



UN
environment
programme



WCMC

40 years

UN Environment Programme
World Conservation Monitoring Centre

**PROTEUS IMPACT REVIEW 2019:
PROTEUS DATA USE IN PARTNER DECISION-MAKING**

Foreword

Each year, we invite Proteus Partners to take part in our annual impact review. This evaluation is the cornerstone of our efforts to track the impact of the Partnership and ensure that we continue to position Proteus at the heart of the biodiversity/business nexus, while helping Partners maintain their role as leaders among their peers.

As the Partners have evolved their biodiversity approaches over time, Proteus has strived to be at the forefront of this thinking. In 2018, the review highlighted that 85% of respondents were satisfied or very satisfied with their overall experience of the Partnership, and that the data available through Proteus continues to inform and change corporate decision making. While an excellent benchmark to hit, we recognised that there was room for improvement, whether through more comprehensive training, agile use of technical assistance allocations or more immediately topical webinars or technical briefs. Ultimately, the feedback provided in the 2018 impact review helped us shape our deliverables in 2019 and to strive for a higher degree of integration within Partner decision making processes.

We had fewer respondents for the 2019 impact review than in previous years, so we adapted our methodology to make sure we were capturing your feedback. This does mean that some of the results aren't directly comparable to previous years. One outcome that did stand out however was that 100% of respondents – representing just over three-quarters of Partner companies – were satisfied or very satisfied with their overall experience of Proteus in 2019. I encourage you to explore the additional results outlined in this document, and we will strive to ensure that the deliverables produced under Proteus in 2020 meet, and where possible exceed, the same extraordinary standards as 2019.

Once again, we thank all Partners for their contribution to the impact review process. We hope that you will continue to take a keen interest in the impact of the Proteus Partnership and UNEP-WCMC's work more generally.

- *Jonty Knox, Manager – Proteus Partnership, UNEP-WCMC*

Contents

Foreword	2
Summary	4
Survey demographic	5
Methodology	6
High-level survey results	7
1) Overall satisfaction	7
2) Familiarity with tools and resources	7
3) Impact on decision making	9

Summary

Proteus Partners have been invited to complete an annual review of the impact of the Partnership since 2016. Respondents are asked to assess the value of the data, information and support provided through the Partnership, detail the utilisation of data in policy decisions, and provide suggestions for improvements. The results assist Proteus Partners and the UN Environment Programme World Conservation Monitoring Centre (UNEP-WCMC) to track and increase the Partnership's impact. The 2019 impact review received 13 responses from ten Partner companies.

The 2019 impact review revealed the following high-level results:

- 1) Proteus Partners were satisfied with the overall experience and delivery of the Partnership in 2019 and considered it to be meeting its objectives.
- 2) Familiarity with the Proteus Partnership among technical/data users continues to grow. The majority consider Proteus resources and services to be valuable and make regular use of them. However, not all users within Partner companies are aware of the full range of resources and services available to them through Proteus.
- 3) Information and data available through the Proteus Partnership continues to inform Partner companies' development decisions. Key impacts of the data include additional biodiversity management actions and contributing to decisions not to develop.

Due to the small sample size of review responses each year, results are unlikely to be statistically significant. Rather, they identify broad trends on the impact of the Partnership.

Survey demographic

The 2019 impact review received 13 responses from ten Proteus Partner companies, located in Australia, Canada, France, Italy, the Netherlands, Norway, South Africa, the UK and the USA (Figure 1).



Figure 1: Impact review 2019 - respondent locations

The responses were split between roles within companies, with nine technical/data users and four policy/corporate users. Respondents were part of different teams in Partner companies, with the majority (10) in corporate Health, Safety and Environment, sustainability or environment teams. The remaining three respondents were in site-based Health, Safety and Environment, sustainability or environment, upstream, or scientific (classified as 'Other') roles (Figure 2). In the previous three years (2016-2018) at least one response was received from users in exploration, downstream, and GIS roles. However, in the 2019 impact review no responses were received from users working in these areas of Partner company operations.

