



UNEP



WCMC

**United Nations Environment Programme
World Conservation Monitoring Centre**

The background of the slide is a composite image. The top half shows a lush mangrove forest with prominent, arching prop roots extending over a body of water. The bottom half shows an underwater view of a vibrant coral reef with various types of coral in shades of green and blue.

Sustainable Development Goals – implications and opportunities

Robert Munroe



Focal areas

What are Sustainable Development Goals (SDGs) and how are they different to previous targets?

Why should the private sector engage with the SDGs?

How could private sector reporting link to the SDG targets?

What did the Convention on Biological Diversity Conference of the Parties say about SDGs?





What are Sustainable Development Goals and how are they different to previous targets?

What are the SDGs?

The Goals from '*Transforming our world: the 2030 Agenda for Sustainable Development*'

A set of 17 highly aspirational goals agreed by all 193 Member States of the UN in September 2015

Captures what is needed for our planet to have the future we would all like





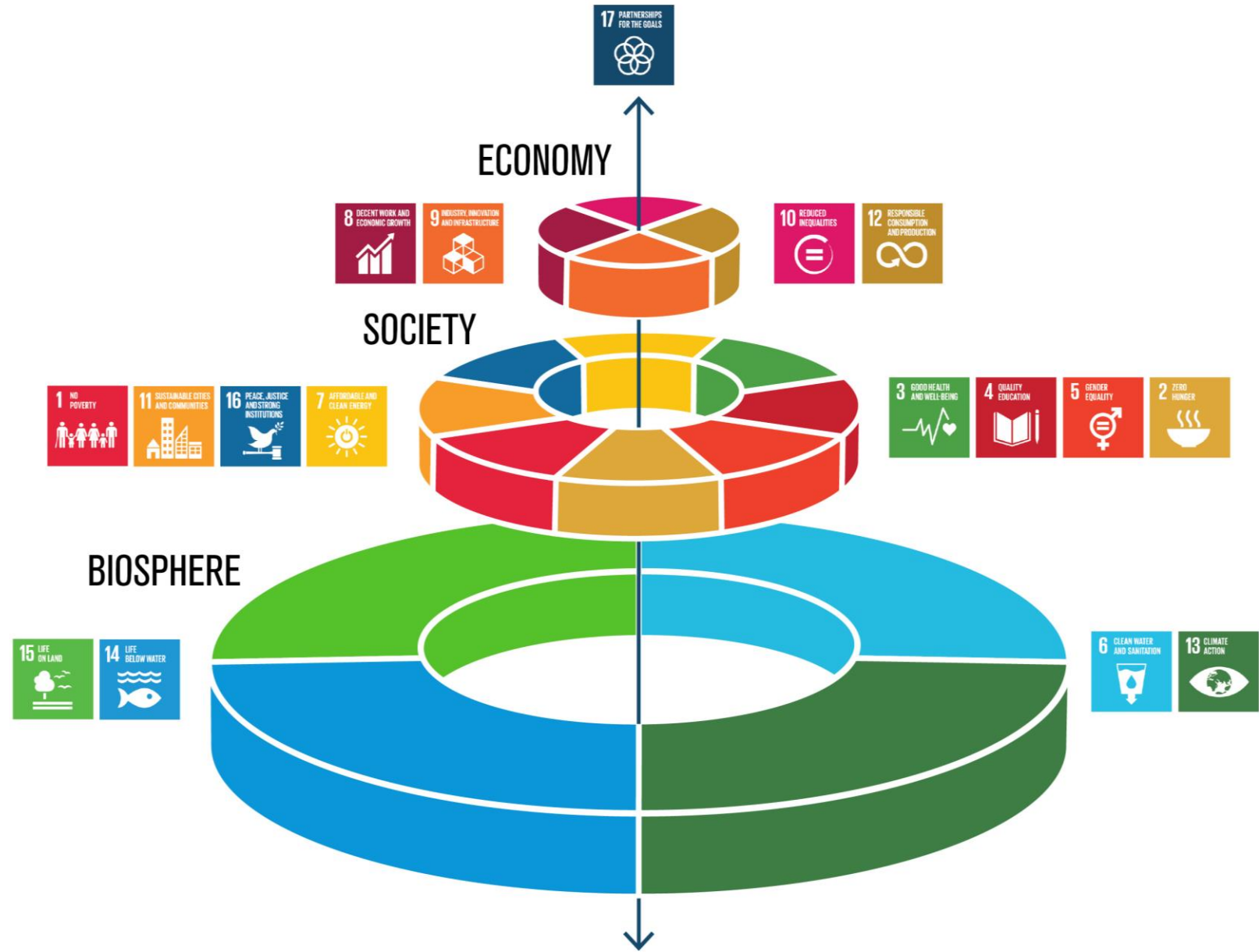
SDGs are relevant to everybody



SDGs went live in 2016



SDGs are fully inter-linked





But may imply the need for trade-offs

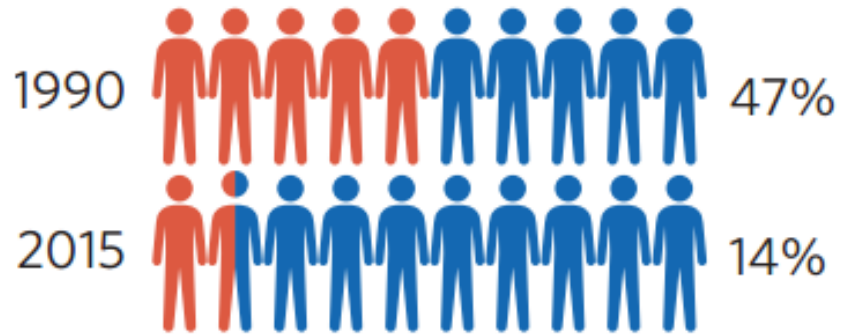




Building on what went before: The Millennium Development Goals

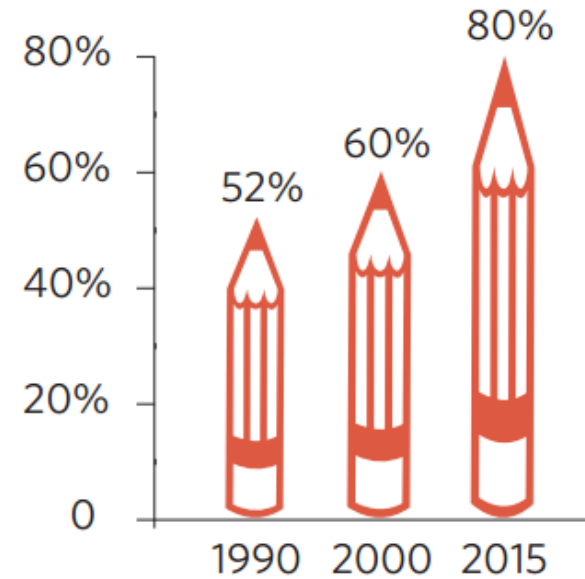


Extreme poverty rate in developing countries



Global number of extreme poor

Primary school net enrolment rate in sub-Saharan Africa



Some significant and real successes



So why do we need the SDGs?





Good progress – but still a long way to go



What is different this time around?

- **SDGs are universal and followed detailed international negotiations**
 - Relevant to both developed and developing countries
 - Private sector much more engaged in SDGs than MDGs
- **SDGs have addressed ‘silos’ by having environmentally-related targets throughout**
- **Governments are developing/amending strategies**
- **The 2030 Agenda is a framework for all and not just governments and UN system**

