

Draft Minutes of the Proteus Meeting
8th June 2009
Hotel Vincci Soma, Madrid

Participants:

Attendance by Proteus Partners		Attendance by invited Observers	
BP	Jim Clarke	IPIECA	Erica Dholoo
	Robert Finney	ICMM	Anne-Marie Fleury
Chevron	Jennifer Michael	Petrobras	Ana Paula Ramos
Eni	Paula Pedroni	Nexen Inc	Bill Arling
ExxonMobil	Anita George-Ares	IBAT partner	Martin Sneary
Repsol YPF	Toby Croucher		
	Pablo Guinea	UNEP-WCMC Staff	
RioTinto	Helius Guimaraes	Jon Hutton	Director
Shell	Virpi Stucki	Tim Johnson	Deputy Director
StatOil	Steiner Eldøy	Charles Besançon	Head of Protected Areas
Total	Jacques Mine	Mônica Barcellos Harris	Head Business, Biodiversity and Ecosystem Services
ESRI	Kurt Eckerstrom	Kristian Teleki	Head One Ocean Programme
Microsoft	Randy Ranusack	Craig Mills	Senior GIS Applications Developer
Participants dialling in		Apologies	
ConocoPhillips	Lori Notor	Anglo American	Richard Garner, Peter Coombes
IHS	Marianne Berends	BHP Billiton	Dan McLaughlin

Meeting started at 1pm.

1. **Welcome.** Toby Croucher and Pablo Guinea welcomed Partners and Observers to Madrid on behalf of the host, Repsol, noting the continuing positive progress in Proteus and the logistical benefits of holding the meeting back-to-back with IPIECA's Biodiversity Working Group. Jon Hutton introduced the meeting on behalf of UNEP-WCMC and welcomed new-comers, including Lori Notor (linking in by telephone) from ConocoPhillips, the latest Proteus Partner, and Observers from Petrobras, Nexen, IPIECA and ICMM. He introduced UNEP-WCMC's new Head of Business, Biodiversity and Ecosystem Services, Mônica Barcellos Harris, who joined the Centre just six weeks earlier. In drawing attention to the fact that the meeting was being held on World Oceans Day, he expressed his hope that all participants would find their attendance interesting and fruitful.

The objectives of the meeting were to:

- o Review recent developments in the biodiversity policy arena
- o Report on Proteus activities, membership, and finance
- o Update Partners on progress with the WDPA and in addressing priorities identified by the Partners
- o Review progress on the Integrated Biodiversity Assessment Tool (IBAT) and to discuss its business model

- Demonstrate the work and progress on the marine and coastal ecosystems achieved through the WDPA-Marine portal
 - Discuss the creation of a Technical Users Group
 - Consider options to promote Proteus in 2010, the International Year of Biodiversity
2. **Minutes.** Minutes of the meeting held on 20th January 2009 which had been circulated for comment and approval were accepted, and *will be posted as a final copy on the Proteus Partners' area of the UNEP-WCMC website.*
 3. **Membership.** ConocoPhillips were welcomed as a new Platinum Member bringing the number of Platinum members to 11. Safe Software, a US-based company that has recently agreed to provide free access to their data transformation software, was welcomed to the Technical Partners group. *Logos will be added to the website.*
 4. **Recent developments in the field of Biodiversity and Ecosystem Services and the Proteus partnership.** Jon Hutton introduced the International Year of Biodiversity, focusing on the forthcoming CBD COP 10 in Nagoya, Japan, in October 2010, the range of preparatory actions that are underway, and the directions emerging among policy makers which may be enshrined in decisions by the COP. As part of the presentation, two emerging areas were also highlighted: The Intergovernmental Platform on Biodiversity and Ecosystem Services (IPBES) and the second phase of The Economics of ecosystem and Biodiversity (TEEB) specifically the Business Risks and Opportunities element. He stressed that while biodiversity is likely to gain a higher political profile, it remains unclear what impacts this will have on the business sector. Climate change, biodiversity and ecosystem services are however converging as policy areas. The business sector may face more complex reporting and the need to deal with new and emerging concepts such as ecosystem service values.
 5. **Objective 1. Improving the WDPA.** Charles Besançon reviewed changes in the world's protected areas over the past 30 years and the implications of this for business. He emphasised that UNEP-WCMC aims to provide Proteus Partners with protected area data that is fit-for-purpose and cost effective. To do this, he demonstrated UNEP-WCMC's regionalised approach to data collection, working through agencies like the EEA and collaborations such as IABIN. Through these processes, data on 77 countries is now flowing to the WDPA on a more regular basis. Measures are also underway for validation, verification and expert review, with a project beginning in August to develop peer review processes with IUCN working in South-east Asia. In discussing data quality and coverage, it was noted that institutional/capacity issues are often as much a constraint as funding – for instance, Africa poses particular problems because there was no obvious regional node, though opportunities may exist to work with the Nairobi Convention and with a UNEP-NASA initiative. Also UNEP-WCMC is working on GEF PPG for West Africa which may help establish links and capacity in that region. For assessments of data quality, Partners expressed preference for knowing actual information rather than subjective judgement – for instance, they would welcome knowing the date of the latest information on a country's protected areas and any recent changes, so that they can assess the risks associated with relying on the WDPA for that country. *It was noted that the most up-to-date information is not necessarily on the website and that Proteus Partners should be made aware of this when accessing the online version.*
 6. **Objective 2. IBAT and the Proposed Subscription Model.** Martin Sneary, recently appointed as Programme Director for IBAT (and responsible to a Steering Committee comprising Conservation International, UNEP-WCMC, Birdlife International and IUCN) introduced the IBAT tool which now has 700-800 registered users. IBAT

