI and Birdlife, and that the work-plan and report broadly reflected the progress being made. They did not imply that WCMC was undertaking the work itself.
6. **Development of additional functionality.** JH reported on the additional functionality that is being built around the WDPA, noting that a separate presentation on IBAT would follow. The WDPA is the foundation dataset beneath many processes and applications. A new partnership has been created with GBIF so that species records can be searched within protected areas, and a new tool has been created by working with Prof Mark Mulligan of King's College, London, to rapidly assess land use change in and around protected areas. In general, WCMC's objective is to be a partner in new applications where this is possible and appropriate, in order to ensure that the WDPA is properly interpreted.
7. **WDPA Previews and Launch at World Conservation Congress.** CB reported that a number of previews of the WDPA had been held in recent months, including one that doubled as a launch of the UN List of Protected Areas at the CBD COP in Bonn, and others to audiences in the USA. However, the main launch of WDPA V1.0 will be at the World Conservation Congress in October. The plans for the launch were presented and discussed. It was emphasised that the launches of WDPA and IBAT will be separate, but on the same day and carefully linked. The following evening it was hoped that a joint WDPA/IBAT dinner can be held at the Museo Du in Barcelona with sponsorship from the Proteus and IBAT partners. In response to a question it was clarified that a key objective of that meeting would be to promote the

IBAT to potential new members. The Partners agreed that an effective launch and promotional event is important and WCMC was asked to contact all the members to seek their financial support for the launch, to clarify the involvement of their marketing capacity and to seek their advice on the list of invitees.

8. **Progress with IBAT.** Conrad Savy made a brief presentation on progress towards completion of the IBAT tool for launch at the WCC. Discussion clarified the relationship between IBAT and the WDPA, the Partners noting that the IBAT brings together the WDPA and the World Biodiversity Database that contains Key Biodiversity Areas. IBAT is the first chance for the private sector to access information on sensitive sites based on Red List species to help risk assessment and reporting. Questions were asked about the IBAT business model with the Partners stressing that it is easier for them to contribute if they have to pay for access to the tool. It was agreed that the business plan needs further consideration and that this would be tabled for discussion among IBAT partners when they next meet.
9. **AOB.**
 - a. **Access to WDPA.** Most Partners obtain the WDPA through an FTP site. It was suggested that a map-service or direct replication between systems would be a considerable improvement on this. UNEP-WCMC will poll Members to gather information on the way that Partners wish to receive the WDPA and will consider more automated approaches. A questionnaire had already been sent out to this effect.
 - b. **Brochure.** Members highlighted their need for a one-page brochure to explain the relationship between IBAT and the WDPA, and the significance of the international conservation community working more closely together to develop such tools. This will be produced by UNEP-WCMC and CI/Birdlife for distributed at the IUCN World Conservation Congress Launch and Reception.
10. **Date of next meeting.** Possible dates will be suggested by email, and the meeting will most likely be in mid-November 2008 at the UNEP-WCMC offices in Cambridge.

Meeting Closed at 4.00pm.