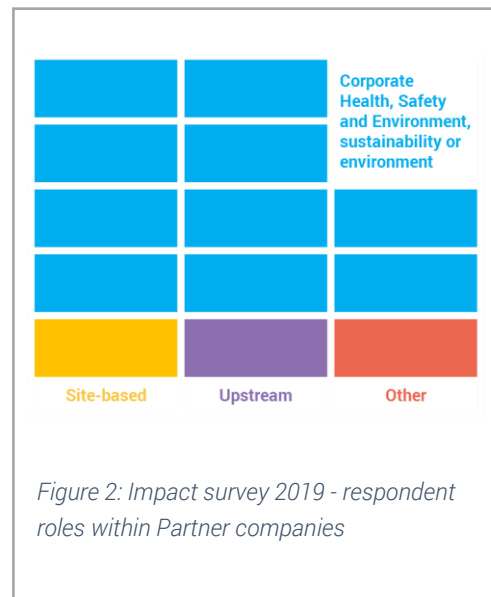


Figure 2: Impact survey 2019 - respondent roles within Partner companies

Methodology

Respondents were asked to evaluate the value of the data, information and support provided through the Proteus Partnership and suggest how it could be increased in the future. The review was conducted from April-September 2019, and asked tailored questions depending on the respondent's role within the company (if they classified their role as technical/data or policy/corporate). Technical/data users, for example, were asked about data access, while policy/corporate users were asked about priority issues and the impact of data on decision-making. Both were asked about the value they derive from the Partnership, their use and the value of various Proteus resources and services, and suggestions to meet Partner needs in the next five years. Due to the smaller number of responses received in 2019 compared to previous years, some questions were repeated using interactive quiz software during the Proteus Annual Meeting. Unlike the review, the quiz did not distinguish between respondents' roles within their companies; all participants were asked the same questions.

High-level survey results

1) Overall satisfaction

Proteus Partners were satisfied with the overall experience and delivery of the Partnership in 2019 and considered it to be meeting its objectives (Figure 3). Respondents also indicated a high likelihood of recommending the Proteus Partnership to a friend or colleague. These results indicate an increase in respondent satisfaction with the Partnership compared to 2018 and 2017.

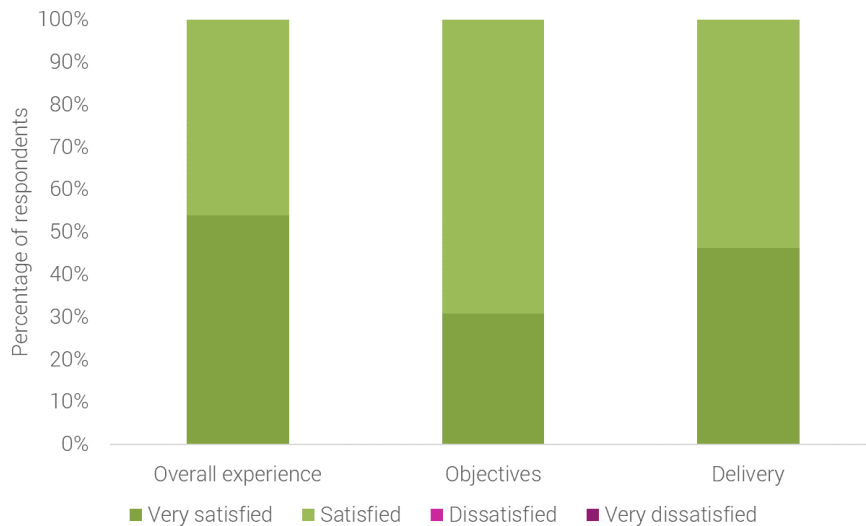


Figure 3: Satisfaction with the overall experience, objectives and delivery of the Proteus Partnership

2) Familiarity with tools and resources

Technical/data users continue to show increased familiarity with the Proteus Partnership. The majority consider Proteus resources and services to be valuable and make regular use of them. However, not all users within Partner companies are aware of the full range of resources and services available. Between 2018 and 2019 the percentage of technical/data users who considered themselves 'extremely familiar' with the Partnership increased from 25% to 45%. The percentage of respondents who were either 'extremely familiar' or 'very familiar' remained constant from 2018 at approximately two-thirds, with the remaining one-third responding that they were 'moderately familiar' (Figure 4). Two-thirds of technical/data users also indicated that they placed a 'high' value on the Partnership in 2019. This is similar to the proportion placing a high value on the Partnership in 2018 (representing an 11% increase from 2017 and 42% increase since 2016). All technical/data users placed at least a 'moderate' value on the Partnership in the 2019 review.

In addition, all policy/corporate users indicated that they were 'extremely familiar' or 'very familiar' with the Partnership and derived a 'high' or 'moderate' value from it in the 2019 review. However, only four responses from policy/corporate users were received (compared to eight in 2018, 10 in 2017 and 11 in 2016) preventing meaningful comparisons between years.