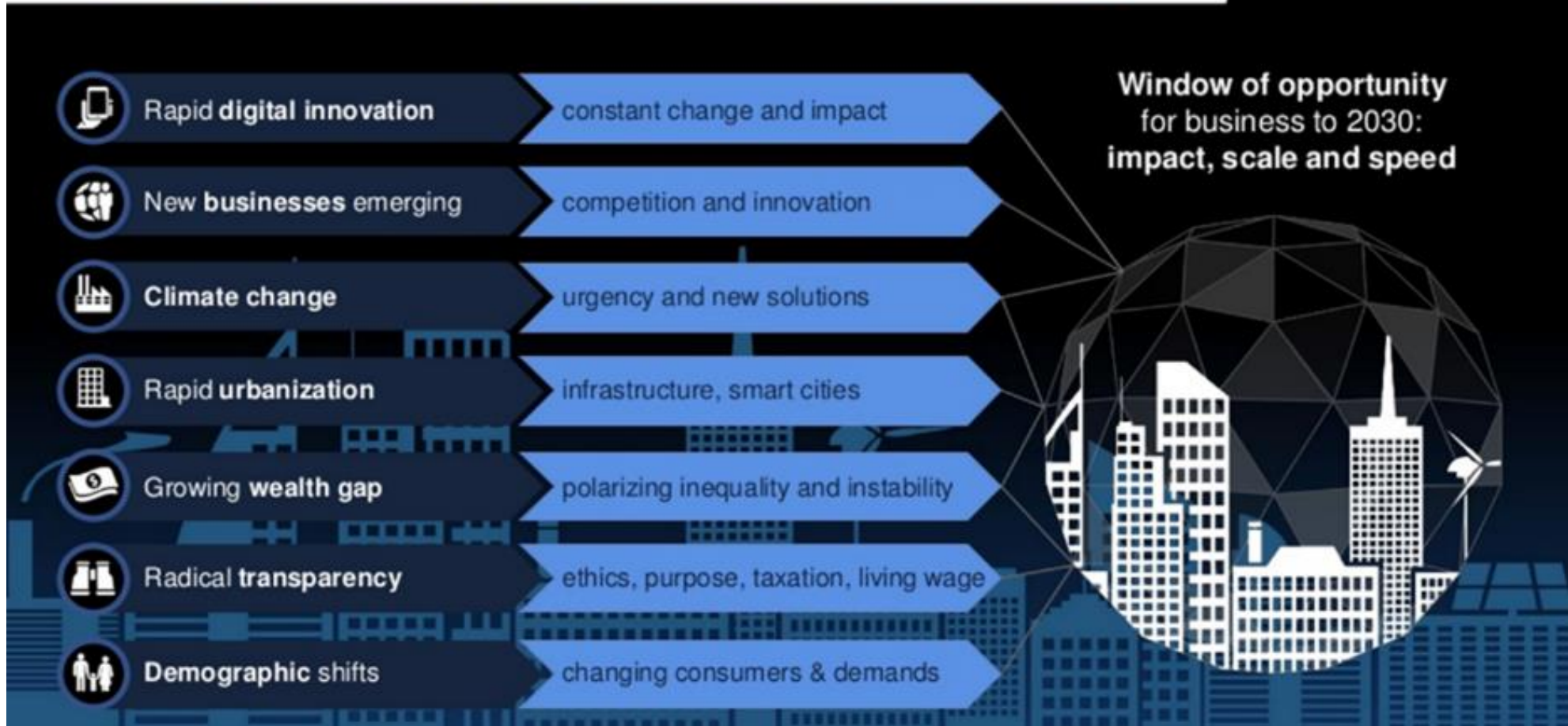


Why should the private sector engage with the SDGs?

But what is the relevance to the private sector?

- 1. The world will change significantly over the next 15 years (and the private sector will need to respond).**
- 2. The SDGs will guide much investment over the next 15 years and therefore offer business opportunities.**
- 3. However, they will also foster new regulations and business norms which the private sector will need to anticipate and abide by.**
- 4. Governments will be looking to work with the private sector to deliver on the SDGs.**
- 5. There is strong overlap between what the SDGs will deliver and what the private sector want to achieve.**
 - These deliverables will be reported through targets/indicators that are readily translatable to businesses

The World in 2030: A New Context for Business



Operating in a changing world

**Many companies
are seeing the
opportunity**

The Path to 2030

CEOs believe that Agenda 2030 provides an essential window of opportunity to rethink and reset approaches to sustainability



89%
say commitment to sustainability is translating into real impact in their industry



87%
believe the SDGs provide an opportunity to rethink approaches to sustainable value creation

A Mandate for Action

This year, for the first time, we see business leaders accepting a mandate for radical change, harnessing the UN Sustainable Development Goals (SDGs) as a universal roadmap for action



80%

believe that demonstrating a commitment to societal purpose is a differentiator in their industry