integrates the WDPA with KBA data (including IBAs) and plans to incorporate Red List data from IUCN in the near future. There are discussions ongoing about IUCN working with UNEP to create KBAs as a standard. Martin Sneary emphasised that these foundation datasets are the life-blood of IBAT and that they will be the focus for investment of funds arising from IBAT. The functionality (wrapper) of the datasets is being developed in different forms for different user groups. Thus there is an IBAT for the finance sector as well as one for the extractive industries.

Following consultation with the Proteus Partners and the IBAT consultative group, options for a subscription-based business model are being developed. Martin outlined these including a hybrid approach using donors, high level sponsors, and subscribers, noting that CI is already approaching US-based foundations to explore their interest in becoming donors. He also outlined potential fee structures – flat fees or tiered fees, the latter either scaled according to levels of use or by company size. The financial requirement of IBAT is \$7-11m. In discussion, the business plan approach was welcomed, and the need for IBAT to be self-sustaining was noted. It was observed that 500 companies would be needed as subscribers at \$10,000 each to cover the likely remaining unmet funds and that, in the current climate, this may unrealistic especially given that Proteus Partners represent a significant proportion of the top group of these companies and that there are already pressures on funding. The need for a marketing plan was discussed in the light of establishing more clearly where IBAT is heading – for instance, if reference to the IBAT could become a standard operating practice for the finance sector, this would make it more attractive to higher fee payers, and achieving this would require a significant marketing effort.

7. **Objective 3. Marine and Coastal datasets – WDPA Marine.** Kristian Teleki, Head of the UNEP-WCMC One Ocean Programme, summarised the key drivers making the marine environment so important, recognising that the meeting was being held on World Oceans Day. In presenting recent and ongoing research, he highlighted the likelihood that future marine protected areas would be established in response to growing pressures on the marine environment. A useful additional facility would be to identify no-go areas, and the need for good boundary data for marine protected areas was stressed. The WDPA-Marine has been launched as a response to World Oceans Day and now provides a portal not only to marine protected areas data but also to data on critical marine ecosystems – coral reefs, mangroves and seagrasses. Data resolution has increased significantly as a result of Proteus support, which has also enabled the development of WDPA-Marine – ***Partners will be acknowledged on the website.*** It was emphasised that the WDPA-Marine is simply another view onto the WDPA and not a separate database. Proteus has leveraged significant additional funding in this area of work. Partners noted that significant amounts of biodiversity data are being collected by their own EIA activities and that these data might prove a useful resource.

8. **Summary Report on Membership, 2009 Activities and Expenditure.** Tim Johnson introduced the financial and achievement report for 2009 highlighting stressing the importance of both the financial contributions and the in-kind contributions from the Technical Partners. Although not yet final for the year, income is slightly higher than in 2008, while expenditure is in total slightly above the expected pro rata position. Certain budget lines may need to be adjusted given expenditure levels and the priority of partners. Leveraged funds were reported against each budget item showing good progress towards a target of matching leveraged funds 1:1 with financial contributions.

In discussing membership options and levels, it was suggested that the current bands system created a level of ambiguity and a suggestion was made by BP that there should only be one number for each band. Jon Hutton explained that the bands had developed to accommodate fluctuations in currencies and to recognize the contributions of long-standing Proteus members. It was agreed that *UNEP-WCMC would draft a paper by end of June on options to minimise any anomalies created by the present structure and currency/exchange differences by June 30*. This would be useful for companies in their current budgeting round.

9. **Technical User Group.** Monica Barcellos Harris presented the background and reported on progress including the questionnaire recently circulated. In discussion, it was agreed that *MBH should assimilate the responses and provide feedback*. It would also be useful to Partners, especially those newly joining, to be involved in a technical workshop which could be done virtually. *UNEP-WCMC to arrange and invite participation using experience from the webex for Rio Tinto*.
10. **Proteus Products for 2010 Year of Biodiversity.** Recognising that 2010 provides an opportunity to show-case the success of Proteus, its products and partnership, it was agreed that *UNEP-WCMC would propose for the next meeting a small number of options for development and delivery in 2010*. IBAT was regarded as a likely front-runner for the production of marketing and promotional materials and a possible event.
11. **AOB**
IPIECA will be considering at its meeting in the following days a formal collaboration in a number of areas of mutual interest with UNEP-WCMC.
12. **Date of next meeting.** Monica Barcellos Harris will contact members to establish the most appropriate date for the next meeting in 2009.
13. **The meeting closed at 6 pm.**