
Draft Minutes of the Proteus Meeting
20th January 2009
IPIECA, London

Participants:

Anglo American	Peter Coombes	Observers:	
	Richard Garner	IPIECA	Richard Sykes
BP	Rob Finney		Erica Dholoo
	Shirley Oliveira	ICMM	Christine Copely
ENI	Paola Pedroni	IBAT	Ian May
ESRI UK	Kurt Ekerstrom		
ExxonMobil	Anita George-Ares		
IHS	Marianne Berends		
	Jan Stringer-Quinn	Apologies:	
Microsoft	Gisli Olaffson	Chevron	Sarah Connick
Repsol YPF	Pablo Guinea		Jennifer Michael
RioTinto	Helius Guimaraes	BHP Billiton	Dan McLaughlin
StatOilHydro	Steinar Eldøy	Shell	Gertjan Roseboom
Total	Jean-francois Vidalie	UNEP-WCMC	Charles Besancon
UNEP-WCMC	Jon Hutton		Craig Mills
UNEP-WCMC	Tim Johnson		

Meeting started at 10.00am

1. **Welcome.** Richard Sykes welcomed participants on behalf of the host, IPIECA, noting the encouraging and positive progress evident in Proteus. Jon Hutton introduced the meeting on behalf of UNEP-WCMC noting that amongst the Corporate Partners there were again 7 new faces at the table including Paola Pedroni from ENI, the latest Proteus Partner, and expressing his hope that these individuals would find their attendance interesting and fruitful. The objectives of the meeting were to:
 - o Outline developments at UNEP-WCMC
 - o Report on Proteus activities, changes in membership etc.
 - o Confirm the Proteus 2012 work-plan for 2009.
 - o Demonstrate Version 1.0 of the new WDPA and discuss the delivery and content of Version 2.0.
 - o Demonstrate the Beta Version of WDPA-Marine with Ecosystem data.
 - o Discuss the creation of a Technical Users Group.
 - o Demonstrate Version 1.0 of the Integrated Biodiversity Assessment Tool (IBAT) for business and discuss priorities for its further development.
 - o Seek inputs on the IBAT business model.

He emphasised that the Proteus partners are investing in the Centre and its staff, noting that the influential and far-reaching developments in the delivery of reliable and integrated biodiversity data that have been achieved are as much about partnership than technology. He said that all the performance indicators of the Centre continued to strengthen and that the results of the review commissioned in 2008 would soon be available to guide the development of the Centre's new business plan.

2. **Minutes.** Minutes of the meeting held on 25th July 2008 had been circulated for comment and approval and were posted on the Proteus Partners area of the UNEP-WCMC website.
3. **Membership.** All Members from 2008 had agreed to renew their membership and ENI were welcomed as a new Platinum Member. Discussions with ConocoPhillips and Petrobras are ongoing. A new Technical Partner was announced – Deltek, a US-based company that will provide UNEP-WCMC with discounted Enterprise software, installation and training to upgrade the Centre's Management Information Systems. It is anticipated that this will greatly enhance the Centre's efficiency in managing projects and finance, including for Proteus.
4. **Report on 2008 Activities and Expenditure.** Tim Johnson introduced the financial and achievement report for 2008 highlighting stressing the importance of both the financial contributions and the in-kind contributions from the Technical Partners. The budget agreed at the start of 2008 was revised in August to take into account additional income from partners in the second half of the year and the need to adjust areas of expenditure. The chief focus during the year had been on WDPA content improvement (some 20% of the data content had been renewed) and on the delivery of new functionality.