70%

see the SDGs providing a clear framework to structure sustainability efforts



49%

believe that business will be the single most important actor in delivering the SDGs

Some SDGs link directly to the private sector



GOAL 8

8 DECENT WORK AND ECONOMIC GROWTH

PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

8.4 Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation

Some SDGs link directly to the private sector



12.2 By 2030, achieve the sustainable management and efficient use of natural resources

12.4 By 2020, achieve environmentally sound management of chemicals and all wastes throughout their life cycle and significantly reduce their release to air, water and soil

12.6 Encourage companies to adopt sustainable practices and to integrate sustainability information into their reporting cycle



Relevant to all business sectors

Mining and SDGs: Links can readily be made to all 17 Goals





How could private sector reporting link to the SDG targets?

Environment is cross cutting – but also has some standalone targets



14.1 By 2025, prevent and significantly reduce marine pollution of all kinds ...

14.2 By 2020, sustainably manage and protect marine and coastal ecosystems to avoid significant adverse impacts ... to achieve healthy and productive oceans

14c Enhance the conservation and sustainable use of oceans and their resources by implementing international law...



15.1 By 2020, ensure the conservation, restoration and sustainable use of terrestrial and inland freshwater ecosystems and their services ...

15.5 Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species

15.9 By 2020, integrate ecosystem and biodiversity values into national and local planning...and accounts

Progress



- Downward trend in world marine fish stocks within biologically sustainable levels until 2013, appears to have stabilized subsequently
- Share of marine key biodiversity areas that were completely covered by protected areas increased from 15 to 19%



- Net forest loss has decreased by more than half since the 1990s, but the loss of forest continues
- Since 2014 the share of key biodiversity areas covered by protected areas have increased from 15.2% to 20.1% (2016)

**Labour rights
(SDG8)**

**Urgent action to combat
climate change and its
impacts (SDG13)**

**Sustainable
infrastructure
and resource
efficiency
(SDG9)**

**Hazardous
chemicals,
pollution and
contamination
(SDG3)**

**Reduce all forms of
corruption and bribery
(SDG16)**

**Public-private
partnerships
(SDG17)**

Business-related target overlaps



SDG indicators

Targets 8.4 (decoupling economic growth from environmental degradation) and 12.2 (sustainable management and efficient use of natural resources)

Indicators:

- Material footprint (per capita and per GDP) – no established method
- Domestic material consumption (per capita and per GDP)

Target 12.6 (companies adopt sustainable practices and reporting)

Indicators:

- Number of companies publishing sustainability reports



**What did the
Convention on
Biological Diversity
Conference of the
Parties say about
SDGs?**



CBD and SDGs

- **Not on track to meet global biodiversity goals**
- **Theme of conference was ‘mainstreaming biodiversity’ – SDGs can support**
- **High-level ministerial declaration on mainstreaming**
- **Future focal sectors – energy and mining**
- **Policy coherence will be necessary to deliver the SDGs therefore governments were encouraged to integrate the Aichi Biodiversity Targets into different sectors and implementing the SDGs**
- **Cancun Business and Biodiversity Pledge – encourage governments to engage with businesses when developing policies that seek to integrate sustainability considerations into business activities**
- **Business encouraged to use the Natural Capital Protocol – links to SDG15.9**
- **Ecosystem-based adaptation to climate change – governments encouraged to integrate this in planning – SDG13**



SDG delivery does not come cheap

In fact current estimates are around:

US\$ 5-7 trillion per year

If we consider the SDGs to be:

- a global investment plan and
- a primary driver for governmental resource allocation
- a filter for funding decisions by the development banks

.... then the SDGs and this level of anticipated funding offer a clear business opportunity

Further information

- ❖ Webinar recordings and slides will be uploaded to the Proteus website: <http://www.proteuspartners.org>
- ❖ The SDGs:
<http://www.un.org/sustainabledevelopment/sustainable-development-goals/>
<https://sustainabledevelopment.un.org/>
- ❖ Mapping mining to the SDGs – a preliminary atlas:
<http://www.undp.org/content/undp/en/home/librarypage/poverty-reduction/mapping-mining-to-the-sdgs--an-atlas.html>



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