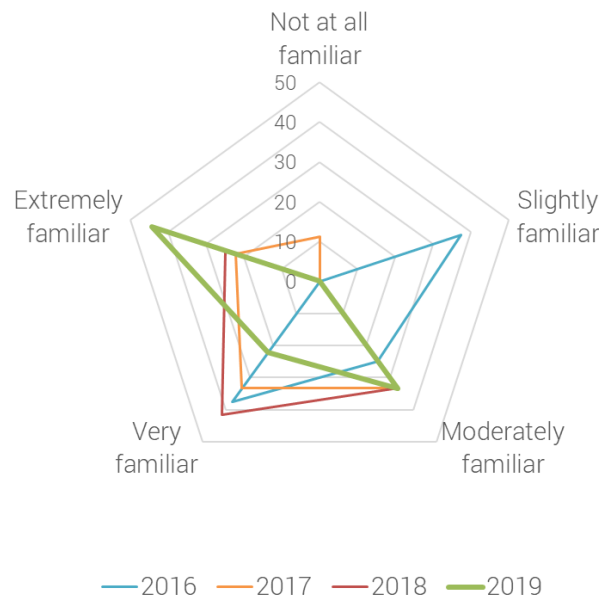


Figure 4: Familiarity of technical/data users with the Proteus Partnership (2016 – 2019)

Regarding the use and value of Proteus resources and services:

- The resource that technical/data users make most regular use of is the World Database on Protected Areas (WDPA).
- The majority of Partner companies have an internal GIS system for providing staff with access to biodiversity data. All company GIS systems include data on protected areas. Some systems also include data on Key Biodiversity Areas, threatened species, marine and coastal biodiversity, and Critical Habitat.
- Approximately two-thirds of technical/data users had made use of the [Global Critical Habitat Screening Layer](#) for purposes including environmental screening, sensitivity analysis, and internal reporting.
- The majority of technical/data users who are aware of Proteus resources and services consider them to be of 'high' or 'some' value. The [IBAT](#) Map Viewer and Data download were the rated as the most valuable resources.
- Technical assistance was rated as the most valuable service, with the majority of respondents also assigning 'high' value to data verification and training.

For almost every resource and service, some technical/data users were not aware of it. This includes: the [Ocean Data Viewer](#); [Ocean+ Data](#); resources available through the [Proteus website](#); [IBAT](#) reports and country profiles; data verifications; training; and technical assistance. UNEP-WCMC have produced a set documents to increase Partner familiarity with the range of resources and services provided through the Partnership, providing an [overview](#)

of the Partnership, and outlining the [data, tools and products](#), and suite of [training sessions](#) that are available.

Policy/corporate respondents were also asked about resources and services available through the Proteus Partnership. As only four responses were received these results are not reported in detail, but did reveal that policy/corporate users also consider the majority of resources and services available through Proteus as having value.

3) Impact on decision making

Information available through the Proteus Partnership continues to inform Partner companies' development decisions. Key impacts of the data include **additional biodiversity management actions and contributing to decisions not to develop**. Results from the 2016, 2017 and 2018 impact reviews indicate that data provided through the Partnership has consistently led to additional management actions being taken. Data has also led to decisions not to develop, either alone or as one of a number of factors. In the 2019 Proteus Annual Meeting, Partners were asked to rank the impact of data available through the Proteus Partnership on development decisions (Figure 5). Note that these results are not directly comparable to previous years due to the different data collection methodology used.

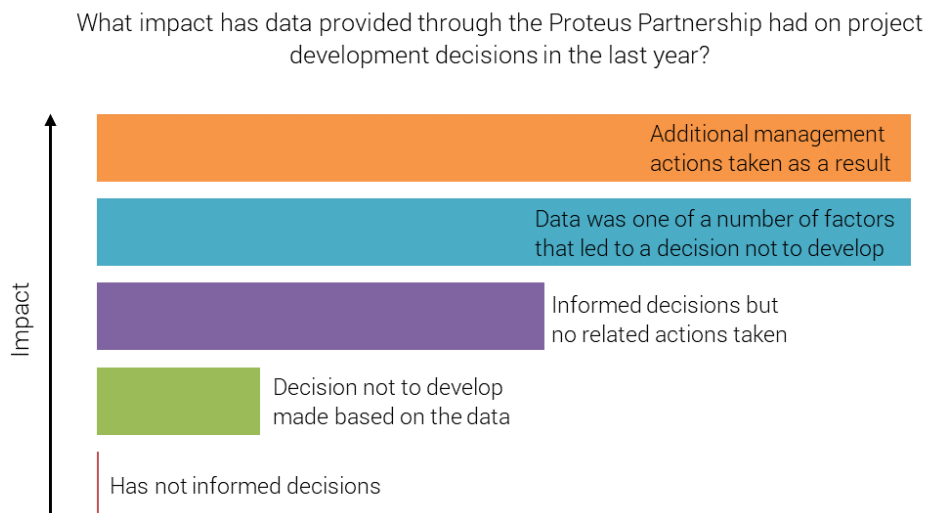


Figure 5: Impact of data provided through the Proteus Partnership on project development decisions in 2018-2019

Future of the Proteus Partnership

Results from the impact survey will be used alongside feedback at the Proteus Annual Meeting to inform the workplan for the future of Proteus, both during 2020 and the next phase.