

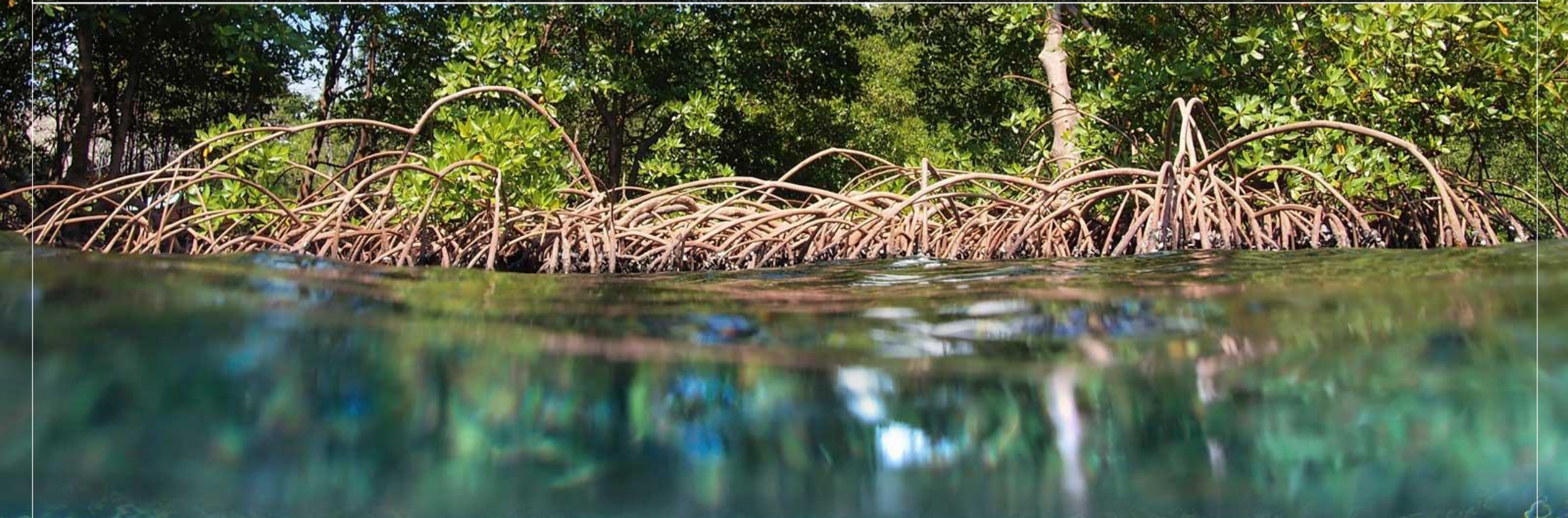


United Nations Environment
World Conservation Monitoring Centre

PROTEUS ANNUAL MEETING

20th – 22nd June 2018, David Attenborough Building, Cambridge, UK





INTEGRATING BIODIVERSITY INTO NATURAL CAPITAL APPROACHES

Natural Capital Coalition: activities update

Marta Santamaria
Policy Director

Proteus Annual Member's Meeting 2018
Cambridge, 21st June 2018



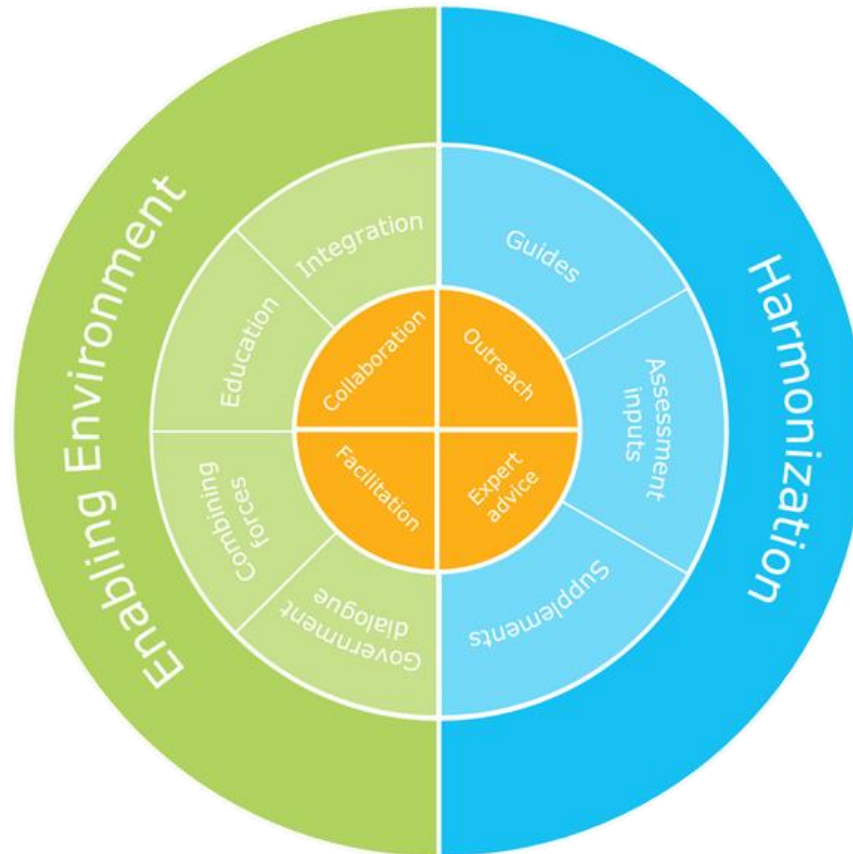
**NATURAL
CAPITAL
COALITION**

 @NatCapCoalition #NatCapProtocol



