



Strategy 2021-2025

Review Meeting Day 1

10 JUNE 2020



Overview of the strategy – Part I

Jonty Knox, Senior Programme Officer, UNEP-WCMC

WHAT WE WILL COVER TODAY:

- Vision
- Mission
- Goal I
 - To help companies understand and communicate the business case for nature conservation
- Goal II
 - To accelerate and scale decision support tools and capacity building to help improve corporate performance





VISION

*A planet where business contributes to a clean, safe,
healthy environment for all*



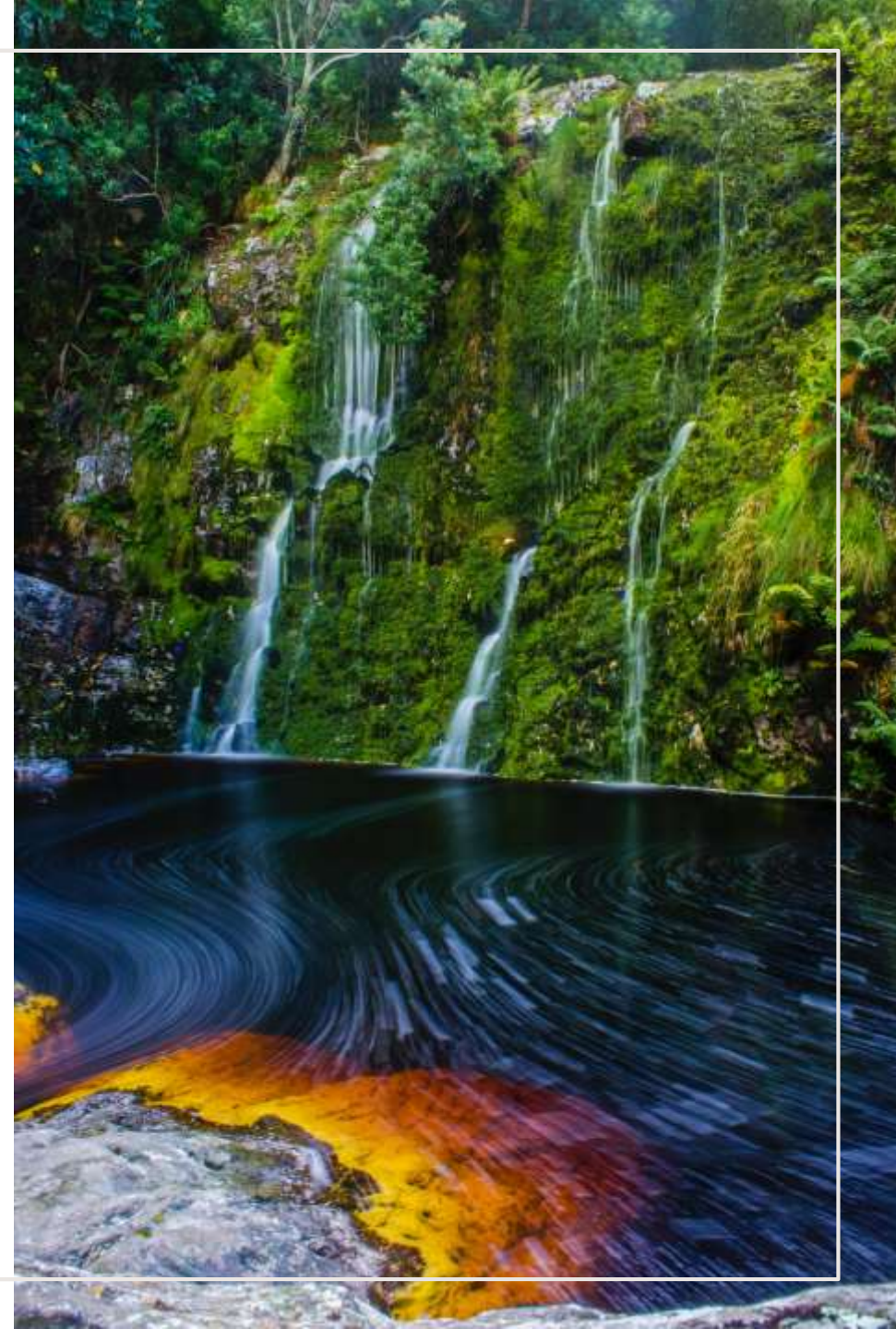
MISSION

*Support company decision making to
be nature positive*

Recognising the imperative for sustainable development pathways, Proteus aims to achieve its mission through improved internationally accepted information and data which can help companies, governments and civil society tackle the dual challenges of biodiversity decline and climate change.

GOAL I

*To help companies understand and
communicate the business case for nature
conservation*



GOAL II

To accelerate and scale decision support tools and capacity building to help improve corporate performance



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Thank you

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Review Meeting Day 2

11 JUNE 2020



Overview of the strategy – Part II

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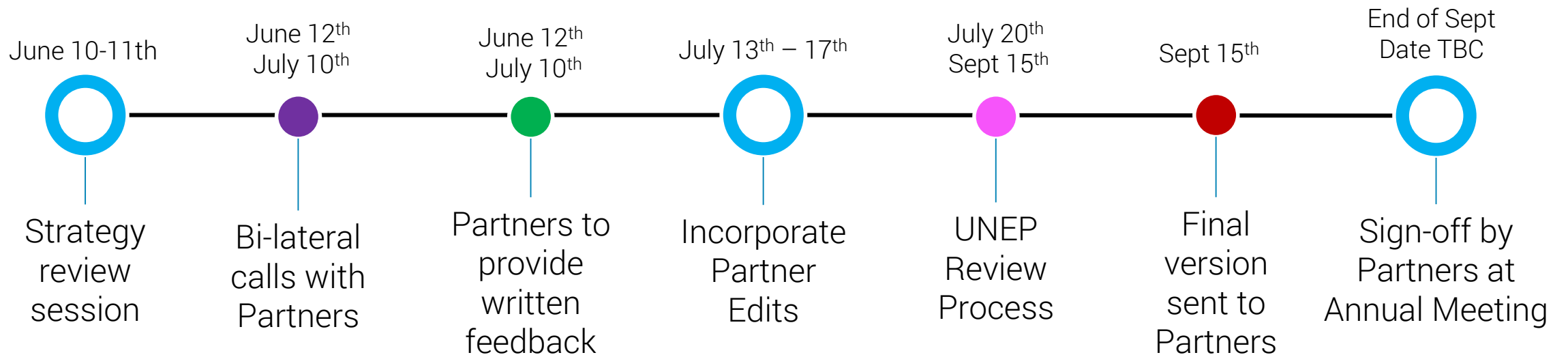
WHAT WE WILL COVER TODAY:

- Timeline and process
- Goal III
 - To normalise and increase business exposure to the global policy agenda on nature
- Goal IV
 - To sustain a viable mutually beneficial Partnership through cross-sectoral collaboration
- Circling back to Goal II if needed





PROCESS MOVING FORWARDS



GOAL III

*To normalise and increase business exposure
to the global policy agenda on nature*



GOAL IV

To sustain a viable mutually beneficial Partnership through cross-sectoral collaboration



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Thank you

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