Whilst all legacy data has been transferred across to the new WDPA, it was noted that investment was still required to complete the task of cleaning these data to achieve an acceptable quality. It was also noted that the establishment of a WDPA Data Standard, whilst not the highest profile activity is in reality a key task, essential to building quality. ESRI noted that they include the WDPA as a base layer in their offerings, and that the user-base is therefore likely to be even higher than the recognised figure of 2,000 registered users. With respect to partnerships, the achievement in building and facilitating the integration of data through IBAT was warmly welcomed by the Partners. A map of linkages between data providers, datasets and the WDPA was suggested as a useful additional aid to understanding connections and their significance. The focus on improving access to marine and coastal biodiversity and ecosystem data was also welcomed, accepting that much more attention would focus on this in the 2009 work plan. In discussion, a number of points were clarified and it was agreed that the Centre would compile an explanatory list of acronyms to make the report more accessible. It was decided in response to a question about compiling protected area zoning information that it would be costly to attempt to compile this globally and a more effective strategy would be to focus on key areas as required by Proteus Partners. In this, as in national priorities, the Partners were encouraged to identify confidentially to the Centre their priority lists.

The Proteus Partners were thanked for their additional support for the WCC launch which had been a great success. It was noted that BP had generously covered the budget shortfall. The Partners discussed and accepted the financial report for 2008, noting the level of leveraged funds (roughly a 1:1 ratio) and asking that in 2009 the leveraged funds be itemised.

Partners asked about access to the WDPA for multiple staff. It was agreed that a simple process would be established to reduce the administration whilst still tracking use. Partners' representatives/focal points were asked to provide email addresses for their corporate users so these can be automatically logged in the WDPA.

Partners would appreciate assessments being made online of each country dataset in terms of its quality and how up-to-date it is. This will be made part of the statistics that are planned to be available online.

5. **Confirmation of 2009 Workplan and budget.** Noting that it had already been sent to the Partners, most of which had responded, Jon Hutton presented the 2009 budget and outline work programme. Partners asked if he was confident about the expected income. JH responded that all but one of the Partners had already agreed a contribution in 2009, and although there may be some challenges related to exchange rates there was every reason to believe that the anticipated income was accurate. The Partners approved the documents.
6. **WDPA Demonstration and Technical User Group.** Jon Hutton demonstrated the WDPA and WDPA-Marine and introduced the additional functionality that would be made available in Version 2.0 later in 2009. He presented the results of a survey of the way that Partners would like to receive the WDPA. After discussion the Partners agreed the establishment of a *Technical Users Group* to help improve UNEP-WCMC's understanding of the technical needs of the Partners.
7. **IBAT Demonstration.** Ian May demonstrated the IBAT tool, accessed via password-protected site, drawing attention to its functionality in allowing users to overlay different datasets – WDPA, KBAs and IBAs which can be variously downloaded as KML or shape-files. It was noted that AZE sites are not downloadable because agreements are not in place and because of sensitivities over use of data in this case. In discussion the Partners expressed their appreciation of the integration of data from different sources that is now available through the IBAT tool. JH will organise IBAT passwords for Proteus Partners.
8. **IBAT Business model.** Jon Hutton made a presentation which described the components of IBAT and stressed the importance of the data and processes that underpin the IBAT tool. He informed the meeting that the vision is for IBAT to include a significant contribution to those processes, and asked the Partners about their view regarding the business model through which this might be achieved. In a constructive discussion, the Partners noted that:
 - a. There is real value in the IBAT and this inevitably requires significant expenditure to maintain, which businesses recognise.
 - b. Consultancy companies should pay for access to the data, even if this means passing costs onto their clients who may be Proteus Partners.
 - c. The idea of an honour system met with considerable scepticism though two examples were cited from the WDPA.
 - d. It would be entirely legitimate to produce and market a value-added service.
 - e. Government sector users should also be asked to contribute financially.
 - f. More clarity is needed over what exactly is meant by free access and by commercial use.
 - g. There is a need for a market assessment of potential users.
 - h. A subscription system was favoured with different membership levels.
 - i. More work is needed to document and demonstrate the value of the IBAT across a range of businesses.
9. **AOB**

IPIECA and UNEP-WCMC are discussing the possibility of formal collaboration in a number of areas of mutual interest.
10. **Date of next meeting.** Subject to confirmation it was agreed that the next meeting should be held back-to-back with the IPIECA Biodiversity Working Group meeting which is to be hosted by Repsol in Madrid on June 9th and 10th.
11. **The meeting closed at 2.30pm**