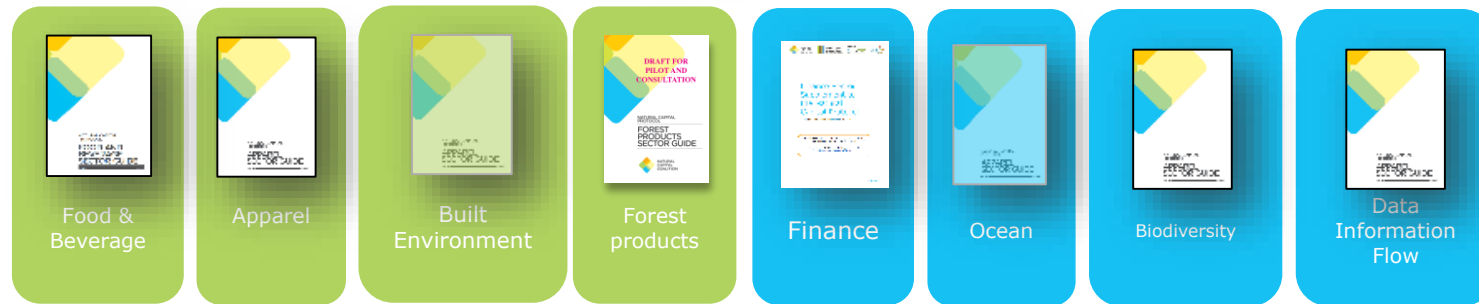
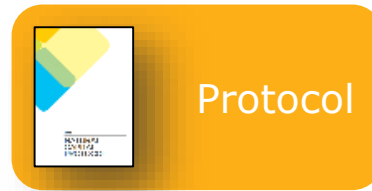
The Coalition

A collaboration >280 leading organizations & initiatives from around the world



Our Vision
A world that conserves and enhances natural capital

Further support in application



Sector Guides

Supplementary Information

Other guides under considerations:
- Chemicals



Enabling Environment

"The context needed to support the transition to a society in which natural capital approaches are an integral part of public and private decision making."



