

# Proteus Strategy Review Meeting 2020

---

## Agenda

### Joining Details

Registration link: <https://zoom.us/meeting/register/tJAtcuqvqD4uGdXa8BGSgYK4sS9kK4BjhBhG>

### Time and Date

- Part I: 14:00 - 15:30 BST Wednesday 10 June 2020
- Part II: 14:00 - 15:30 BST Thursday 11 June 2020

### Objectives

- To review the current version of the strategy underpinning the next phase of Proteus in detail, outlining strategic priorities and the future direction of the Partnership.
- To secure Partner buy-in on the next phase strategy.

### Pre-read

- Proteus Annual Report 2019
- Proteus Strategy 2021 – 2025

# Wednesday 10 June 2020

## Proteus Strategy Review Meeting Day 1

13:30 BST	Arrival – Lobby open
-----------	----------------------

Proteus 2021-2025: A review and look to the future Part I		
14:00 – 15:30 BST	Introduction and welcome	<b>Jonny Hughes</b> WCMC CEO UNEP-WCMC
	Proteus 2016-2020: The successes	<b>Matt Jones</b> Head of Programme - Business and Biodiversity UNEP-WCMC
	<b>Proteus strategy overview: Part I</b> <ul style="list-style-type: none"> <li>• Proteus renewal process and introduction to the Strategy</li> <li>• <b>Vision:</b> A planet where business contributes to a clean, safe, healthy environment for all</li> <li>• <b>Mission:</b> Support company decision making to be nature positive</li> <li>• <b>Goal 1:</b> To help companies understand and communicate the business case for nature conservation</li> <li>• <b>Goal 2:</b> To accelerate and scale decision support tools and capacity building to help improve corporate performance</li> </ul>	<b>Jonty Knox</b> Senior Programme Officer - Business and Biodiversity UNEP-WCMC
	<b>Questions and discussion</b>	<b>Jonty Knox</b> Senior Programme Officer - Business and Biodiversity UNEP-WCMC
	Breakout groups and report back	<b>Naomi Kingston</b> Head of Operations UNEP-WCMC
	Close	<b>Jonny Hughes</b> WCMC CEO UNEP-WCMC

# Thursday 11 June 2020

## Proteus Strategy Review Meeting Day 2

13:30 BST	Arrival – Lobby open
-----------	----------------------

Proteus 2021-2025: A review and look to the future Part II		
14:00 – 15:30 BST	Introduction and welcome	<b>Corli Pretorius</b> Deputy Director UNEP-WCMC
	Proteus website launch Questions and discussion	<b>Jonty Knox</b> Senior Programme Officer - Business and Biodiversity UNEP-WCMC
	<b>Proteus strategy overview: Part II</b> <ul style="list-style-type: none"> <li>• <b>Goal 3:</b> To normalise and increase business exposure to the global policy agenda on nature</li> <li>• <b>Goal 4:</b> To sustain a viable mutually beneficial Partnership through cross-sectoral collaboration</li> <li>• Governance and participation</li> </ul>	<b>Jonty Knox</b> Senior Programme Officer - Business and Biodiversity UNEP-WCMC
	<b>Questions and discussion</b>	<b>Jonty Knox</b> Senior Programme Officer - Business and Biodiversity UNEP-WCMC
	Breakout groups and report back	<b>Matt Jones</b> Head of Programme - Business and Biodiversity UNEP-WCMC
	Next steps and timelines	<b>Jonty Knox</b> Senior Programme Officer - Business and Biodiversity UNEP-WCMC
	Thanks and close	<b>Corli Pretorius</b> Deputy Director UNEP-WCMC