'Government Dialogue' a government led dialogue on their role in creating an enabling environment for natural capital approaches

'Combining Forces' a focal point to bring together national, local and business approaches to natural capital

'Regional Platforms' local collaboration connected through the global Coalition and building growth and application of natural capital thinking





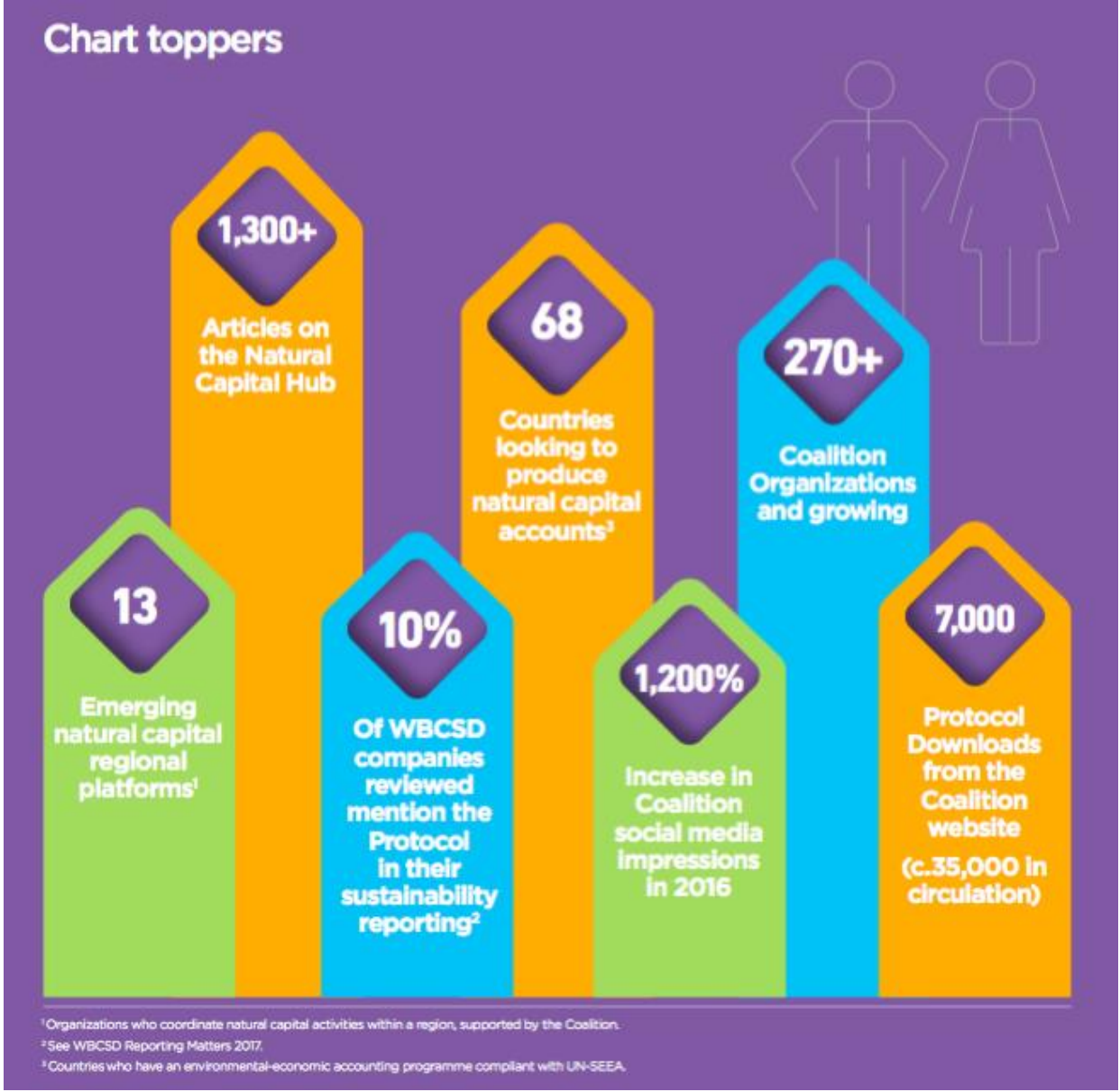
NATURAL
CAPITAL
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>**45,000** copies of
the Protocol in
circulation

1/3 say
it has already informed
a decision
4/5 say it will...

Natural Capital Hub
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